

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM309494

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SMALL WORLD TOYS ENTERPRISES, LLC		06/19/2013	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	ORDA USA, INC.		
Street Address:	1451 W. KNOX STREET		
City:	Torrance		
State/Country:	CALIFORNIA		
Postal Code:	90501		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78711487	ACTIVE EDGE EXTREME	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	b.natter@natter-natter.com		
Correspondent Name:	Benjamin Natter		
Address Line 1:	501 Fifth Avenue		
Address Line 4:	New York, NEW YORK 10017		
ATTORNEY DOCKET NUMBER:	13-6792		
NAME OF SUBMITTER:	Benjamin Natter		
SIGNATURE:	//Benjamin Natter//		
DATE SIGNED:	07/02/2014		
Total Attachments: 31			
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TRADEMARK ASSIGNMENT

This Trademark Rights Assignment (this "Assignment") is entered and made effective this 19th day of June, 2013, by and between the SMALL WORLD TOYS ENTERPRISES, LLC, ("Assignor"), and ORDA USA, INC. ("Assignee").

WHEREAS, Assignor owns all right, title and interest to the registered trademarks as set forth in Exhibit A attached hereto and incorporated herein by reference, and may own rights in the lapsed and cancelled trademarks as set forth in Exhibit A (collectively, the "Assigned Trademarks"); and

WHEREAS, pursuant to an Asset Purchase Agreement dated June 19, 2013 between Assignor and Assignee (the "Purchase Agreement"), Assignor now wishes to assign all of its right, title and interest in and to the Assigned Trademarks together with the goodwill of the business symbolized by the Assigned Trademarks to Assignee, and Assignee desires to acquire all of Assignor's right, title and interest in and to the Assigned Trademarks together with the goodwill of the business symbolized by the Assigned Trademarks from Assignor;

NOW, THEREFORE, in consideration of One Dollar (US\$1.00) and other good and valuable consideration the receipt and sufficiency of which is hereby acknowledged:

Assignor does hereby assign, convey and transfer unto Assignee, and Assignee's successors, assigns, and legal representatives, Assignor's entire right, title and interest in and to the Assigned Trademarks arising under or pursuant to any and all United States and other countries' laws and any international treaties relating to the protection of trademarks, together with the goodwill of the business symbolized by the Assigned Trademarks, as fully and entirely as the same would have been held by Assignor had this assignment not been made.

Assignor hereby further agrees for itself and its successors, assigns, agents, and legal representatives to execute upon request any other lawful documents and likewise to perform any other lawful acts which may be deemed reasonably necessary to secure fully Assignor's rights in and to the Assigned Trademarks, to Assignee, its successors, assigns, and legal representatives.

Assignor does hereby authorize the Director of the United States Patent & Trademark Office and the relevant officer in any other foreign country, to record this Assignment of the Assigned Trademarks to show that all of Assignor's right, title and interest in and to the Assigned Trademarks reside with Assignee, its successors, assigns, or legal representatives in accordance with the terms of this Assignment.

To the extent any of the provisions set forth in this Assignment conflict with the Purchase Agreement, the parties agree that the provisions set forth in the Purchase Agreement shall prevail.

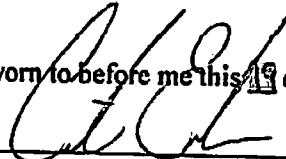
[Signature page follows]

IN WITNESS WHEREOF, Assignor has duly executed this Assignment on June 10, 2013.

SMALL WORLD TOYS ENTERPRISES, LLC

By: _____
Name: Guy Ironi
Title: Chief Executive Officer

Sworn to before me this 10 day of June, 2013.



, Notary Public



Agreed and Accepted

ORDA USA, INC.

By: _____
Name: Reuven Graff
Title: Chief Executive Officer

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Trademark/Service Mark Report


Sorted by Mark and Country

Trademark	Goods/Services	Docket ID: Owner	Country/State:	App. Date: App. No.	Reg. Date: Reg. No.	Status:
Active Edge	Class 28: Toys, games, playthings, and sporting goods, namely, play balls with handles for hopping, toy bowling sets, toy golf sets, toy hockey sets, toy ball and bat sets, t-ball sets, rubber action balls, and sports balls	214483-00088 Small World Toys Enterprises LLC	United States of America	1/11/2005: 787545940	12/12/2006: 3184639	Registered First Renewal 12/12/2016
Active Edge Extreme	Class 28: Toys, games, playthings, and sporting goods, namely toy hockey sets, jump ropes, rubber action balls, sports balls	214483-00101 Small World Toys Enterprises LLC USPTO Error in owner of record: Small World Enterprises, LLC	United States of America	9/12/2005: 78771487	5/13/2008: 3428287	Registered Aff of Use - 5 5/13/2013 Aff of Use - 6 5/13/2014 First Renewal 5/13/2018
ALL ABOUT BABY	Class 28: Dolls; doll clothing and accessories; toy bath set consisting of bath tub, shampoo container, soap container, powder container, powder and comb; toy milk and juice bottles; toy doll baskets with pillows and covers; stuffed toy bears; toy tote bag containing toy milk bottle; toy grooming set consisting of plastic brush, mirror, and comb and toy doll strollers and toy doll crib with pillow, sheet and comforter, toy doll cradle with pillow, sheet, comforter and canopy	214483-00055 Small World Toys Enterprises LLC	United States of America	4/23/2001: 787245064	3/5/2002: 2544821	Registered Next Renewal 3/5/2022

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Trademark/Service Mark Report


Sorted by Mark and Country

Trademark/Service Mark	Goods/Services	Docket ID/Owner	Country/State	App. Date/ App. No.	Reg. Date/ Reg. No.	Status
	Class 28: Inflatable play balls	214483-00062 Small World Toys Enterprises LLC	United States of America	3/28/2004 76/583142	2/6/2005 2959232	Registered First Renewal 6/7/2015
GERTIE BALL	Class 28: Inflatable play balls	214483-00063 Small World Toys Enterprises LLC	United States of America	7/5/1989 73/810754	2/6/1990 1581732	Registered Next Renewal 2/6/2020
IQ BABY	Class 28: Baby toys, preschool toys, educational toys, baby and toddler educational toys in all materials, soft toys, plush toys, stuffed toys, bean bag toys, toy figures and wooden toys	214483-00105 Small World Toys Enterprises LLC	European Community	1/20/2005 004250031	2/3/2006 004250031	Registered First Renewal 1/20/2015

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Trademark/Service Mark Report

Sorted by Mark and Country

Trademark	Goods/Services	Design/ID Owner	Country/State	App. Date / App. No.	Reg. Date / Reg. No.	Status
IQ BABY	Class 28: Toys for infants and toddlers; namely, plush toys, playmats, soft activity books, activity boxes and activity mirrors	214483-00084 Small World Toys Enterprises LLC	United States of America	1/26/1999 75/62773T	8/28/2001 2483022	Registered Next Renewal 8/28/2021
	Class 28: Toys for infants and toddlers, namely, plush toys, and playmats	214483-00084 Small World Toys Enterprises LLC	United States of America	8/18/2002 76/106853	6/16/2002 2583513	Registered Next Renewal 6/16/2022
IQ PRESCHOOL	Class 28: Toys, games, and playthings, namely children's developmental toys, toy block sets, musical and sound toys, children's multiple activity toys	214483-00082 Small World Toys Enterprises LLC	United States of America	7/1/2004 78/444982	10/31/2006 3166112	Registered First Renewal 10/31/2016
MUSIC BLOCKS	Class 28: Children's multiple activity toys, musical toys	214483-00018 Small World Toys Enterprises LLC	United States of America	3/30/1988 75/459420	3/5/2002 2645393	Registered Next Renewal 3/5/2022

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Sorted by Mark and Country

Trademark	Goods/Services	Docket ID / Origin	Country/State	App. Date / App. No.	Reg. Date / Reg. No.	Status
NEUROSMITH	Class 9: Computer hardware and software; computer peripherals; educational hardware and software	214483-00025 SWT Acquisition, LLC	Australia	2/10/2003 942867	9/29/2003 842967	Registered Next Renewal 2/10/2023
	Class 28: Toys, games and playthings					
	Class 41: Providing educational information via a global computer network; providing an educational newsletter by electronic mail; providing educational seminars, conferences, and workshops; educational services					
NEUROSMITH	Computer hardware and software for use in teaching and early childhood development and electronic language learning aids having a voice feature; computer peripherals; computer hardware in the nature of electronic sensors, being integral components of musical toys, for sensing vibrations, sounds or motions and converting them into sound or music patterns; infant toys; plush toys; multiple activity toys for children and infants; musical toys; stuffed toy animals; soft sculpture toys; electronic educational games for children for teaching letters, numbers, reading, phonics, math, and musical skills; providing an educational newsletter by electronic mail; providing educational seminars, conferences, and workshops in the field of childhood development and language via a global computer network	214483-00028 SWT Acquisition, LLC	Canada	2/24/2003 1169117	1/4/2005 629202	Registered First Renewal 1/4/2020
	Class 41: Providing educational information via a global computer network; providing an educational newsletter by electronic mail; providing educational seminars, conferences, and workshops; educational services					
NEUROSMITH	Class 41: Providing educational information via a global computer network; providing an educational newsletter by electronic mail; providing educational seminars, conferences, and workshops; educational services	214483-00027 SWT Acquisition, LLC	China (People's Republic)	3/17/2003 3489090	8/26/2004 3489090	Registered First Renewal 8/27/2014

