

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM309301

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Editorially, Inc.		06/25/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Vox Media, Inc.		
Street Address:	1201 Connecticut Ave. NW		
City:	Washington		
State/Country:	D.C.		
Postal Code:	20036		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	4329711	EDITORIALLY	
Registration Number:	4412334	EDITORIALLY	
Registration Number:	4408667		
Serial Number:	85794612	EDITORIALLY	
Serial Number:	85799062		
CORRESPONDENCE DATA			
Fax Number:	2028576395		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2028578977		
Email:	bushd@arentfox.com		
Correspondent Name:	Douglas R. Bush		
Address Line 1:	1717 K Street NW		
Address Line 2:	Arent Fox LLP		
Address Line 4:	Washington, D.C. 20036-5342		
ATTORNEY DOCKET NUMBER:	031257-00000 EDITORIALLY		
NAME OF SUBMITTER:	Douglas R. Bush		
SIGNATURE:	/D, R, Bush/		
DATE SIGNED:	07/01/2014		
Total Attachments: 2			

CH \$140.00 4329711

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A S S I G N M E N T

WHEREAS, Editorially, Inc. ("Assignor"), a Delaware corporation having a business address at 10 Jay Street, Suite 606, Brooklyn, New York 11201, has adopted and used in its business various names and marks, including those listed on Exhibit A attached hereto, and has registered or applied to register these marks with the United States Patent and Trademark Office as indicated on Exhibit A (collectively the "Marks");

WHEREAS, Vox Media, Inc. ("Assignee"), a Delaware corporation, having a business address of 1201 Connecticut Ave., NW, 11th Floor Washington D.C. 20036, seeks to acquire all right, title and interest in and to the Marks and any and all applications and registrations thereof, including the registrations and applications listed on Exhibit A;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the Marks and any and all applications and registrations thereof including those listed on Exhibit A, together with the goodwill of the business symbolized by the Marks and that part of the business to which they pertain. This assignment shall be effective as of June 13, 2014.

Editorially, Inc.


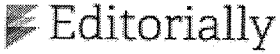
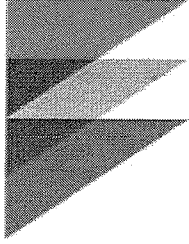
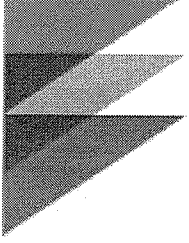
By: _____

Printed Name: Mandy Brown

Title: President

Date 25 June 14

EXHIBIT A
Trademark List

U.S. Registration or Application Number	MARK
4329711	EDITORIALLY
4412334	 The logo consists of a stylized graphic element on the left, resembling a flag or a series of horizontal bars with a diagonal cut, followed by the word "Editorially" in a serif font.
85/794612	 The logo consists of a stylized graphic element on the left, resembling a flag or a series of horizontal bars with a diagonal cut, followed by the word "Editorially" in a serif font.
4408667	 The logo is a stylized graphic element consisting of several horizontal bars of varying lengths and shades of gray, all pointing to the right, creating a sense of motion or a flag.
85/799062	 The logo is a stylized graphic element consisting of several horizontal bars of varying lengths and shades of gray, all pointing to the right, creating a sense of motion or a flag.