

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM309135

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Michael H. Baird		06/25/2014	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	WPIP, LLC		
<b>Street Address:</b>	6855 4th NW		
<b>City:</b>	Los Ranchos		
<b>State/Country:</b>	NEW MEXICO		
<b>Postal Code:</b>	87107		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: NEW MEXICO		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86308289	PIZZAWISE	
<b>Serial Number:</b>	86083270	WISEPIES	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3142418624		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3142419090		
<b>Email:</b>	kj@greensfelder.com		
<b>Correspondent Name:</b>	Karen Johnson		
<b>Address Line 1:</b>	10 S. Broadway, Suite 2000		
<b>Address Line 2:</b>	Greensfelder, Hemker & Gale, P.C.		
<b>Address Line 4:</b>	St. Louis, MISSOURI 63102		
<b>NAME OF SUBMITTER:</b>	Karen M. Johnson		
<b>SIGNATURE:</b>	/Karen M. Johnson/		
<b>DATE SIGNED:</b>	06/30/2014		
<b>Total Attachments: 1</b>			
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNOR: Michael H. Baird

ASSIGNEE: WPIP LLC

TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is made and entered into as of the 25 day of June, 2014, by and between Michael H. Baird, a resident of the United States with an address at 6855 4<sup>th</sup> NW, Los Ranchos, New Mexico 87107 ("Assignor"), and WPIP, LLC, a New Mexico limited liability company, with an office located at 6855 4<sup>th</sup> Street, NW, Los Ranchos, New Mexico 87107 ("Assignee").

WITNESSETH:

WHEREAS, Assignor has adopted and claimed rights in and to the following trademarks (collectively, the "Trademarks") and is the owner of the respective United States trademark applications (collectively, the "Applications") that have been filed in the United States Patent and Trademark Office based upon a bona fide intent to use the Trademarks in interstate commerce, however, allegations of use under 15 U.S.C. §1051(c) or 15 U.S.C. §1051(d) have not yet been filed in support of the Applications:

Trademark:	Pizzawise & Design
U.S. Application Serial No.:	86308289
Filing Date:	June 12, 2014

Trademark:	Wisepies
U.S. Application Serial No.:	86083270
Filing Date:	October 4, 2013

WHEREAS, Assignor desires to transfer and assign to Assignee all of Assignor's right, title and interest in and to the Trademarks, the Applications and the registrations which may issue thereon (the "Contemplated Registrations"), 15 U.S.C. §1060, together with the goodwill of the business in connection with which the Trademarks are used and which is symbolized by the Trademarks, along with the right to sue and recover damages and profits for past infringements thereof;

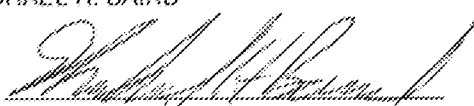
WHEREAS, Assignee desires to acquire from Assignor all of Assignor's right, title and interest in and to the Trademarks, the Applications and the Contemplated Registrations, 15 U.S.C. §1060, together with the goodwill of the business in connection with which the Trademarks are used and which is symbolized by the Trademarks, along with the right to sue and recover damages and profits for past infringements thereof.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, Assignor hereby transfers and assigns to Assignee, its successors and assigns, Assignor's entire right, title and interest in and to the Trademarks, the Applications and the Contemplated Registrations, 15 U.S.C. §1060, together with all of the goodwill of the business in connection with which the Trademarks are used and which is symbolized by the Trademarks, along with the right to sue and recover damages and profits for past infringements thereof.

IN WITNESS WHEREOF, Assignor has executed this Assignment as of the day and year first above written.

ASSIGNOR:

MICHAEL H. BAIRD

By:   
Name: Michael H. Baird

TRADEMARK

REEL: 005311 FRAME: 0945

RECORDED: 06/30/2014