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Trademark/Service Mark Report

Sorted by Mark and Country

Trademark	Goods/Services	Doct. ID, Owner	Country/State	App. Date, Reg. No.	Pub. Date, Reg. No.	Status
NEUROSMITH	Class 9: Computer hardware and software; computer peripherals, educational software	214483-00028 SWT Acquisition, LLC	China (People's Republic)	3/27/2003 3489088	8/7/2004 3489088	Registered First Renewal 8/8/2014
NEUROSMITH	Class 28: Toys, games and playthings	214483-00029 SWT Acquisition, LLC	China (People's Republic)	3/17/2003 3489089	3/14/2005 3489089	Registered First Renewal 3/13/2015
NEUROSMITH	Class 9: Computer hardware and software; computer peripherals; educational hardware and software; Class 28: Toys, games and playthings; Class 41: Providing educational information via a global computer network; providing an educational newsletter by electronic mail; providing educational seminars, conferences, and workshops; educational services	214483-00030 Small World Toys Enterprises LLC	European Community	2/7/2003 3043817	8/12/2004 3043817 Reg. Date is 12/8/2004	Registered Next Renewal 2/7/2023
NEUROSMITH	Class 9: Computer hardware and software; computer peripherals; educational hardware and software Class 28: Toys, games and playthings Class 41: Educational information via a global computer network; providing an educational newsletter by electronic mail; providing educational seminars, conferences, and workshops; educational services	214483-00031 SWT Acquisition, LLC Possibly Neurosmith, L.L.C. per Japanese Trademark Office	Japan	3/17/2003 2003-018986	8/8/2003 4698719	Registered First Renewal 8/8/2013

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Trademark	Goods/Services (Class)	Docket ID / Owner	Country/State	App. Date / App. No.	Reg. Date / Reg. No.	Status
NEUROSMITH	Class 9: Scientific, optical, weighing, measuring, signalling, checking (supervision), life-saving and teaching apparatus and instruments; apparatus for recording, transmission or reproduction of sound or images; magnetic data carriers, recording discs; data processing equipment and computers, computer hardware and computer software, educational hardware and educational software; parts, accessories, components and peripherals of the aforementioned	214483-00038 SWT Acquisition, LLC	South Africa	2/7/2003	10/24/2009	Registered
				2003/02265	2003/02265	Status Check - Renewal Accept
						Status Check - Power of Atty
						Next Renewal 2/7/2023
NEUROSMITH	Class 28: Toys, games, and playthings; gymnastic and sporting articles not included in other classes; goods ancillary or related to the aforementioned	214483-00038 SWT Acquisition, LLC	South Africa	2/7/2003	10/26/2009	Registered
				2003/02266	2003/02266	Status Check - Renewal Accept
						Status check - Power of Atty
						Next Renewal 2/7/2023
NEUROSMITH	Class 41: Educational services, information relating to education provided on-line from a computer database or a global computer network or the Internet, information relating to education also provided via electronic mail in the format of educational newsletters, providing educational seminars, conferences, workshops and any other educational group meetings and discussions; providing of training; providing on-line electronic publications (not downloadable); journals on-line; services ancillary or related to the aforementioned	214483-00040 SWT Acquisition, LLC	South Africa	2/7/2003	10/26/2009	Registered
				2003/02267	2003/02267	Status Check - Renewal Accept
						Status Check - Power of Atty
						Next Renewal 2/7/2023

