

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM309479

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SiTV, Inc.		06/25/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	SiTV, LLC		
Street Address:	700 North Central Avenue, Suite 600		
City:	Glendale		
State/Country:	CALIFORNIA		
Postal Code:	91203		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 66			
Property Type	Number	Word Mark	
Registration Number:	4455120	WE ARE IT	
Registration Number:	4458439	STAND UP & DELIVER	
Registration Number:	4458440	STAND UP & DELIVER	
Registration Number:	4518881	MODERN LATINO ENTERTAINMENT	
Registration Number:	4530568	MODERN LATINO EXPERIENCE	
Registration Number:	4400288	FIGHTFACTORY	
Registration Number:	4530930	CURVY GIRLS	
Registration Number:	4530929	CG CURVY GIRLS	
Registration Number:	4511148	NUVO	
Registration Number:	4438218	NUVOTV	
Registration Number:	4227932	OPERATION: OSMIN	
Registration Number:	4227933	OPERATION: OSMIN	
Registration Number:	4173134	MODELLATINA LAS VEGAS	
Registration Number:	4173135	MODELLATINA LAS VEGAS	
Registration Number:	4165580	AMERICA'S NU VOICE	
Registration Number:	4072041	LIVE BOLD	
Registration Number:	3933022	MODEL LATINA NYC	
Registration Number:	3933023	MODEL LATINA NYC	
Registration Number:	3788682	LATINO 101	
Registration Number:	3931866	LATINO 101	
TRADEMARK			

CH \$1665.00 4455120

Property Type	Number	Word Mark
Registration Number:	3808684	MODELLATINA
Registration Number:	3902275	MODELLATINA
Registration Number:	3823836	MODEL LATINA MIAMI
Registration Number:	3823837	MODEL LATINA MIAMI
Registration Number:	3705202	COMIC QUICKIES
Registration Number:	3696989	TAKE THE LEAD
Registration Number:	3696990	TAKE THE LEAD
Registration Number:	3615201	CRASH THE PARTIES
Registration Number:	3615202	CRASH THE PARTIES
Registration Number:	3582908	LUV CARMEN
Registration Number:	3576021	SITV
Registration Number:	3832464	TOTALLY AMERICAN, UNMISTAKABLY LATINO
Registration Number:	3636579	COMIC QUICKIES
Registration Number:	3588548	JAMMIN
Registration Number:	3588549	JAMMIN
Registration Number:	3713371	ML MODEL LATINA
Registration Number:	3703518	MODEL LATINA
Registration Number:	3600679	MODEL LATINA
Registration Number:	3616843	LUV CARMEN
Registration Number:	3911363	PASTPORT
Registration Number:	3323183	ON THE UP
Registration Number:	3354463	DATING FACTORY
Registration Number:	3354475	FLOW AND TELL
Registration Number:	3332314	UNACCEPTABLE BEHAVIOR
Registration Number:	3093039	BREAKFAST LUNCH AND DINNER
Registration Number:	2991951	SITV
Registration Number:	2917447	THE RUB
Registration Number:	2917448	THE DROP
Registration Number:	2918123	URBAN JUNGLE
Registration Number:	2889392	SI TV
Serial Number:	86273614	LOVE&SALSA
Serial Number:	86229436	ACROSS THE HALL
Serial Number:	86168026	LOVE AND SALSA
Serial Number:	86162002	KNOCKOUT
Serial Number:	86159463	NUVO HD
Serial Number:	86159464	NUVO HD
Serial Number:	86157675	HOUSE OF JOY
Serial Number:	86157696	A STEP AWAY
Serial Number:	86157697	A STEP AWAY

TRADEMARK

Property Type	Number	Word Mark
Serial Number:	86079086	NU POINT OF VIEW: THE EMERGING LATINO FI
Serial Number:	86079087	NUPOINT OF VIEW THE EMERGING LATINO FILM
Serial Number:	85924268	STAND UP & DELIVER
Serial Number:	85924269	STAND UP & DELIVER
Serial Number:	85979234	FIGHT FACTORY
Serial Number:	85419400	NUVOHD
Serial Number:	85167621	NUVO TV

CORRESPONDENCE DATA

Fax Number: 6502138158

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6502130300

Email: iprecordations@whitecase.com

Correspondent Name: White & Case LLP / Christina Ishihara

Address Line 1: 3000 El Camino Real, Bldg 5, 9th Floor

Address Line 4: Palo Alto, CALIFORNIA 94306

ATTORNEY DOCKET NUMBER:	1155735-0082
NAME OF SUBMITTER:	Christina Ishihara
SIGNATURE:	/Christina Ishihara/
DATE SIGNED:	07/02/2014

Total Attachments: 5

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Delaware

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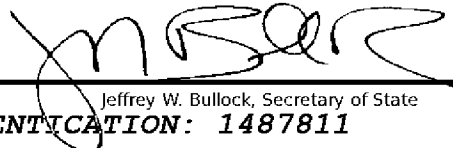
The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "SITV, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "SITV, INC." TO "SITV, LLC", FILED IN THIS OFFICE ON THE TWENTY-FIFTH DAY OF JUNE, A.D. 2014, AT 6:36 O'CLOCK P.M.

3728016 8100V

140885438




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 1487811

DATE: 06-26-14

You may verify this certificate online
at corp.delaware.gov/authver.shtml

TRADEMARK
REEL: 005314 FRAME: 0807

STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A CORPORATION TO A
LIMITED LIABILITY COMPANY PURSUANT TO
SECTION 18-214 OF THE LIMITED LIABILITY ACT

- 1.) The jurisdiction where the Corporation first formed is Delaware.
- 2.) The jurisdiction immediately prior to filing this Certificate is Delaware.
- 3.) The date the corporation first formed is November 26, 2003.
- 4.) The name of the Corporation immediately prior to filing this Certificate is
SiTV, Inc.
- 5.) The name of the Limited Liability Company as set forth in the Certificate of
Formation is SiTV, LLC

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the
25th day of June, A.D. 2014

By: 
Authorized Person

Name: Michael Schwimmer
Print or Type

Delaware

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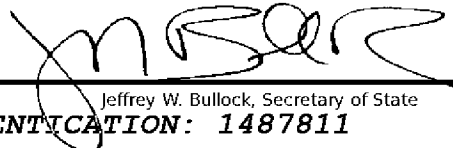
The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF CERTIFICATE OF FORMATION OF "SITV, LLC" FILED IN THIS OFFICE ON THE TWENTY-FIFTH DAY OF JUNE, A.D. 2014, AT 6:36 O'CLOCK P.M.

3728016 8100V

140885438




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 1487811

DATE: 06-26-14

You may verify this certificate online
at corp.delaware.gov/authver.shtml

TRADEMARK
REEL: 005314 FRAME: 0809

CERTIFICATE OF FORMATION

OF

SITV, LLC

June 25, 2014

This Certificate of Formation of SiTV, LLC (the "LLC") is being duly executed and filed by Michael Schwimmer, as an authorized person, to form a limited liability company under the Delaware Limited Liability Company Act (6 Del.C §18-101, et seq.).


FIRST: The name of the limited liability company formed hereby is "SiTV, LLC".

SECOND: The address of the registered office of the LLC in the State of Delaware is Corporation Trust Center, 1209 Orange Street, in the City of Wilmington, Delaware 19801.

THIRD: The name and address of the registered agent for service of process on the LLC in the State of Delaware is The Corporation Trust Company, Corporation Trust Center, 1209 Orange Street, in the City of Wilmington, Delaware 19801.

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IN WITNESS WHEREOF, the undersigned has executed this Certificate of Formation as of the date first above written.

By: 
Name: Michael Schwimmer
Title: Authorized Person

[Signature page to Certificate of Formation of SiTV, LLC]