TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM309201

Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
McCall Wedding and Event Planning, LLC		06/17/2014	LIMITED LIABILITY COMPANY:

RECEIVING PARTY DATA

Name:	McCall Weddings, LLC	
Street Address:	P.O. Box 2711	
City:	McCall	
State/Country:	IDAHO	
Postal Code:	83638	
Entity Type:	LIMITED LIABILITY COMPANY: IDAHO	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	86312403	MCCALL WEDDINGS

CORRESPONDENCE DATA

Fax Number: 8883886035

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2083451122

amy@dykaslaw.com Email: **Correspondent Name:** SCOTT D. SWANSON

Address Line 1: P.O. Box 877

BOISE, IDAHO 83701 Address Line 4:

ATTORNEY DOCKET NUMBER:	MCCW401
NAME OF SUBMITTER:	Scott D. Swanson
SIGNATURE:	/Scott D. Swanson/
DATE SIGNED:	06/30/2014

Total Attachments: 1

source=assignment_signed_2014_06_17#page1.tif

TRADEMARK REEL: 005312 FRAME: 0630

900293683

ASSIGNMENT OF TRADEMARK/SERVICEMARK RIGHTS

WHEREAS, McCall Wedding and Event Planning, LLC, a limited liability company legally organized under the laws of Idaho, with its principal place of business located at P.O. Box 2711, McCall, Idaho 83638, has adopted and used the common-law trademark/servicemark, McCall Weddings.

WHEREAS, McCall Weddings, LLC, a limited liability company of Idaho, with its principal place of business located at P.O. Box 2711, McCall, Idaho 83638, is desirous of acquiring said trademark/servicemark and any future applications for registration therefor;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, McCall Wedding and Event Planning, LLC, did and hereby does assign to McCall Weddings, LLC, all right, title and interest in and to the said trademark/servicemark, together with the good will of the business symbolized by the trademark/servicemark as well as any future applications for registration.

Steve Berry

Date: 6/17/14

RECORDED: 06/30/2014

TRADEMARK REEL: 005312 FRAME: 0631