

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM308913

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Time Inc.		06/01/2014	CORPORATION: DELAWARE
Cable News Network, Inc.		06/01/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Cable News Network, Inc.		
Street Address:	One CNN Center		
Internal Address:	c/o Turner Broadcasting System, Inc. 10N		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30303		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2989927	CNNMONEY	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	770-827-5122		
Email:	cnnuspto@turner.com		
Correspondent Name:	Jennifer Gruber		
Address Line 1:	One CNN Center		
Address Line 2:	c/o Turner Broadcasting System, Inc. 10N		
Address Line 4:	Atlanta, GEORGIA 30303		
NAME OF SUBMITTER:	Jennifer Gruber		
SIGNATURE:	/Jennifer Gruber/		
DATE SIGNED:	06/27/2014		
Total Attachments: 2			
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CNNMoney TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is made and effective as of June 1, 2014 ("Effective Date") by and between Cable News Network, Inc., a Corporation of Delaware, c/o Turner Broadcasting System, Inc., One CNN Center, Atlanta, Georgia 30303 and Time Inc., a Corporation of Delaware, 1271 Avenue of the Americas, New York, New York 10020 (the "Collective Assignor") and Cable News Network, Inc., a Corporation of Delaware, c/o Turner Broadcasting System, Inc., One CNN Center, Atlanta, Georgia 30303 (the "Assignee"). The Collective Assignor and the Assignee may be referred to individually as a "Party" or collectively as the "Parties."

RECITALS

WHEREAS, the Collective Assignor is the owner of U.S. Trademark Registration No. 2,989,927 for the mark CNNMONEY (the "Mark");

WHEREAS, it is the Collective Assignor's intention to assign and transfer to the Assignee all of its right, title, and interest in and to the Mark;

WHEREAS, the Assignee desires to acquire all of the Collective Assignor's right, title, and interest in and to the Mark; and

WHEREAS, each Party is duly authorized and capable of entering into this Assignment,

NOW, THEREFORE, in consideration of the covenants and premises set forth herein, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Collective Assignor hereby assigns and transfers to Assignee all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the registration thereof.

IN WITNESS WHEREOF, the Parties have executed this Assignment as of the date first above written.

ASSIGNOR TIME INC.

By:

Name: Todd Larsen

Title: Executive Vice President

ACKNOWLEDGMENT OF NOTARY PUBLIC

United States of America)
State of New York) ss:
County of New York)

On this 6th day of June, 2014, before me, the undersigned Notary Public, personally appeared before me Todd Larsen, personally known to me or proved to me on the basis of satisfactory evidence to be the individual who signed the foregoing document as the Executive Vice President of Time Inc. and

acknowledged to me that he executed the same in his authorized capacity, and that by such signature, the person executed the instrument.

WITNESS my hand and official seal.

Signature of Notary Public:

Steven Weissman

My Commission Expires:

STEVEN WEISSMAN
Notary Public, State of New York
No. 02WE4711543
Qualified in New York County
Commission Expires Sept. 30, 2014

ASSIGNOR CABLE NEWS NETWORK, INC.

By:

Susan Grant

Name:

Susan Grant

Title:

EVP

ACKNOWLEDGMENT
OF NOTARY PUBLIC

United States of America)
State of Georgia).ss
County of)

On this 17th day of June, 2014, before me, the undersigned Notary Public, personally appeared before me Susan Grant, personally known to me or proved to me on the basis of satisfactory evidence to be the individual who signed the foregoing document as the EVP of the Cable News Network, Inc. and acknowledged to me that he / she executed the same in his / her authorized capacity, and that by such signature, the person executed the instrument.

WITNESS my hand and official seal.

Signature of Notary Public:

Rosalee Henry

ROSALEE J. HENRY
Notary Public, Gwinnett County, Georgia
My Commission Expires June 16, 2017

My Commission Expires: