OP \$40.00 3213202

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM309265

| SUBMISSION TYPE: NEV | NEW ASSIGNMENT | |
|---------------------------|--|--|
| NATURE OF CONVEYANCE: ASS | SIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|----------------------------------|----------|----------------|----------------------------------|
| Valley Newspapers Holding, LP | | 06/30/2014 | LIMITED PARTNERSHIP: DELAWARE |

RECEIVING PARTY DATA

| Name: | GateHouse Media Texas Holdings II, Inc. | |
|-----------------|---|--|
| Street Address: | 350 Willowbrook Office Park | |
| City: | Fairport | |
| State/Country: | NEW YORK | |
| Postal Code: | 14450 | |
| Entity Type: | CORPORATION: DELAWARE | |

PROPERTY NUMBERS Total: 1

| Property Type | Number | Word Mark |
|----------------------|---------|-----------|
| Registration Number: | 3213202 | ADSACK |

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: lynn.little@bakerbotts.com

Correspondent Name: Lynn A. Little
Address Line 1: 2001 Ross Avenue
Address Line 2: Baker Botts L.L.P.
Address Line 4: Dallas, TEXAS 75201

| ATTORNEY DOCKET NUMBER: 082807.0102 | |
|-------------------------------------|------------------|
| NAME OF SUBMITTER: | Lynn A. Little |
| SIGNATURE: | /Lynn A. Little/ |
| DATE SIGNED: | 07/01/2014 |

Total Attachments: 4

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EXECUTION VERSION

TRADEMARK ASSIGNMENT (Valley Newspapers Holdings, LP)

WHEREAS, Valley Newspapers Holdings, LP, a Delaware limited partnership, having an

address of 1811 N. 23rd, McAllen, Texas 78501 (hereafter "Assignor") is the owner of all right, title

and interest in and to the marks set forth on Exhibit A attached hereto (hereafter the "Marks") and the

related trademark registrations and pending applications; and

WHEREAS, GateHouse Media Texas Holdings II, Inc., a Delaware corporation, having an

address of c/o New Media Investment Group, Inc., 350 Willowbrook Office Park, Fairport, NY 14450

(hereafter "Assignee") desires to acquire all right, title and interest in and to the Marks and in and to the

related registrations and pending applications therefor together with the goodwill of the business

symbolized by the marks throughout the world, Assignee being a successor to the portions of the

business of Assignor to which the Marks pertain and which business is ongoing and existing.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of

which is hereby acknowledged, Assignor does hereby sell, assign, transfer and set over to Assignee, its

successors, assigns and legal representatives, its entire right, title and interest in and to the Marks and

the related registrations and applications therefor, together with the goodwill of the business

symbolized by the Marks throughout the world;

Assignor also assigns unto Assignee all claims for damages by reason of infringement prior to

the assignment date of the Marks throughout the world, with the right to sue for and collect the same

for its own use and benefit, and for the use and benefit of its successors, assigns and other legal

representatives.

This assignment has been executed and delivered by the Assignor for the purpose of recording

the assignment herein with the United States Patent and Trademark Office. The assignment granted

herein has been granted in accordance with the terms of a separate purchase agreement between the

parties and is expressly subject to the terms thereof.

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TRADEMARK REEL: 005313 FRAME: 0154 IN WITNESS WHEREOF, Assignor and its duly authorized representative has caused this Trademark Assignment to be executed on the date and in the capacity shown below.

VALLEY NEWSPAPERS HOLDINGS, LP, a Delaware limited partnership

By:

Valley Newspapers, Inc.,

its General Partner

Name: Scott Wright

Title: President

[Signature page to the Trademark Assignment Agreement - Valley Newspapers Holdings, LP]

| STATE OF TEXAS | ę |
|------------------|---|
| | |
| COUNTY OF DALLAS | |

Before me, the undersigned, a Notary Public on this day personally appeared Scott Wright, known to me to be the person and officer whose name is subscribed to the foregoing instrument and acknowledged to me that the same was the act of the said Valley Newspapers Holdings, LP, a Texas corporation, and that he/she had executed the same as the act of such company for the purpose and consideration therein expressed, and in the capacity therein stated.

Given under my hand and seal of office this 30 day of June, 2014.

JAY R. CASTILLO
Notary Public, State of Texas
My Commission Expires
December 30, 2016

Notary Public in and for the State of Texas

EXHIBIT A

U.S. Trademarks

| Mark | Filing Date | Reg. No. | Reg. Date |
|-----------------------|-------------|------------------------|-------------------|
| | | | |
| Valley Town Crier | | 800337371 – State (TX) | May 4, 2004 |
| Bargain Book | | 800492015 – State (TX) | May 11, 2005 |
| The Bargain Book | | 4100217 – State (TX) | November 10, 1982 |
| Winter Texan | | 800491998 – State (TX) | May 11, 2005 |
| Valley Town Crier | | 4795817 – State (TX) | November 9, 1987 |
| Winter Texan Shopping | | (expired) | |
| Guide | | | |
| For the Record | | 800492011 – State (TX) | May 11, 2005 |
| Adsack | May 4, 2006 | 3,213,202 – Federal | February 27, 2007 |

Active 16246371.2

RECORDED: 07/01/2014

TRADEMARK REEL: 005313 FRAME: 0157