TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM309171

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Playboy Enterprises International, Inc.		06/24/2014	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	DBD Credit Funding LLC, as Administrative Agent
Street Address:	c/o Fortress Investment Group
Internal Address:	10250 Constellation Blvd., 16th Floor
City:	Los Angeles
State/Country:	CALIFORNIA
Postal Code:	90067
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 167

Property Type	Number	Word Mark
Registration Number:	3570782	
Serial Number:	85861962	PLAYBOY
Registration Number:	2941183	PLAYBOY
Registration Number:	3749284	PLAYBOY
Serial Number:	86162500	PLAYBOY ICE BREAKER
Registration Number:	4315999	PLAYBOY VIP
Serial Number:	85861935	
Registration Number:	3690340	
Registration Number:	2904404	
Serial Number:	85812902	SUPER PLAYBOY
Registration Number:	4316000	VIP
Registration Number:	3877746	PLAYBOY
Registration Number:	2765057	
Registration Number:	3877747	
Registration Number:	2719886	PLAYBOY
Registration Number:	2719885	
Registration Number:	2635849	PLAYBOY
Registration Number:	2978139	PLAYBOY

CH $4190.00 3570782

Property Type	Number	Word Mark
Registration Number:	3513566	PLAYBOY
Registration Number:	1040491	PLAYBOY
Registration Number:	3303683	PRIVATE PARTY
Registration Number:	2709637	
Registration Number:	3308169	
Registration Number:	3517492	
Registration Number:	3606722	
Serial Number:	85382787	
Registration Number:	1058294	
Registration Number:	3121617	THE MANSION
Serial Number:	86050389	PLAYBOY
Registration Number:	3959511	PLAYBOY
Registration Number:	3963330	
Registration Number:	0777377	COVENTRY
Serial Number:	86098253	PLAYBOY
Registration Number:	3242491	PLAYBOY
Registration Number:	0645386	PLAYBOY
Registration Number:	1308905	PLAYBOY
Registration Number:	4019840	PLAYMATE
Registration Number:	1308903	PLAYMATE
Registration Number:	0777867	PLAYMATE
Registration Number:	2802023	
Registration Number:	2177521	
Registration Number:	1308904	
Registration Number:	0759207	
Registration Number:	0777378	SARAH
Registration Number:	0636452	SARAH COVENTRY
Registration Number:	0788735	SC
Registration Number:	2445179	PLAYBOY
Registration Number:	2434256	
Registration Number:	3562703	BUNNY MONEY
Registration Number:	2114146	CENTERFOLD COLLECTOR CARDS
Registration Number:	0791734	PLAYBOY
Registration Number:	2260234	PLAYBOY CENTERFOLD
Registration Number:	0791333	
Registration Number:	2412958	PLAYBOY
Registration Number:	0871552	PLAYBOY
Serial Number:	85972545	PLAYBOY PHYSICAL
Registration Number:	1908471	PLAYBOY

Property Type	Number	Word Mark
Serial Number:	85407449	PLAYMATE
Registration Number:	3517643	PLAYMATE OF THE YEAR
Registration Number:	0871553	
Serial Number:	85550246	MANSION BY PLAYBOY
Registration Number:	3490174	PLAYBOY
Serial Number:	85550252	MANSION BY PLAYBOY
Serial Number:	85370537	PLAYBOY
Registration Number:	3332171	PLAYBOY
Registration Number:	2469441	PLAYBOY
Registration Number:	3332173	
Registration Number:	2848639	
Registration Number:	0679997	
Serial Number:	85550256	MANSION BY PLAYBOY
Registration Number:	3624653	PLAYBOY
Registration Number:	3624654	
Registration Number:	0784504	
Serial Number:	85550196	BOUDOIR BY PLAYBOY
Registration Number:	3475111	
Registration Number:	3592968	
Serial Number:	85550219	GROTTO BY PLAYBOY
Serial Number:	86198220	MR. PLAYBOY
Serial Number:	86198183	
Registration Number:	3140250	PLAYBOY
Registration Number:	1320822	PLAYBOY
Registration Number:	4280121	PLAYBOY
Registration Number:	1328611	PLAYBOY
Registration Number:	0984548	PLAYBOY
Serial Number:	85972534	PLAYBOY PHYSICAL
Registration Number:	1318244	PLAYBOY
Registration Number:	3406581	PLAYMATE
Serial Number:	86220768	PLBY
Registration Number:	3194099	
Registration Number:	4280122	
Registration Number:	0728889	
Registration Number:	3941190	ROCK THE RABBIT
Registration Number:	4180056	THE BUNNY BRA
Registration Number:	3176641	PLAYBOY
Registration Number:	3126980	
Registration Number:	3375828	PLAYBOY

Property Type	Number	Word Mark
Registration Number:	2921658	PLAYBOY
Registration Number:	2605118	PLAYBOY
Registration Number:	0689431	PLAYBOY
Serial Number:	86086105	PLAYMATE
Registration Number:	3607640	
Registration Number:	2971924	
Registration Number:	3375827	
Registration Number:	0873370	
Registration Number:	2556438	
Serial Number:	86031549	PLAYBOY
Registration Number:	3370451	PLAYBOY
Serial Number:	86031653	
Registration Number:	3349796	
Registration Number:	2759728	
Serial Number:	85753935	PLAYBOY
Serial Number:	85528330	PLAYBOY
Registration Number:	3496428	PLAYBOY
Serial Number:	85753949	
Serial Number:	85528357	
Registration Number:	3496429	
Serial Number:	85528344	PLAYBOY
Serial Number:	85528378	
Registration Number:	2107294	PLAYBOY
Registration Number:	0755301	PLAYBOY
Registration Number:	3951523	PLAYMATE
Registration Number:	2107307	
Registration Number:	0761793	
Registration Number:	3234488	
Registration Number:	3385231	BUNNY SHOP
Registration Number:	3393374	BUNNY SHOP
Registration Number:	0874451	PLAYBOY
Serial Number:	85974112	PLAYBOY
Registration Number:	3392395	PLAYBOY PASSPORT
Registration Number:	2661622	PLAYBOY STORE
Registration Number:	3012203	
Registration Number:	3375883	
Registration Number:	3392414	
Registration Number:	3374355	SHOPTHEBUNNY.COM
Serial Number:	85667917	

