

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM309244

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sendori Inc		09/30/2013	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Sendori LLC		
Street Address:	303 W Joaquin Avenue, Suite 240		
City:	San Leandro		
State/Country:	CALIFORNIA		
Postal Code:	94577		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3983952	PURELEADS	
CORRESPONDENCE DATA			
Fax Number:	5102252800		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5104968300		
Email:	choletta.bunch@sendori.com		
Correspondent Name:	Sendori		
Address Line 1:	303 W Joaquin Avenue, Suite 240		
Address Line 4:	San Leandro, CALIFORNIA 94577		
NAME OF SUBMITTER:	Dan Rowley		
SIGNATURE:	/dan rowley/		
DATE SIGNED:	07/01/2014		
Total Attachments: 2			
source=Sendori Conversion docs - DE (INC to LLC 093013)#page1.tif			
source=Sendori Conversion docs - DE (INC to LLC 093013)#page2.tif			

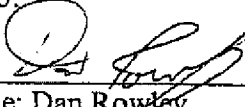
OP \$40.00 3983952

STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A CORPORATION TO A
LIMITED LIABILITY COMPANY PURSUANT TO
SECTION 18-214 OF THE LIMITED LIABILITY ACT

1. The jurisdiction where the Corporation first formed is the State of Delaware.
2. The jurisdiction immediately prior to filing this Certificate is the State of Delaware.
3. The date the Corporation first formed is April 17, 2006. The Corporation was converted into a Delaware limited liability company on November 1, 2012. The limited liability company was converted into a Delaware corporation on June 28, 2013.
4. The name of the Corporation immediately prior to filing this Certificate is Sendori, Inc.
5. The name of the Limited Liability Company as set forth in the Certificate of Formation is Sendori, LLC.

IN WITNESS WHEREOF, the undersigned has executed this Certificate on September 20, 2013.

By: _____


Name: Dan Rowley
Title: President

STATE of DELAWARE
LIMITED LIABILITY COMPANY
CERTIFICATE of FORMATION

First: The name of the limited liability company is Sendori, LLC.

Second: The address of its registered office in the State of Delaware is: 160 Greentree Dr., Suite 101 in the City of Dover, DE 19904. The name of its Registered agent at such address is National Registered Agents, Inc.

In Witness Whereof, the undersigned has executed this Certificate of Formation on September 20, 2013

By: _____

Name: Dan Rowley

Title: Authorized Officer