

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM309033

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Barry E. Coleman		06/18/2014	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Mad Dogg Athletics, Inc.		
<b>Street Address:</b>	2111 Narcissus Ct.		
<b>City:</b>	Venice		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90291		
<b>Entity Type:</b>	CORPORATION: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85620810	SPINSATIONAL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3107469820		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	(310) 746-9800		
<b>Email:</b>	uspto@stubbsalderton.com		
<b>Correspondent Name:</b>	Konrad K Gatien		
<b>Address Line 1:</b>	1453 3rd Street Promenade		
<b>Address Line 2:</b>	Suite 300		
<b>Address Line 4:</b>	Santa Monica, CALIFORNIA 90401		
<b>ATTORNEY DOCKET NUMBER:</b>	MAD DOGG-SPINSATIONALASGN		
<b>NAME OF SUBMITTER:</b>	Konrad Gatien		
<b>SIGNATURE:</b>	/s/		
<b>DATE SIGNED:</b>	06/28/2014		
<b>Total Attachments: 1</b>			
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**ASSIGNMENT**

This assignment agreement ("Agreement") effective as of June 18, 2014, is entered into by and between, on the one hand, Barry E. Coleman d/b/a SPINSATIONAL Fitness Studio, a citizen of New York with a principle place of business located at 450 N. State Rd., Briarcliff Manor, New York 10510 ("Assignor"), and, on the other hand, Mad Dogg Athletics, Inc. ("Assignee"), a corporation organized and existing under the laws of the State of California, with a place of business located at 2111 Narcissus Ct., Venice, California 90291.

**RECITALS**

WHEREAS Assignor represents and warrants that he is the exclusive owner of that certain trademark registration with the United States Patent and Trademark Office for the trademark SPINSATIONAL (Ser. No. 85/620,810) for use in connection with "Physical fitness studio services, namely, providing exercise classes, body sculpting classes, and group fitness classes; Physical fitness studio services, namely, providing group exercise instruction, equipment, and facilities" (the "Services") in International Class 041 (hereinafter, the "Mark");


WHEREAS, Assignee is desirous of acquiring the Mark and accompanying goodwill;

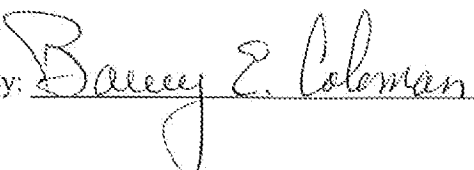
**AGREEMENT**

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby irrevocably assigns to Assignee all of its rights, title and interest in and to the Mark on a worldwide basis including without limitation all intellectual property rights, moral rights, and the goodwill therein and thereto.

MAD DOGG ATHLETICS, INC.

BARRY E. COLEMAN

By:  \_\_\_\_\_  
John Baudhuin, CEO

By:  \_\_\_\_\_