Property Type	Number	Word Mark
Registration Number:	3319643	
Registration Number:	4136289	GAMER NEXT DOOR
Registration Number:	4493415	MIDSUMMER NIGHT'S DREAM PARTY
Serial Number:	86198241	MR. PLAYBOY
Registration Number:	2482255	PLAYBOY
Registration Number:	2631654	PLAYBOY
Registration Number:	2709639	
Serial Number:	86057826	
Registration Number:	3963276	THE GAMER NEXT DOOR
Registration Number:	4060340	THE GAMER NEXT DOOR
Registration Number:	0810555	BUNNY
Registration Number:	2995430	CENTERFOLD
Registration Number:	2322825	PLAYBOY CENTERFOLDS
Registration Number:	2322800	PLAYBOY CYBER CLUB
Registration Number:	2504457	PLAYBOY'S CYBER GIRLS
Registration Number:	2191054	PLAYMATE
Registration Number:	3428026	BUNNY
Registration Number:	3392817	
Serial Number:	86098427	PLAYBOY
Serial Number:	86106760	
Registration Number:	1279832	PLAYBOY JAZZ FESTIVAL
Serial Number:	86007036	PLAYBOY AFTER DARK
Serial Number:	78316853	THE MANSION
Registration Number:	3385834	THE PLAYBOY CLUB
Serial Number:	86021266	V P
Serial Number:	86043101	PLAYBOY
Serial Number:	86043166	
Registration Number:	3406607	PLAYBOY
Registration Number:	3406608	
Serial Number:	86007661	AFTER DARK
Registration Number:	2275173	CENTERFOLD
Serial Number:	85375327	.COM SPORTSBOOK

CORRESPONDENCE DATA

Fax Number: 2149813400

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 214-981-3483

Email: dclark@sidley.com

Correspondent Name: Dusan Clark, Esq.

Address Line 1:	Sidley Austin LLP
Address Line 2:	2001 Ross Avenue, Suite 3600
Address Line 4:	Dallas, TEXAS 75201

ATTORNEY DOCKET NUMBER:	27472-10860
NAME OF SUBMITTER:	Dusan Clark
SIGNATURE:	/Dusan Clark/
DATE SIGNED:	06/30/2014

Total Attachments: 61

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TRADEMARK SECURITY AGREEMENT

THIS TRADEMARK SECURITY AGREEMENT, dated as of June 24, 2014 is made by Playboy Enterprises International, Inc. (the "Grantor"), in favor of DBD Credit Funding LLC, as administrative agent (in such capacity, together with its successors and permitted assigns, the "Administrative Agent") for the Secured Parties (as defined in the Credit Agreement referred to below).

W I T N E S S E T H:

WHEREAS, pursuant to the Credit Agreement of even date herewith (as the same may be amended, restated, supplemented and/or modified from time to time, the "Credit Agreement"), by and among Products Licensing LLC (the "Borrower"), the other loan parties, the lenders party thereto (the "Lenders") and the Administrative Agent, the Lenders have severally agreed to make extensions of credit to the Borrower upon the terms and subject to the conditions set forth therein;

WHEREAS, the Grantor has agreed, pursuant to the Guaranty and Security Agreement of even date herewith in favor of the Administrative Agent (and such agreement may be amended, restated, supplemented or otherwise modified from time to time, the "Guaranty and Security Agreement"), to guarantee the Obligations (as defined in the Credit Agreement) of the Borrower; and

WHEREAS, pursuant to the Guaranty and Security Agreement, the Grantor is required to execute and deliver this Trademark Security Agreement;

NOW, THEREFORE, in consideration of the premises and to induce the Lenders, and Administrative Agent to enter into the Credit Agreement and to induce the Lenders to make their respective extensions of credit to the Borrower thereunder, the Grantor hereby agrees with Administrative Agent as follows:

Section 1. Defined Terms. Capitalized terms used herein without definition are used as defined in the Guaranty and Security Agreement.

Section 2. Grant of Security Interest in Trademark Collateral. The Grantor, as collateral security for the prompt and complete payment and performance when due (whether at stated maturity, by acceleration or otherwise) of the Secured Obligations of the Grantor, hereby mortgages, pledges and hypothecates to Administrative Agent for the benefit of the Secured Parties, and grants to Administrative Agent for the benefit of the Secured Parties, a Lien on and security interest in, all of its right, title and interest in, to and under the following Collateral of the Grantor (the "Trademark Collateral"):

(a) all of its Trademarks and all IP Licenses providing for the grant by or to the Grantor of any right under any Trademark referred to on Schedule I hereto;

(b) all renewals and extensions of the foregoing;

(c) all goodwill of the business connected with the use of, and symbolized by, each such Trademark; and

(d) all income, royalties, proceeds and liabilities at any time due or payable or asserted under and with respect to any of the foregoing, including, without limitation, all rights to sue and recover at law or in equity for any past, present and future infringement, misappropriation, dilution, violation or other impairment thereof;

provided, however, that "Trademark Collateral" shall not include any Excluded Assets.