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Trademark	Goods/Services	Doct. ID / DMV#	Country/State	App. Date / App. No.	Reg. Date / Reg. No.	Status
NEUROSMITH	Class 9: Computer hardware and software; computers; computer hardware and software for use in the field of children's education	214483-00042 SWT Acquisition, LLC	Taiwan	2/7/2003 092007333	3/1/2004 1088227	Registered First Renewal 2/28/2014
NEUROSMITH	Class 28: Toys; plush toys, musical toys, electronic games (not adapted for use with television), balls for games, balls for games (small), building blocks, building games, rattles (playthings), brainstomping toys for children, talking toys, infant toys, children's multiple activity toys; children's manipulative toys	214483-00043 SWT Acquisition, LLC	Taiwan	2/7/2003 092007334	12/1/2003 1077894	Registered First Renewal 11/30/2013
NEUROSMITH	Class 41: Providing educational information via a global computer network; providing educational seminars, conferences, and workshops; distributing educational materials; instruction of knowledge or technology; education information; educational demonstrations	214483-00044 SWT Acquisition, LLC	Taiwan	2/7/2003 092007335	12/1/2003 193340	Registered First Renewal 11/30/2013
NEUROSMITH	Class 9: Electronic language learning aids having a voice feature Class 28: Educational toys, namely, toys for early childhood development	214483-00045 Small World Toys Enterprises LLC	United States of America	10/28/1997 75/380477	1/23/2001 2423663	Registered Next Renewal 1/23/2021
PAINT-A-FISH	Class 28: Hobby craft kit containing wooden fish, paints, brushes and instructions	214483-00132 Small World Toys Enterprises LLC	United States of America	6/10/1994 74/536176	4/9/1998 1967483	Registered Next Renewal 4/9/2018
PAINT-A-SNAKE	Class 28: Hobby craft kit containing wooden snake, tongue, paints; brushes and instructions	214483-00133 Small World Toys Enterprises LLC	United States of America	6/10/1994 74/536093	4/4/1998 1967482 Reg. Date is 4/9/1998	Registered Next Renewal 4/4/2018 Renewal Date is 4/9/2018

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Trademark/Service Mark	Class(es)	Goods/Services	Doc # (ID) Owner	Country/State	App. Date (App. No.)	Reg. Date (Reg. No.)	Status
PLAJA PETS	Class 28: Plush toys		214483-00122 Small World Toys Enterprises LLC	United States of America	10/6/2008 77/586725	11/10/2009 3707885	Registered Aff of Use - 5 Year 11/10/2014 Aff of Use - 6 Year 11/10/2015 First Renewal 11/10/2019
PLAY PATTERNS DESIGNED TO EXPAND THE MINDI	Class 28: Children's electronic learning toys that play music, namely (melody wrist bands), musical blocks, push activity toys, [sing-along books, crib toys], and infant toys		214483-00113 Small World Toys Enterprises LLC	United States of America	8/2/2006 78/899820	10/23/2007 3317848	Registered First Renewal 10/23/2017
RYAN'S ROOM	Class 28: Toys, games, playthings, playing balls; body-training apparatus; gloves for games; Christmas trees (ornaments for) [except illumination articles and confectiionery]; fishing tackle; physical exercises (machines for)		214483-00108 SWT Acquisition, LLC	China (People's Republic)	4/7/2006 5272479	8/21/2009 5272479	Registered First Renewal 8/20/2019
RYAN'S ROOM	Class 28: Toys, games, and playthings, namely dollhouses; dollhouse furniture; dollhouse vehicles; dollhouse accessories; toy furniture and accessories; children's soft sculpture dolls and accessories; soft sculpture toys and accessories; children's costumes and accessories; wood sculpture toys and accessories; [children's play mat and accessories]; children's toy figures and accessories		214483-00112 Small World Toys Enterprises LLC	United States of America	5/11/2006 78/881982	6/26/2007 3255822	Registered First Renewal 6/26/2017

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Trademark	Goods/Services	Doctored ID Owner	Country/State	App. Date App. No.	Reg. Date Reg. No.	Status
	Class 28: Toys, games and playthings, namely, wood dollhouse garage, furniture and accessories, wood dollhouse deck, wood dollhouse balcony and entry, wood dollhouse living room set, wood dollhouse bathroom set, wood dollhouse kitchen set, wood dollhouse nursery, wood dollhouse master bedroom set, wood dollhouse children's bedroom, wood dollhouse petio set, wood dollhouse playground set, wood fabric doll figures, wood pet set for wood dollhouse	214483-00072 Small World Toys Enterprises LLC	United States of America	5/3/2002 78/403504	6/8/2004 2851495	Registered First Renewal 6/8/2014
	Class 28: Wood educational toys, namely, wood shape sorters, shape sorter boards, wood pull toys, wood lacing beads, wood toy vehicles, wood fraction blocks, wood unit blocks, wood construction blocks, wood lacing toys, wood dollhouses, wood dollhouse accessories, wood dolls and wood doll families	214483-00073 Small World Toys Enterprises LLC	United States of America	5/3/2002 78/403507	5/27/2003 2718922	Registered Next Renewal 5/27/2023
	Class 28: Wooden developmental activity toy	214483-00123 Small World Toys Enterprises LLC	United States of America	7/28/2004 78/456814	12/13/2005 3027667	Registered First Renewal 12/13/2015

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Trademark/Service Mark Report

