

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM309412

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Spartan Race, Inc.		07/25/2012	CORPORATION: NEVADA
RECEIVING PARTY DATA			
Name:	Spartan Race, Inc.		
Street Address:	109 Kingston Street		
Internal Address:	Floor 4		
City:	Boston		
State/Country:	MASSACHUSETTS		
Postal Code:	02111		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Serial Number:	85564367	SPARTAN GEAR	
Serial Number:	85564408	SPARTAN COACHING	
Serial Number:	85567313	SPARTAN FUEL	
Registration Number:	4225314		
Registration Number:	4221919	SPARTAN RACE	
Registration Number:	4210042		
Registration Number:	4209584	YOU'LL KNOW AT THE FINISH LINE	
Registration Number:	3922752	SPARTAN RACE	
CORRESPONDENCE DATA			
Fax Number:	6172484000		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	tadmin@choate.com		
Correspondent Name:	Daniel L. Scales		
Address Line 1:	Two International Place		
Address Line 2:	Choate Hall & Stewart LLP		
Address Line 4:	Boston, MASSACHUSETTS 02110		
ATTORNEY DOCKET NUMBER:	2010808.0012		
NAME OF SUBMITTER:	Daniel L. Scales		

OP \$215.00 85564367

SIGNATURE:	/daniel l. scales/
DATE SIGNED:	07/01/2014
Total Attachments: 2 source=DE SOS Certificate of Conversion for Spartan Race, Inc. from Nevada corporation to Delaware corporation#page1.tif source=DE SOS Certificate of Conversion for Spartan Race, Inc. from Nevada corporation to Delaware corporation#page2.tif	

Delaware

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The First State

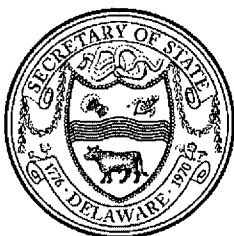
I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A NEVADA CORPORATION UNDER THE NAME OF "SPARTAN RACE, INC." TO A DELAWARE CORPORATION, FILED IN THIS OFFICE ON THE TWENTY-FIFTH DAY OF JULY, A.D. 2012, AT 5:20 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

5189540 8100V

120872515

You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 9736442

DATE: 07-26-12

TRADEMARK
REEL: 005314 FRAME: 0388

STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A NON-DELAWARE CORPORATION
TO A DELAWARE CORPORATION
PURSUANT TO SECTION 265 OF THE
DELAWARE GENERAL CORPORATION LAW

- 1.) The jurisdiction where the Non-Delaware Corporation (hereafter the "Company") first formed is Nevada.
- 2.) The jurisdiction immediately prior to filing this Certificate is Nevada.
- 3.) The date the Company first formed is July 22, 2010.
- 4.) The name of the Company immediately prior to filing this Certificate is Spartan Race, Inc.
- 5.) The name of the corporation as set forth in the Certificate of Incorporation is SPARTAN RACE, INC.

IN WITNESS WHEREOF, the undersigned being duly authorized to sign on behalf of the Company has executed this Certificate on the 25 day of July, 2012.

By: _____

Name: Joseph DeSena

Title: Director