Section 3. Guaranty and Security Agreement. The security interest granted pursuant to this Trademark Security Agreement is granted in conjunction with the security interest granted to Administrative Agent pursuant to the Guaranty and Security Agreement and Grantor hereby acknowledges and agrees that the rights and remedies of Administrative Agent with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Guaranty and Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein.

Section 4. Grantor Remains Liable. The Grantor hereby agrees that, anything herein to the contrary notwithstanding, the Grantor shall assume full and complete responsibility for the prosecution, defense, enforcement or any other necessary or desirable actions in connection with their Trademarks and IP Licenses subject to a security interest hereunder.

Section 5. Termination. Upon the occurrence of the Termination Date (as defined in the Credit Agreement) or in the circumstances set forth in Section 9.07(b)(i) or (ii) of the Credit Agreement, the Administrative Agent, at the request and the expense of the Grantor, shall execute, acknowledge, and deliver to the Grantor an instrument in writing in recordable form releasing the collateral pledge, grant, assignment, lien and security interest in all (in the case of the Termination Date) or the applicable portion of (in the case of a release pursuant to Section 9.07(b)(i) or (ii) of the Credit Agreement), the Trademark Collateral under this Trademark Security Agreement.

Section 6. Counterparts. This Trademark Security Agreement may be executed in any number of counterparts and by different parties in separate counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement. Delivery of an executed counterpart of this Trademark Security Agreement by facsimile or other electronic transmission shall be effective as delivery of a manually executed counterpart of this Trademark Security Agreement. Signature pages may be detached from multiple separate counterparts and attached to a single counterpart.

Section 7. Governing Law. This Trademark Security Agreement and the rights and obligations of the parties hereto shall be governed by, and construed and interpreted in accordance with, the law of the State of New York.

[SIGNATURE PAGE FOLLOWS]

TRADEMARK
REEL: 005312 FRAME: 0253

IN WITNESS WHEREOF, Grantor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

Very truly yours,

PLAYBOY ENTERPRISES INTERNATIONAL, INC.
as Grantor

By: _____
Name: Christoph Pachler
Title: Treasurer

ACCEPTED AND AGREED
as of the date first above written:

DBD CREDIT FUNDING LLC
as Administrative Agent

By: _____
Name:
Title:

IN WITNESS WHEREOF, Grantor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

Very truly yours,

PLAYBOY ENTERPRISES INTERNATIONAL, INC.
as Grantor

By: _____
Name:
Title:

ACCEPTED AND AGREED
as of the date first above written:

DBD CREDIT FUNDING LLC
as Administrative Agent

By: _____
Name: MARC K. FURSTEIN
Title: CHIEF OPERATING OFFICER

Signature Page to Trademark Security Agreement

SCHEDULE I
TO
TRADEMARK SECURITY AGREEMENT

Attached.

COUNTRY	TRADEMARK	TMLOGO	APPLICATIONNO	APPLICATIONDATE	REGISTRATIONNO	REGISTRATIONDATE	TRADEMARKSTATUS
United States of America	BUNNY COSTUME (3-D)		78/554553	Jan-26-2005	3570782	Feb-3-2009	Registered
United States of America	PLAYBOY		85861962	Feb-27-2013			Pending
United States of America	PLAYBOY		76/542538	Sep-5-2003	2941183	Apr-19-2005	Registered

COUNTRY	TRADEMARK	TMLOGO	APPLICATIONNO	APPLICATIONDATE	REGISTRATIONNO	REGISTRATIONDATE	TRADEMARKSTATUS
United States of America	PLAYBOY		77774977	Jul-6-2009	3749284	Feb-16-2010	Registered
United States of America	PLAYBOY ICE BREAKER w/Rabbit head Design	PLAYBOY ICE BREAKER	86162500	Jan-10-2014			Pending
United States of America	PLAYBOY VIP and Design	PLAYBOY VIP	85611149	Apr-28-2012	4315999	Apr-9-2013	Registered

TRADEMARK
REEL: 005312 FRAME: 0258

COUNTRY	TRADEMARK	TMLOGO	APPLICATIONNO	APPLICATIONDATE	REGISTRATIONNO	REGISTRATIONDATE	TRADEMARKSTATUS
United States of America	RABBIT HEAD DESIGN		85861935	Feb-27-2013			Pending
United States of America	RABBIT HEAD DESIGN		77513118	Jul-2-2008	3690340	Sep-29-2009	Registered
United States of America	RABBIT HEAD DESIGN		76/542536	Sep-5-2003	2904404	Nov-23-2004	Registered

TRADEMARK
REEL: 005312 FRAME: 0259

COUNTRY	TRADEMARK	TMLOGO	APPLICATIONNO	APPLICATIONDATE	REGISTRATIONNO	REGISTRATIONDATE	TRADEMARKSTATUS
United States of America	SUPER PLAYBOY		85812902	Dec-31-2012			Pending
United States of America	V(SILHOUETTE)P		85611156	Apr-28-2012	4316000	Apr-9-2013	Registered
United States of America	PLAYBOY		77778678	Jul-10-2009	3877746	Nov-16-2010	Registered

TRADEMARK
REEL: 005312 FRAME: 0260

COUNTRY	TRADEMARK	TMLOGO	APPLICATIONNO	APPLICATIONDATE	REGISTRATIONNO	REGISTRATIONDATE	TRADEMARKSTATUS
United States of America	RABBIT HEAD DESIGN		76/283213	Jul-3-2001	2765057	Sep-16-2003	Registered
United States of America	RABBIT HEAD DESIGN		77778799	Jul-10-2009	3877747	Nov-16-2010	Registered
United States of America	PLAYBOY		76/263882	May-29-2001	2719886	May-27-2003	Registered