Sorted by Mark and Country

Trademark	Class(es) and Goods/Service(s)	Docket ID: Owner	Country/State	App. Date: App. No.	Reg. Date: Reg. No.	Status
SMALL WORLD	<p>Class 28: Toys, games, playthings, and sporting equipment, namely, infant toys, crib toys, baby multiple activity toys, children's developmental toys, children's activity tables, toy block sets, play cubes, toy furniture and accessories therefor, push toys, pull toys, pop-up toys, animated toys, namely, battery operated toys featuring animation and/or sound effects, namely, toy flashlights, illustrated toy blocks, toy television, toy tools, toy vehicles, toy telephone, toy ball, toy steering wheel, toy carousel; wind up toys, punching toys, soft sculpture toys, bath toys, mechanical toys, musical and sound toys, namely, battery operated music player featuring sound and musical effects, toy music boxes, toy musical instruments, puzzles, ball and peg pounders, disc toss toys, mechanical action toys, drawing toys, magnetic sketching toys, electric action toys, electronic learning toys, bendable toys, construction toys, toy figures, toy animals, fantasy character toys, toy vehicles, toy boats, toy submarines, toy airplanes, toy helicopters, ride-on toys, toy buildings, toy appliances and household items, toy musical instruments, toy banks, toy ATM machines, children's multiple activity toys, imaginative play toys, namely, infant development toys, battery operated press down toys, toy science and nature sets comprised of bug collecting bag with magnifier, bug catcher, whistle, binoculars, tweezers, bug net and water bottle in carrying case; inflatable toy globes, toy bug magnifying jar, children's play mats containing a design or pattern for children's play, water squirting toys, toy weapons, toy sporting equipment in the nature of fishing rod and reel sets and accessories therefor, foam bat and ball sets, foam swords and foam sword sets, plastic shooting guns, baseballs, toy hockey sets, toy ring toss sets, toy bowling sets, toy paddle and ball sets, toy</p>	<p>214463-00116 Small World Toys Enterprises LLC</p>	<p>United States of America</p>	<p>4/30/2008 77/462586</p>	<p>12/15/2009 3724296</p>	<p>Registered Aff of Use - 5 Year 12/15/2014 Aff of Use - 6 Year 12/15/2015 First Renewal 12/15/2019</p>

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Trademark/Service Mark Report

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Trademark	Goods/Services	Deck # ID: Owner	Country/State	App. Date App. No.	Reg. Date Reg. No.	Status
	<p>bows and arrows, toy tents and toy tents sets, rubber action balls, sports balls, inflatable toys, action skill games, children's party games, party favors in the nature of small toys, toy jacks, hop bags, beach and sandbox toys in the nature of toy bucket and shovel sets, toy water pump, toy watering can, sand wheels, toy funnels, toy rakes, toy sieves, toy scoops, sand molds, toy wagons, dolls and accessories therefor, dollhouses and children's dress up play, wood sculpture toys and accessories therefor, toy lacing beads, toy bead sets, kaleidoscopes, toy calculators, toy kites, toy cameras, toy tools and accessories therefor, toy garden sets, toy recipe sets, toy tote bags for carrying dolls and doll accessories therefore, toy purses, play jewelry and accessories therefor, slack and nesting toys, toy mobile phones, toy math keyboards, toy dashboards, toy stores and toy store sets, namely, toy building structures and accessories therefor, finger puppets, toy insects, toy radios</p>					

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Sorted by Mark and Country

Trademark/Service Mark	Goods/Services (Class)	Docket ID: Owner	Country/State	App. Date: / App. No.:	Reg. Date: / Reg. No.:	Status:
SMALL WORLD KIDS	Teething devices, namely, soft hand-held leathers with and without music for use by babies; toys, games, playthings and sporting goods, namely, infant toys; sand toys; toy musical instruments; toy vehicles, ride-on toys; plastic garage with free wheeling vehicles; ball pounders, namely, toys featuring balls to be hit through holes in the toys; vehicle, animal and farm sound blocks, namely, toy blocks with sound device; math keyboards, namely, plastic toys featuring buttons with mathematical equations which, when pressed, reveal the answer to the mathematical equations; shape sorters, namely, toys in the form of three dimensional puzzles, regular or irregular shaped puzzles, and spherical puzzles into which the user places geometric shaped puzzle pieces into the corresponding shape on the puzzle; musical and sound playmats, namely, floor playmats containing audio and visual effects responsive to the user's interaction with the playmat; plastic fire engines with toy figures; beach balls, wood magnifiers, namely, toy magnifying glasses; toy wood butterfly shaped castanets; electronic toy automatic teller machines; toy plastic automatic teller machines; electronic plastic toy safe; electronic plastic toy video cameras with security pad; plastic toy cameras; toy cameras; plastic play money; toy checkbooks; plastic toy cash registers with bar code scanners; plastic toy laptops; remote control plastic vehicles; soft stuffed dolls; plastic toy lawn mowers; soft vinyl blocks; toy plastic moving gears, namely, plastic toys featuring interlocking pieces which move, light up and play sound when the toy is turned on; inflatable globe balls; plastic bug jars, namely, toy plastic jars containing plastic spiders/bugs; toy nets used to catch butterfly, fish, spiders, bugs, frogs, and other small animals/creatures; toy wood containers	214483-00087 SWT Acquisition, LLC	Canada	2/11/2005 1248824	2/12/2008 707271	Registered First Renewal 2/12/2023

