

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM309007

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Career Coach, LLC		06/25/2014	LIMITED LIABILITY COMPANY: WISCONSIN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Career Research Group, Inc.		
<b>Street Address:</b>	1330 E. South River St.		
<b>City:</b>	Appleton		
<b>State/Country:</b>	WISCONSIN		
<b>Postal Code:</b>	54915		
<b>Entity Type:</b>	CORPORATION: WISCONSIN		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85855678	HUMAN SEARCH ENGINE	
<b>Serial Number:</b>	85855682	COACH CZAR	
<b>Serial Number:</b>	85857924	HUMAN SEARCH ENGINE	
<b>Serial Number:</b>	85857965	COACH CZAR	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7023824805		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	7023824804		
<b>Email:</b>	cmiller@weidemiller.com		
<b>Correspondent Name:</b>	Chad W. Miller		
<b>Address Line 1:</b>	7251 W. Lake Mead Blvd., Suite 530		
<b>Address Line 4:</b>	Las Vegas, NEVADA 89128		
<b>ATTORNEY DOCKET NUMBER:</b>	COACHC.0001G		
<b>NAME OF SUBMITTER:</b>	Chad W. Miller		
<b>SIGNATURE:</b>	/Chad W. Miller/		
<b>DATE SIGNED:</b>	06/27/2014		
<b>Total Attachments: 2</b>			
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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT is made between Career Coach, LLC, a Wisconsin limited liability corporation ("Assignor"), and Career Research Group, Inc., a Wisconsin corporation ("Assignee").

WHEREAS, Assignor is the owner of the marks listed in Exhibit A (hereinafter Marks), which Marks are currently the subject of U.S. Trademark Applications listed in Exhibit A;

WHEREAS, Assignor has sold, assigned and/or otherwise transferred over such portion of the business associated with the Marks, including the goodwill associated with the Marks, to the Assignee; and

WHEREAS, the Assignee desires to acquire the entire right, title and interest in and to the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties hereto agree as follows:

1. Assignor does hereby sell, transfer, assign and otherwise convey to the Assignee, its successors and assigns all of Assignor's right, title and interest throughout the world, in the following:

- (i) the Marks listed in Exhibit A, and any registrations and renewals thereof; and
- (ii) the goodwill of that portion of Assignor's business connected with, pertaining to, and symbolized by the Marks.
- (iii) the ownership of all causes of action for, and claims for damages by reason of infringement of the Marks, which actions arose prior to the date of execution hereof.

2. This Trademark Assignment shall inure to the benefit of, and shall be binding upon, the successors and assigns of the parties.

3. Assignor hereby agrees that the Assignee shall have the right to record this instrument of assignment.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Trademark Assignment to be executed by the undersigned duly authorized representatives effective as of the date of Assignor's signature set forth below.

ASSIGNOR:  
CAREER COACH, LLC

ASSIGNEE:  
CAREER RESEARCH GROUP, INC.

By: Anthony W. Czarnik  
 Name: Anthony W. Czarnik  
 Title: Manager  
 Date: 25 Jun 14

By: Christopher Czarnik  
 Name: Christopher Czarnik  
 Title: CEO  
 Date: June 26, 2014

EXHIBIT A TO  
 TRADEMARK ASSIGNMENT BETWEEN  
 CAREER COACH, LLC (ASSIGNOR)  
 AND  
 CAREER RESEARCH GROUP, INC. (ASSIGNEE)

U.S. Trademark App. No.	Mark	Filing Date
85/855,678	HUMAN SEARCH ENGINE	February 20, 2013
85/855,682	COACH CZAR	February 20, 2013
85/857,924	HUMAN SEARCH ENGINE	February 22, 2013
85/857,965	COACH CZAR	February 22, 2013


  
 Assignor Assignee  
 Initials Initials