TRADEMARK
REEL: 005312 FRAME: 0261

COUNTRY	TRADEMARK	TMLOGO	APPLICATIONNO	APPLICATIONDATE	REGISTRATIONNO	REGISTRATIONDATE	TRADEMARKSTATUS
United States of America	RABBIT HEAD DESIGN		76/263879	May-29-2001	2719885	May-27-2003	Registered
United States of America	PLAYBOY		75/689731	Apr-22-1999	2635849	Oct-15-2002	Registered
United States of America	PLAYBOY		78/070069	Jun-20-2001	2978139	Jul-26-2005	Registered

TRADEMARK
REEL: 005312 FRAME: 0262

COUNTRY	TRADEMARK	TMLOGO	APPLICATIONNO	APPLICATIONDATE	REGISTRATIONNO	REGISTRATIONDATE	TRADEMARKSTATUS
United States of America	PLAYBOY		77213058	Jun-22-2007	3513566	Oct-7-2008	Registered
United States of America	PLAYBOY		73/065847	Oct-14-1975	1040491	Jun-1-1976	Registered
United States of America	PRIVATE PARTY	PRIVATE PARTY	78620097	Apr-29-2005	3303683	Oct-2-2007	Registered

COUNTRY	TRADEMARK	TMLOGO	APPLICATIONNO	APPLICATIONDATE	REGISTRATIONNO	REGISTRATIONDATE	TRADEMARKSTATUS
United States of America	RABBIT HEAD DESIGN		75689730	Apr-22-1999	2709637	Apr-22-2003	Registered
United States of America	RABBIT HEAD DESIGN		78405579	Apr-21-2004	3308169	Oct-9-2007	Registered
United States of America	RABBIT HEAD DESIGN		77213082	Jun-22-2007	3517492	Oct-14-2008	Registered

TRADEMARK
REEL: 005312 FRAME: 0264

COUNTRY	TRADEMARK	TMLOGO	APPLICATIONNO	APPLICATIONDATE	REGISTRATIONNO	REGISTRATIONDATE	TRADEMARKSTATUS
United States of America	RABBIT HEAD DESIGN		77243836	Aug-1-2007	3606772	Apr-14-2009	Registered
United States of America	RABBIT HEAD DESIGN		85382787	Jul-27-2011			Pending
United States of America	RABBIT HEAD DESIGN (white on black)		73067124	Oct-28-1975	1058294	Feb-8-1977	Registered

TRADEMARK
REEL: 005312 FRAME: 0265

COUNTRY	TRADEMARK	TMLOGO	APPLICATIONNO	APPLICATIONDATE	REGISTRATIONNO	REGISTRATIONDATE	TRADEMARKSTATUS
United States of America	THE MANSION		78408906	Apr-27-2004	3121617	Jul-25-2006	Registered
United States of America	PLAYBOY		86050389	Aug-28-2013			Pending
United States of America	PLAYBOY		85005409	Apr-2-2010	3959511	May-10-2011	Registered

TRADEMARK
REEL: 005312 FRAME: 0266

COUNTRY	TRADEMARK	TMLOGO	APPLICATIONNO	APPLICATIONDATE	REGISTRATIONNO	REGISTRATIONDATE	TRADEMARKSTATUS
United States of America	RABBIT HEAD DESIGN		85005414	Apr-2-2010	3963330	May-17-2011	Registered
United States of America	COVENTRY		72190342	Apr-6-1964	777377	Sep-22-1964	Registered
United States of America	PLAYBOY		86098253	Oct-22-2013			Pending

TRADEMARK
REEL: 005312 FRAME: 0267

COUNTRY	TRADEMARK	TMLOGO	APPLICATIONNO	APPLICATIONDATE	REGISTRATIONNO	REGISTRATIONDATE	TRADEMARKSTATUS
United States of America	PLAYBOY		78946730	Aug-7-2006	3242491	May-15-2007	Registered
United States of America	PLAYBOY		72016694	Oct-1-1956	645386	May-14-1957	Registered
United States of America	PLAYBOY		73464290	Feb-6-1984	1308905	Dec-11-1984	Registered

COUNTRY	TRADEMARK	TMLOGO	APPLICATIONNO	APPLICATIONDATE	REGISTRATIONNO	REGISTRATIONDATE	TRADEMARKSTATUS
United States of America	PLAYMATE		77627745	Dec-5-2008	4019840	Aug-30-2011	Registered
United States of America	PLAYMATE		73/464145	Feb-6-1984	1308903	Dec-11-1984	Registered
United States of America	PLAYMATE		72187491	Feb-26-1964	777867	Sep-29-1964	Registered

COUNTRY	TRADEMARK	TMLOGO	APPLICATIONNO	APPLICATIONDATE	REGISTRATIONNO	REGISTRATIONDATE	TRADEMARKSTATUS
United States of America	RABBIT HEAD DESIGN		76482822	Jan-16-2003	2802023	Jan-6-2004	Registered
United States of America	RABBIT HEAD DESIGN		75226139	Jan-15-1997	2177521	Jul-28-1998	Registered
United States of America	RABBIT HEAD DESIGN (white on black)		73464146	Feb-6-1984	1308904	Dec-11-1984	Registered

TRADEMARK
REEL: 005312 FRAME: 0270

COUNTRY	TRADEMARK	TMLOGO	APPLICATIONNO	APPLICATIONDATE	REGISTRATIONNO	REGISTRATIONDATE	TRADEMARKSTATUS
United States of America	RABBIT HEAD DESIGN (white on black)		72162258	Feb-7-1963	759207	Oct-29-1963	Registered
United States of America	SARAH		72190343	Apr-6-1964	0777378	Sep-22-1964	Registered
United States of America	SARAH COVENTRY		72001851	Feb-1-1956	0636452	Oct-30-1956	Registered