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Trademark	Goods/Services	Doctel ID Owner	Country/State	App. Date App. No.	Reg. Date Reg. No.	Status
SMALL WORLD KIDS	used to house butterflies, spiders, bugs, frogs; and other small animals/creatures; soft vinyl ducks; soft vinyl balls; soft vinyl animals; plastic toy swords; plastic toy helmets and breastplates; plastic toy shaving accessories, namely, toy shaving kit featuring plastic toy electric shaver, razor, razor handle, razor blades, blade holder, mirror, comb, nail clipper, after shave bottle with cap, shaving cream brush and cup; foam covered bats; foam covered balls; foam covered paddles; foam covered toy swords; toy stethoscopes; wood alphabet blocks; wood number blocks; hand-powered toy flashlights; plastic toy BBQ grill; toy money calculators; marble games; plastic toy vending machines; and toy musical key chains.	214483-00107 SWT Acquisition, LLC	China (People's Republic)	4/7/2006 5272480	2/21/2010 5272480	Registered First Renewal 2/20/2020

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Trademark/Service Mark	Goods/Services	Docket ID: Owner	Country/State	App. Date: App. No.	Reg. Date: Reg. No.	Status
SMALL WORLD KIDS	<p>Class 9: Photographic, cinematographic, optical, signaling, life-saving and teaching apparatus and instruments; apparatus and instruments for conducting, switching or transforming, accumulating, regulating or controlling electricity; apparatus for recording, transmission or reproduction of sound or images; magnetic data carriers, recording discs, automatic vending machines and mechanisms for coin-operated apparatus; cash registers, calculating machines, data processing equipment and computers; computer software, video and audio recordings in the field of children's entertainment, musical video recordings, musical sound recordings, children's educational software, computer game software, video game software, microphones, digital audio recorders, electronic calculators, walkie-talkies, goggles for sports, and bicycle helmets</p> <p>Class 10: Medical apparatus and instruments; orthopedic articles; suture materials, teething rings and teething toys, pacifiers, and baby bottles and bottle nipples</p> <p>Class 16: Paper, cardboard and goods made from these materials, not included in other classes; printed matter, bookbinding material; photographs, stationery, adhesives for stationery or household purposes; artists' materials; paint brushes; instructional and teaching material (except apparatus); plastic materials for packaging (not included in other classes); baby and children's books, children's activity books, colouring books, scrap books, book covers, binders, folders, magnetic boards, flash cards, maps, globes, calendars, posters, stickers, decals, temporary tattoos, crayons, chalk, pencils, pens, pen or pencil boxes, pencil sharpeners, stencils, straight edges, craft paper, rubber stamps, stamp pads, painting sets</p>	<p>214483-00088</p> <p>Small World Toys Enterprises LLC</p>	European Community	<p>2/24/2005</p> <p>004308185</p>	<p>2/21/2005</p> <p>4308185</p>	<p>Registered</p> <p>First Renewal 2/24/2015</p>

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Trademark	Goods/Services	Owner	Country/State	App. No.	Reg. No.	Status
	for children, and modeling clay for children.					
SMALL WORLD KIDS	Class 28: Toys, games, playthings, sporting equipment, gymnastic and sporting articles not included in other classes; decorations for Christmas trees Class 28: Toys and playthings, namely, toy vehicles	214483-0007A Small World Toys Enterprises LLC	United States of America	9/6/2002 78/448681	9/13/2005 2995527	Registered First Renewal 9/13/2015
SMALL WORLD LIVING	Class 28: Toys, games, playthings, namely, toy furniture, toy appliances, tool grips, toy kitchenware and utensils, toy household items, toy tea sets, toy food and groceries, toy tools, tool boxes, and toy shopping carts	214483-00083 Small World Toys Enterprises LLC	United States of America	1/3/2005 78/541449	4/17/2007 3230872	Registered First Renewal 4/17/2017
SMALL WORLD TOYS	Class 9: Video and audio recordings in the field of children's entertainment, musical video recordings, musical sound recordings, children's educational software, computer game software, video game software, microphones, digital audio recorders, electronic calculators, walkie-talkies, goggles for sports, and bicycle helmets Class 10: Teething rings and teething toys, pacifiers, and baby bottles and bottle nipples. Class 28: Toys, games, playthings, and sporting equipment	214483-00093 SWT Acquisition, LLC	Australia	3/14/2005 1045905	3/14/2005 1045905	Registered First Renewal 3/14/2015

