

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM309052

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
LF USA, Inc.		05/31/2014	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	GBG USA Inc.
Street Address:	350 Fifth Avenue
Internal Address:	9th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10118
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 13

Property Type	Number	Word Mark
Serial Number:	86235409	GLOBAL BRANDS GROUP
Serial Number:	86235374	GLOBAL BRANDS GROUP
Serial Number:	78849442	LUXE VERSAILLES
Serial Number:	77980834	THREADS & HEIRS
Serial Number:	77768313	FASHIONABLY ME
Serial Number:	77884572	SPARROW TRUE
Serial Number:	77766900	WRAPPIE
Serial Number:	77620243	LILY BLOOM
Serial Number:	76061114	
Serial Number:	76669608	SUPER SET
Serial Number:	76668073	SUPER SET
Serial Number:	76061036	ROSETTI
Serial Number:	75663144	ROSETTI NEW YORK

CORRESPONDENCE DATA

Fax Number: 2026288844

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 202.624.2500

Email: edocket@crowell.com

TRADEMARK

Correspondent Name: Dickerson M. Downing - Crowell & Moring
Address Line 1: P.O. Box 14300
Address Line 4: Washington, D.C. 20004

ATTORNEY DOCKET NUMBER: 109797.T1203US

NAME OF SUBMITTER: Dickerson M. Downing

SIGNATURE: /Dickerson M. Downing/

DATE SIGNED: 06/30/2014

Total Attachments: 2

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Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "LF USA INC.", CHANGING ITS NAME FROM "LF USA INC." TO "GBG USA INC.", FILED IN THIS OFFICE ON THE FOURTH DAY OF JUNE, A.D. 2014, AT 2:41 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

2108143 8100

140795950



You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 1429202

DATE: 06-05-14

TRADEMARK
REEL: 005311 FRAME: 0449

CERTIFICATE OF AMENDMENT
OF
THE CERTIFICATE OF INCORPORATION
OF
LF USA INC.

Under Section 242 of the Delaware General Corporation Law

LF USA Inc., a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware (the "Corporation"), does hereby certify as follows:

FIRST: The name of the Corporation is "LF USA Inc." The original Certificate of Incorporation of the Corporation was filed with the Secretary of State of the State of Delaware (the "Secretary of State") on November 20, 1986, under its former name "West Bay Design Inc."

SECOND The amendment of the Certificate of Incorporation affected by this Certificate of Amendment is to change the name of the Corporation.

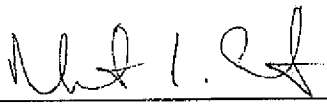
THIRD: To accomplish the foregoing amendment, paragraph FIRST of the Certificate of Incorporation is hereby deleted in its entirety, and the following new paragraph is substituted in lieu thereof:

"FIRST: The name of the corporation (the "Corporation") is: "GBG USA Inc."

FOURTH: This Certificate of Amendment has been duly authorized by the unanimous written consent of the Board of Directors of the Corporation and adopted by a majority of the stockholders of the Corporation in accordance with the provisions of Sections 141 and 228 of the Delaware General Corporation Law.

FIFTH: The amendment to the Certificate of Incorporation of the Corporation set forth in this Certificate of Amendment has been duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, the Corporation has caused this certificate to be signed this 31 day of May, 2014.

By: 
Name: Robert K. Smits
Title: EVP - Secretary