TRADEMARK
REEL: 005312 FRAME: 0271

COUNTRY	TRADEMARK	TMLOGO	APPLICATIONNO	APPLICATIONDATE	REGISTRATIONNO	REGISTRATIONDATE	TRADEMARKSTATUS
United States of America	SC		72193707	May-18-1964	0788735	Apr-27-1965	Registered
United States of America	PLAYBOY		75754882	Jul-20-1999	2445179	Apr-17-2001	Registered
United States of America	RABBIT HEAD DESIGN		75756329	Jul-20-1999	2434256	Mar-6-2001	Registered

COUNTRY	TRADEMARK	TMLOGO	APPLICATIONNO	APPLICATIONDATE	REGISTRATIONNO	REGISTRATIONDATE	TRADEMARKSTATUS
United States of America	BUNNY MONEY		78965423	Aug-31-2006	3562703	Jan-13-2009	Registered
United States of America	CENTERFOLD COLLECTOR CARDS		75/200931	Nov-20-1996	2114146	Nov-18-1997	Registered
United States of America	PLAYBOY		72193952	May-21-1964	791734	Jun-29-1965	Registered

COUNTRY	TRADEMARK	TMLOGO	APPLICATIONNO	APPLICATIONDATE	REGISTRATIONNO	REGISTRATIONDATE	TRADEMARKSTATUS
United States of America	PLAYBOY CENTERFOLD		75/250901	Mar-3-1997	2260234	Jul-13-1999	Registered
United States of America	RABBIT HEAD DESIGN		72193953	May-21-1964	791333	Jun-22-1965	Registered
United States of America	PLAYBOY		75/584965	Nov-9-1998	2412958	Dec-12-2000	Registered

TRADEMARK
REEL: 005312 FRAME: 0274

COUNTRY	TRADEMARK	TMLOGO	APPLICATIONNO	APPLICATIONDATE	REGISTRATIONNO	REGISTRATIONDATE	TRADEMARKSTATUS
United States of America	PLAYBOY		72286817	Dec-13-1967	871552	Jun-24-1969	Registered
United States of America	PLAYBOY PHYSICAL	PLAYBOY PHYSICAL	85972545	Jun-28-2013			Pending
United States of America	PLAYBOY W/ RABBIT HEAD DESIGN	PLAYBOY	74522307	May-6-1994	1908471	Aug-1-1995	Registered

TRADEMARK
REEL: 005312 FRAME: 0275

COUNTRY	TRADEMARK	TMLOGO	APPLICATIONNO	APPLICATIONDATE	REGISTRATIONNO	REGISTRATIONDATE	TRADEMARKSTATUS
United States of America	PLAYMATE		85407449	Aug-25-2011			Pending
United States of America	PLAYMATE OF THE YEAR		77244973	Aug-2-2007	3517643	Oct-14-2008	Registered
United States of America	RABBIT HEAD DESIGN (white on black)		72286818	Dec-13-1967	871553	Jun-24-1969	Registered

TRADEMARK
REEL: 005312 FRAME: 0276

COUNTRY	TRADEMARK	TMLOGO	APPLICATIONNO	APPLICATIONDATE	REGISTRATIONNO	REGISTRATIONDATE	TRADEMARKSTATUS
United States of America	MANSION BY PLAYBOY		85/550246	Feb-22-2012			Pending
United States of America	PLAYBOY		78520378	Nov-19-2004	3490174	Aug-19-2008	Registered
United States of America	MANSION BY PLAYBOY		85/550252	Feb-22-2012			Pending

COUNTRY	TRADEMARK	TMLOGO	APPLICATIONNO	APPLICATIONDATE	REGISTRATIONNO	REGISTRATIONDATE	TRADEMARKSTATUS
United States of America	PLAYBOY		85370537	Jul-13-2011			Pending
United States of America	PLAYBOY		78828617	Mar-3-2006	3332171	Nov-6-2007	Registered
United States of America	PLAYBOY		76020905	Apr-7-2000	2469441	Jul-17-2001	Registered

COUNTRY	TRADEMARK	TMLOGO	APPLICATIONNO	APPLICATIONDATE	REGISTRATIONNO	REGISTRATIONDATE	TRADEMARKSTATUS
United States of America	RABBIT HEAD DESIGN		78828764	Mar-3-2006	3332173	Nov-6-2007	Registered
United States of America	RABBIT HEAD DESIGN		76435177	Jul-29-2002	2848639	Jun-1-2004	Registered
United States of America	RABBIT HEAD DESIGN (Outlined)		72052490	May-28-1958	679997	Jun-9-1959	Registered

COUNTRY	TRADEMARK	TMLOGO	APPLICATIONNO	APPLICATIONDATE	REGISTRATIONNO	REGISTRATIONDATE	TRADEMARKSTATUS
United States of America	MANSION BY PLAYBOY		85/550256	Feb-22-2012			Pending
United States of America	PLAYBOY		78540643	Dec-31-2004	3624653	May-19-2009	Registered
United States of America	RABBIT HEAD DESIGN		78540645	Dec-31-2004	3624654	May-19-2009	Registered

COUNTRY	TRADEMARK	TMLOGO	APPLICATIONNO	APPLICATIONDATE	REGISTRATIONNO	REGISTRATIONDATE	TRADEMARKSTATUS
United States of America	RABBIT HEAD DESIGN		72192592	May-4-1964	784504	Feb-2-1965	Registered
United States of America	BOUDOIR BY PLAYBOY		85/550196	Feb-22-2012			Pending
United States of America	BUNNY COSTUME (2-D design) Pulling up bodice		77240383	Jul-27-2007	3475111	Jul-29-2008	Registered