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SMALL WORLD TOYS	Toys, games and playthings, namely, dolls, doll house furniture, trains, stuffed toys, kites, airplanes, mechanical toys, battery-operated toys, plastic and vinyl toys, wooden toys, felt toys, magnetic toys, latex squeeze toys, wind-up powered toys, remote control toys, musical toys, toy clocks, toy weaving looms, toy abacuses, toy cars and boats, tops, steam engine models, microscopes, telescopes, kaleidoscopes, inflatable toys, swim fins, swim masks, snorkels, water squirting toys, balls, toy pails and shovels, toy eggs, rattles, toy animals, toy tea sets, balloon paste used to make balloons or plastic bubbles, bubble wand and solution for bubbles, toy apparatus for temporarily receiving written impressions namely, electronic dry eraser boards and electronic color doodle boards, equipment sold as a unit for playing electronic action games, namely miniature games for hockey and soccer, clay modeling kits for hobby use, kits of beads for assembly into toy jewelry, kits consisting of playboards and vinyl die-cut figures, baby's and children's multiple activity toys, toy buildings, science kits, hobby craft kits consisting of wood or plastic for assembling into toys and equipment sold as a unit for playing dominoes, backgammon, rummy, chess and checkers	214483-00091 SWT Acquisition, LLC	Canada	2/17/2005 1247671	12/18/2007 703490	Registered First Renewal 12/18/2022
SMALL WORLD TOYS	Toys, playthings; playing balls; body training apparatus; gloves for games; Christmas trees (ornaments for) [except illumination articles and confectionery]; tackle (fishing); physical exercises (machines for)	214483-00106 SWT Acquisition, LLC	China (People's Republic)	4/7/2006 5272481	2/21/2010 5272481	Registered First Renewal 2/20/2020

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Trademark	Goods/Services	Doctel ID / Owner	Country/State	App. Date / App. No.	Reg. Date / Reg. No.	Status
SMALL WORLD TOYS	<p>Class 9: Photographic; cinematographic; optical, signaling, life-saving and teaching apparatus and instruments; apparatus and instruments for conducting, switching or transforming, accumulating, regulating or controlling electricity; apparatus for recording, transmission or reproduction of sound or images; magnetic data carriers, recording discs, automatic vending machines and mechanisms for coin-operated apparatus; cash registers, calculating machines, data processing equipment and computers; computer software, video and audio recordings in the field of children's entertainment, musical video recordings, musical sound recordings, children's educational software, computer game software, video game software, microphones, digital audio recorders, electronic calculators, walkie-talkies, goggles for sports, and bicycle helmets.</p> <p>Class 10: Medical apparatus and instruments; orthopedic articles; suture materials, teething rings and teething toys, pacifiers, and baby bottles and bottle nipples.</p> <p>Class 16: Paper, cardboard and goods made from these materials, not included in other classes; printed matter, bookbinding material; photographs, stationery, adhesives for stationery or household purposes; artists' materials; paint brushes; instructional and teaching material (except apparatus); plastic materials for packaging (not included in other classes); baby and children's books, children's activity books, coloring books, scrap books, book covers, binders, folders, magnetic boards, flash cards, maps, globes; calendars, posters, stickers, decals, temporary tattoos, crayons, chalk, pencils, pens, pen or pencil boxes, pencil sharpeners, stencils, straight edges, craft paper, rubber stamps, stamp pads, painting sets</p>	214483-00089 Small World Toys Enterprises LLC	European Community	2/24/2005 4308227	4/20/2008 4308227	Registered First Renewal 2/24/2015

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SMALL WORLD TOYS	<p>for children, and modeling clay for children</p> <p>Class 26: Toys, games, playthings, sporting equipment, gymnastic and sporting articles not included in other classes; decorations for Christmas trees</p> <p>Class 9: Apparatus for recording, transmission or reproduction of sound or images; video and audio recordings in the field of children's entertainment, musical video recordings, musical sound recordings, children's educational software, computer game software, video game software, microphones, digital audio recorders, electronic calculators, walkie-talkies, goggles for sports, and bicycle helmets</p> <p>Class 10: Teething rings and teething toys, pacifiers, and baby bottles and bottle nipples</p> <p>Class 16: Printed matter and publications; baby and children's books, children's activity books, coloring books, scrap books, book covers, binders, folders, magnetic boards, flash cards, maps, globes, calendars, posters, stickers, decals, temporary tattoos, crayons, chalk, pencils, pens, pen or pencil boxes, pencil sharpeners, stencils, straight edges, craft paper, rubber stamps, stamp pads, painting sets for children, and modeling clay for children</p> <p>Class 28: Toys, games, playthings, and sporting equipment</p>	<p>214483-00095 SWT Acquisition, LLC</p>	New Zealand	<p>3/14/2005 726634</p>	<p>3/14/2005 726634</p>	<p>Registered First Renewal 3/14/2015</p>

