TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM309056

Stylesheet Version v1.2

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|--|
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|-----------------|----------|----------------|--|
| BCTS Brands LLC | | 03/20/2013 | LIMITED LIABILITY COMPANY: NEW YORK |

RECEIVING PARTY DATA

| Name: | Q4 Designs, LLC |
|-----------------|-------------------------------------|
| Street Address: | 20 West 33rd Street |
| City: | New York |
| State/Country: | NEW YORK |
| Postal Code: | 10001 |
| Entity Type: | LIMITED LIABILITY COMPANY: NEW YORK |

PROPERTY NUMBERS Total: 1

| Property Type | Number | Word Mark |
|----------------------|---------|-------------|
| Registration Number: | 2952382 | TRIPLE STAR |

CORRESPONDENCE DATA

Fax Number: 2122452255

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2129745444

sgerber@gerblaw.com Email:

Steven Gerber **Correspondent Name:**

Address Line 1: 666 Fifth Avenue, 26th Flr New York, NEW YORK 10103 Address Line 4:

| NAME OF SUBMITTER: | Steven Gerber |
|--------------------|-----------------|
| SIGNATURE: | /Steven Gerber/ |
| DATE SIGNED: | 06/30/2014 |

Total Attachments: 3

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> **TRADEMARK** REEL: 005311 FRAME: 0464

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE TRADEMARK ASSIGNMENT

WHEREAS, BCTS Brands LLC, with its principal place of business at 1370 Broadway, Suite 810, New York, New York 10018 (together, "Assignor"), owns all right title and interest in and to and has adopted and is using the trademark listed on <u>Schedule 1</u> below, registered in the United States Patent and Trademark Office; hereinafter, the "Mark"); and

WHEREAS, Q4 Designs, LLC, with its principal place of business at 20 West 33rd Street, 12th Floor, New York, NY 10001 (hereinafter, "Assignee"), is desirous of acquiring the Mark and all of Assignor's right, title and interest in the Mark, plus the goodwill associated with and represented by such Mark;

NOW, THEREFORE, effective this January 15, 2013, for \$10.00 and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and in accordance with the terms and conditions set forth in a Trademark Purchase Agreement dated as of the date hereof, Assignor does hereby assign and transfer unto Assignee, its successors and assigns, all of Assignor's right, title and interest in and to the Mark, if and as applicable (including, without limitation, any trademark applications and registrations and any and all intellectual property rights associated with the Mark), together with the goodwill associated with and represented by the Mark and any and all claims and demands at law or in equity that Assignor now has or may hereafter acquire on account of any infringement of the Mark prior to the date hereof.

| Date: $\frac{1}{15}$ | Assignor: BCTS Brands LLC By: Its: Manager |
|----------------------|--|
| Date: 3/20/13 | Assignee: Q4 Designs, LLC By: |
| · | Its: |

Schedule 1

Trademark Subject to Assignment

| Country | Serial Number | Reg. Number | Word Mark | Check Status | Live/Dead |
|---------------|---------------|-------------|-------------|-----------------------------------|--------------|
| United States | 76438152 | 2952382 | TRIPLE STAR | TARR | LIVE |
| Canada | 1591412 | TMA780917 | TRIPLE STAR | Formalized 08- yet registered) | 27-2012; not |
| China | 11265410 | | TRIPLE STAR | | |

TRADEMARK REEL: 005311 FRAME: 0466

| STATE OF NEW YORK |) |
|--------------------|-------|
| |) ss. |
| COUNTY OF NEW YORK |) |

On this day of January, 2013, before me, the undersigned, a Notary Public in and for said State, personally appeared Alfred Sutton, personally known to me or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

Notary Publi

Jeffrey S. Dweck Notary Public, State of New York Reg. No. 02DW5072837

Qualified in Kings County Commission Expires Feb. 10, 2015

[SEAL]

TRADEMARK REEL: 005311 FRAME: 0467

RECORDED: 06/30/2014