TRADEMARK
REEL: 005312 FRAME: 0281

COUNTRY	TRADEMARK	TMLOGO	APPLICATIONNO	APPLICATIONDATE	REGISTRATIONNO	REGISTRATIONDATE	TRADEMARKSTATUS
United States of America	BUNNY COSTUME (3-D)		78/513396	Nov-8-2004	3592968	Mar-17-2009	Registered
United States of America	GROTTO BY PLAYBOY		85/550219	Feb-22-2012			Pending
United States of America	MR. PLAYBOY		86198220	Feb-19-2014			Pending

TRADEMARK
REEL: 005312 FRAME: 0282

COUNTRY	TRADEMARK	TMLOGO	APPLICATIONNO	APPLICATIONDATE	REGISTRATIONNO	REGISTRATIONDATE	TRADEMARKSTATUS
United States of America	MR. PLAYBOY and Design		86198183	Feb-19-2014			Pending
United States of America	PLAYBOY		78/515459	Nov-11-2004	3140250	Sep-5-2006	Registered
United States of America	PLAYBOY		73264124	May-30-1980	1320822	Feb-19-1985	Registered

TRADEMARK
REEL: 005312 FRAME: 0283

COUNTRY	TRADEMARK	TMLOGO	APPLICATIONNO	APPLICATIONDATE	REGISTRATIONNO	REGISTRATIONDATE	TRADEMARKSTATUS
United States of America	PLAYBOY		77834415	Sep-24-2009	4280121	Jan-22-2013	Registered
United States of America	PLAYBOY		73341544	Dec-14-1981	1328611	Apr-2-1985	Registered
United States of America	PLAYBOY AND RABBIT HEAD DESIGN	PLAYBOY	72238954	Feb-16-1966	984548	May-21-1974	Registered

COUNTRY	TRADEMARK	TMLOGO	APPLICATIONNO	APPLICATIONDATE	REGISTRATIONNO	REGISTRATIONDATE	TRADEMARKSTATUS
United States of America	PLAYBOY PHYSICAL	PLAYBOY PHYSICAL	85972534	Jun-28-2013			Pending
United States of America	PLAYBOY W/RABBIT HEAD DESIGN	PLAYBOY	73424324	May-3-1983	1318244	Feb-5-1985	Registered
United States of America	PLAYMATE		78515538	Nov-11-2004	3406581	Apr-1-2008	Registered

TRADEMARK
REEL: 005312 FRAME: 0285

COUNTRY	TRADEMARK	TMLOGO	APPLICATIONNO	APPLICATIONDATE	REGISTRATIONNO	REGISTRATIONDATE	TRADEMARKSTATUS
United States of America	PLBY		86220768	Mar-13-2014			Pending
United States of America	RABBIT HEAD DESIGN		78845206	Mar-24-2006	3194099	Jan-2-2007	Registered
United States of America	RABBIT HEAD DESIGN		77834480	Sep-24-2009	4280122	Jan-22-2013	Registered

COUNTRY	TRADEMARK	TMLOGO	APPLICATIONNO	APPLICATIONDATE	REGISTRATIONNO	REGISTRATIONDATE	TRADEMARKSTATUS
United States of America	RABBIT HEAD DESIGN (white on black)		72117864	Apr-14-1961	728889	Mar-20-1962	Registered
United States of America	ROCK THE RABBIT		77644314	Jan-6-2009	3941190	Apr-5-2011	Registered
United States of America	THE PLAYBOY BUNNY BRA		85138148	Sep-24-2010	4180056	Jul-24-2012	Registered

TRADEMARK
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COUNTRY	TRADEMARK	TMLOGO	APPLICATIONNO	APPLICATIONDATE	REGISTRATIONNO	REGISTRATIONDATE	TRADEMARKSTATUS
United States of America	PLAYBOY		78752512	Nov-11-2005	3176641	Nov-28-2006	Registered
United States of America	RABBIT HEAD DESIGN		78752570	Nov-11-2005	3126980	Aug-8-2006	Registered
United States of America	PLAYBOY		77215527	Jun-26-2007	3375828	Jan-29-2008	Registered

COUNTRY	TRADEMARK	TMLOGO	APPLICATIONNO	APPLICATIONDATE	REGISTRATIONNO	REGISTRATIONDATE	TRADEMARKSTATUS
United States of America	PLAYBOY		78/252559	May-21-2003	2921658	Jan-25-2005	Registered
United States of America	PLAYBOY		75562928	Oct-2-1998	2605118	Aug-6-2002	Registered
United States of America	PLAYBOY		72034559	Jul-29-1957	689431	Dec-8-1959	Registered

COUNTRY	TRADEMARK	TMLOGO	APPLICATIONNO	APPLICATIONDATE	REGISTRATIONNO	REGISTRATIONDATE	TRADEMARKSTATUS
United States of America	PLAYMATE		86086105	Oct-8-2013			Pending
United States of America	RABBIT HEAD DESIGN		78745802	Nov-2-2005	3607640	Apr-14-2009	Registered
United States of America	RABBIT HEAD DESIGN		76/517279	May-27-2003	2971924	Jul-19-2005	Registered

TRADEMARK
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COUNTRY	TRADEMARK	TMLOGO	APPLICATIONNO	APPLICATIONDATE	REGISTRATIONNO	REGISTRATIONDATE	TRADEMARKSTATUS
United States of America	RABBIT HEAD DESIGN		77215225	Jun-26-2007	3375827	Jan-29-2008	Registered
United States of America	RABBIT HEAD DESIGN		72302074	Jul-5-1968	873370	Jul-22-1969	Registered
United States of America	RABBIT HEAD DESIGN		75/562927	Oct-2-1998	2556438	Apr-2-2002	Registered

TRADEMARK
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COUNTRY	TRADEMARK	TMLOGO	APPLICATIONNO	APPLICATIONDATE	REGISTRATIONNO	REGISTRATIONDATE	TRADEMARKSTATUS
United States of America	PLAYBOY		86031549	Aug-7-2013			Pending
United States of America	PLAYBOY		78747692	Nov-4-2005	3370451	Jan-15-2008	Registered
United States of America	RABBIT HEAD DESIGN		86031653	Aug-7-2013			Pending

COUNTRY	TRADEMARK	TMLOGO	APPLICATIONNO	APPLICATIONDATE	REGISTRATIONNO	REGISTRATIONDATE	TRADEMARKSTATUS
United States of America	RABBIT HEAD DESIGN		78747721	Nov-4-2005	3349796	Dec-4-2007	Registered
United States of America	RABBIT HEAD DESIGN		76/276579	Jun-25-2001	2759728	Sep-2-2003	Registered
United States of America	PLAYBOY		85753935	Oct-15-2012			Pending

TRADEMARK
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COUNTRY	TRADEMARK	TMLOGO	APPLICATIONNO	APPLICATIONDATE	REGISTRATIONNO	REGISTRATIONDATE	TRADEMARKSTATUS
United States of America	PLAYBOY		85528330	Jan-30-2012			Pending
United States of America	PLAYBOY		77043700	Nov-14-2006	3496428	Sep-2-2008	Registered
United States of America	RABBIT HEAD DESIGN		85753949	Oct-15-2012			Pending

COUNTRY	TRADEMARK	TMLOGO	APPLICATIONNO	APPLICATIONDATE	REGISTRATIONNO	REGISTRATIONDATE	TRADEMARKSTATUS
United States of America	RABBIT HEAD DESIGN		85528357	Jan-30-2012			Pending
United States of America	RABBIT HEAD DESIGN		77043708	Nov-14-2006	3496429	Sep-2-2008	Registered
United States of America	PLAYBOY		85528344	Jan-30-2012			Pending

TRADEMARK
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COUNTRY	TRADEMARK	TMLOGO	APPLICATIONNO	APPLICATIONDATE	REGISTRATIONNO	REGISTRATIONDATE	TRADEMARKSTATUS
United States of America	RABBIT HEAD DESIGN		85528378	Jan-30-2012			Pending
United States of America	PLAYBOY		75194996	Nov-8-1996	2107294	Oct-21-1997	Registered
United States of America	PLAYBOY		72160485	Jan-10-1963	755301	Aug-27-1963	Registered

TRADEMARK
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COUNTRY	TRADEMARK	TMLOGO	APPLICATIONNO	APPLICATIONDATE	REGISTRATIONNO	REGISTRATIONDATE	TRADEMARKSTATUS
United States of America	PLAYMATE		77782005	Jul-15-2009	3951523	Apr-26-2011	Registered
United States of America	RABBIT HEAD DESIGN		75195962	Nov-8-1996	2107307	Oct-21-1997	Registered
United States of America	RABBIT HEAD DESIGN (white on black)		72162259	Feb-7-1963	761793	Dec-24-1963	Registered

COUNTRY	TRADEMARK	TMLOGO	APPLICATIONNO	APPLICATIONDATE	REGISTRATIONNO	REGISTRATIONDATE	TRADEMARKSTATUS
United States of America	BUNNY COSTUME (3-D)		78/511512	Nov-4-2004	3234488	Apr-24-2007	Registered
United States of America	BUNNY SHOP		77246923	Aug-3-2007	3385231	Feb-19-2008	Registered
United States of America	BUNNY(Rabbit Head Design)SHOP	BUNNY shop	78924932	Jul-7-2006	3393374	Mar-4-2008	Registered

TRADEMARK
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COUNTRY	TRADEMARK	TMLOGO	APPLICATIONNO	APPLICATIONDATE	REGISTRATIONNO	REGISTRATIONDATE	TRADEMARKSTATUS
United States of America	PLAYBOY		72292374	Mar-4-1968	874451	Aug-5-1969	Registered
United States of America	PLAYBOY		85974112	Jul-1-2013			Pending
United States of America	PLAYBOY PASSPORT	PLAYBOY PASSPORT	77010748	Sep-29-2006	3392395	Mar-4-2008	Registered

COUNTRY	TRADEMARK	TMLOGO	APPLICATIONNO	APPLICATIONDATE	REGISTRATIONNO	REGISTRATIONDATE	TRADEMARKSTATUS
United States of America	PLAYBOY STORE		76158756	Nov-2-2000	2661622	Dec-17-2002	Registered
United States of America	RABBIT HEAD DESIGN		78377957	Mar-3-2004	3012203	Nov-1-2005	Registered
United States of America	RABBIT HEAD DESIGN		77262419	Aug-23-2007	3375883	Jan-29-2008	Registered

COUNTRY	TRADEMARK	TMLOGO	APPLICATIONNO	APPLICATIONDATE	REGISTRATIONNO	REGISTRATIONDATE	TRADEMARKSTATUS
United States of America	RABBIT HEAD DESIGN		77019968	Oct-12-2006	3392414	Mar-4-2008	Registered
United States of America	SHOPTHEBUNNY.COM [word]		78932262	Jul-18-2006	3374355	Jan-22-2008	Registered
United States of America	RABBIT HEAD DESIGN		85667917	Jul-3-2012			Pending

COUNTRY	TRADEMARK	TMLOGO	APPLICATIONNO	APPLICATIONDATE	REGISTRATIONNO	REGISTRATIONDATE	TRADEMARKSTATUS
United States of America	BUNNY COSTUME (3-D)		78/511532	Nov-4-2004	3319643	Oct-23-2007	Registered
United States of America	GAMER NEXT DOOR	GAMER NEXT DOOR	85138082	Sep-24-2010	4136289	May-1-2012	Registered
United States of America	MIDSUMMER NIGHT'S DREAM PARTY		85730134	Sep-16-2012	4493415	Mar-11-2014	Registered

COUNTRY	TRADEMARK	TMLOGO	APPLICATIONNO	APPLICATIONDATE	REGISTRATIONNO	REGISTRATIONDATE	TRADEMARKSTATUS
United States of America	MR. PLAYBOY		86198241	Feb-19-2014			Pending
United States of America	PLAYBOY		76/108684	Aug-11-2000	2482255	Aug-28-2001	Registered
United States of America	PLAYBOY		76/366684	Feb-1-2002	2631654	Oct-8-2002	Registered

COUNTRY	TRADEMARK	TMLOGO	APPLICATIONNO	APPLICATIONDATE	REGISTRATIONNO	REGISTRATIONDATE	TRADEMARKSTATUS
United States of America	RABBIT HEAD DESIGN		75706356	May-14-1999	2709639	Apr-22-2003	Registered
United States of America	RABBIT HEAD DESIGN		86057826	Sep-6-2013			Pending
United States of America	THE GAMER NEXT DOOR		77981813	Aug-22-2008	3963276	May-17-2011	Registered

COUNTRY	TRADEMARK	TMLOGO	APPLICATIONNO	APPLICATIONDATE	REGISTRATIONNO	REGISTRATIONDATE	TRADEMARKSTATUS
United States of America	THE GAMER NEXT DOOR		77553930	Aug-22-2008	4060340	Nov-22-2011	Registered
United States of America	BUNNY		72233496	Nov-29-1965	810555	Jun-28-1966	Registered
United States of America	CENTERFOLD		75/576544	Oct-26-1998	2995430	Sep-13-2005	Registered

COUNTRY	TRADEMARK	TMLOGO	APPLICATIONNO	APPLICATIONDATE	REGISTRATIONNO	REGISTRATIONDATE	TRADEMARKSTATUS
United States of America	PLAYBOY CENTERFOLDS		75/368956	Oct-6-1997	2322825	Feb-29-2000	Registered
United States of America	PLAYBOY CYBER CLUB		75347353	Aug-26-1997	2322800	Feb-29-2000	Registered
United States of America	PLAYBOY'S CYBER GIRLS		76/197191	Jan-19-2001	2504457	Nov-6-2001	Registered

COUNTRY	TRADEMARK	TMLOGO	APPLICATIONNO	APPLICATIONDATE	REGISTRATIONNO	REGISTRATIONDATE	TRADEMARKSTATUS
United States of America	PLAYMATE		75/368959	Oct-6-1997	2191054	Sep-22-1998	Registered
United States of America	BUNNY		78417505	May-12-2004	3428026	May-13-2008	Registered
United States of America	BUNNY COSTUME (3-D)		78511556	Nov-4-2004	3392817	Mar-4-2008	Registered

COUNTRY	TRADEMARK	TMLOGO	APPLICATIONNO	APPLICATIONDATE	REGISTRATIONNO	REGISTRATIONDATE	TRADEMARKSTATUS
United States of America	PLAYBOY		86098427	Oct-22-2013			Pending
United States of America	RABBIT HEAD DESIGN		86106760	Oct-31-2013			Pending
United States of America	PLAYBOY JAZZ FESTIVAL and Design		73415751	Mar-4-1983	1279832	May-29-1984	Registered

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COUNTRY	TRADEMARK	TMLOGO	APPLICATIONNO	APPLICATIONDATE	REGISTRATIONNO	REGISTRATIONDATE	TRADEMARKSTATUS
United States of America	PLAYBOY AFTER DARK		86007036	Jul-10-2013			Pending
United States of America	THE MANSION		78316853	Oct-22-2003			Pending
United States of America	THE PLAYBOY CLUB		76496237	Mar-11-2003	3385834	Feb-19-2008	Registered

COUNTRY	TRADEMARK	TMLOGO	APPLICATIONNO	APPLICATIONDATE	REGISTRATIONNO	REGISTRATIONDATE	TRADEMARKSTATUS
United States of America	V(Rabbit Head Design)P		86/021266	Jul-26-2013			Pending
United States of America	PLAYBOY		86043101	Aug-20-2013			Pending
United States of America	RABBIT HEAD DESIGN		86043166	Aug-20-2013			Pending

COUNTRY	TRADEMARK	TMLOGO	APPLICATIONNO	APPLICATIONDATE	REGISTRATIONNO	REGISTRATIONDATE	TRADEMARKSTATUS
United States of America	PLAYBOY		78540640	Dec-31-2004	3406607	Apr-1-2008	Registered
United States of America	RABBIT HEAD DESIGN		78540642	Dec-31-2004	3406608	Apr-1-2008	Registered
United States of America	AFTER DARK		86007661	Jul-11-2013			Pending

COUNTRY	TRADEMARK	TMLOGO	APPLICATIONNO	APPLICATIONDATE	REGISTRATIONNO	REGISTRATIONDATE	TRADEMARKSTATUS
United States of America	CENTERFOLD		75/250900	Mar-3-1997	2275173	Sep-7-1999	Registered
United States of America	(Rabbit Head Design).COM SPORTSBOOK		85375327	Jul-19-2011			Pending

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