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SMALL WORLD TOYS	Class 28: Toys; games and playthings, namely, dolls, doll house furniture, stuffed toys, airplanes, mechanical toys, battery-operated toys, plastic and vinyl toys, wooden toys, felt toys, magnetic toys, latex squeeze toys, wind-up powered toys, remote control toys, musical toys and instruments, toy clocks, toy abacuses, toy cars and boats, tops, telescopes, kaleidoscopes, inflatable toys, water squirting toys, balls, toy pails and shovels, toy eggs, rattles, toy animals, toy tea sets, balloon paste used to make balloons or plastic bubbles, bubble wand and solution for bubbles, toy apparatus for temporarily receiving written impressions, equipment sold as a unit for playing electronic games, clay modeling kits for hobby craft use, kits consisting of playboards and vinyl die-cut figures, baby's and children's multiple activity toys, toy buildings, science kits, hobby craft kits consisting of wood or plastic for assembling into toys and equipment sold as a unit for playing dominoes, backgammon, rummy, chess and checkers.	214483-00077 Small World Toys Enterprises LLC	United States of America	11/28/1984 73/510829	2/18/1986 1383504	Registered 2/18/2016
	Class 28: Toys and games; namely wooden toys, plastic toys, and toy musical instruments	214483-00076 Small World Toys Enterprises LLC	United States of America	9/29/1980 73/279584	2/21/1984 1268082	Registered 2/21/2014
SUITCASE SCIENCE	Class 28: Toys and playthings; namely, hobby craft kits consisting primarily of plastic parts for assembling into toys.	214483-00078 Small World Toys Enterprises LLC	United States of America	1/3/1983 73/408011	4/17/1984 1274422	Registered 4/17/2014

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Trademark/Service Mark	Goods/Services	Owner	App. No.	App. Date	Reg. No.	Reg. Date	Status
SUNSHINE SYMPHONY	Class 28: Push toy that plays a selection of classical music	214483-00049 Small World Toys Enterprises LLC	78/044454	1/23/2001	2807383	1/20/2004	Registered First Renewal 1/20/2014
SW EXPRESS	Class 9: Video and audio recordings in the field of children's entertainment, musical video recordings, musical sound recordings, children's educational software, computer game software, video game software, microphones, digital audio recorders, electronic calculators, walkie-talkies, goggles for sports, and bicycle helmets; magnetic boards Class 10: Teething rings and teething toys, pacifiers, and baby bottles and bottle nipples Class 16: Baby and children's books, children's activity books, coloring books, scrap books, book covers, binders, folders, flash cards, maps, globes, calendars, posters, stickers, decals, temporary tattoos, crayons, chalk, pencils, pens, pen or pencil boxes, pencil sharpeners, stencils, straight edges, craft paper, rubber stamps, stamp pads, painting sets for children, and modeling clay for children Class 28: Toys, games, playthings, and sporting equipment	214483-00094 SWT Acquisition, LLC	1045906	3/14/2005	1045906	10/24/2005	Registered First Renewal 3/14/2015

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Trademark	Goods and Services	Docket ID: Owner	Country/State	App. Date: App. No.	Reg. Date: Reg. No.	Status
SW EXPRESS	<p>Class 9: Photographic, cinematographic, optical, signaling, life-saving and teaching apparatus and instruments; apparatus and instruments for conducting, switching or transforming, accumulating, regulating or controlling electricity; apparatus for recording, transmission or reproduction of sound or images; magnetic data carriers, recording discs, automatic vending machines and mechanisms for coin-operated apparatus; cash registers, calculating machines, data processing equipment and computers; computer software, video and audio recordings in the field of children's entertainment, musical video recordings, musical sound recordings, children's educational software, computer game software, video game software, microphones, digital audio recorders, electronic calculators, walkie-talkies, goggles for sports, and bicycle helmets.</p> <p>Class 10: Medical apparatus and instruments; orthopedic articles; suture materials, teaching rings and teaching toys, pacifiers, and baby bottles and bottle nipples.</p> <p>Class 16: Paper, cardboard and goods made from these materials, not included in other classes; printed matter for children; printed matter (except newspapers), bookbinding material; photographs, stationery, adhesives for stationery or household purposes; artists' materials; paint brushes; instructional and teaching material (except apparatus); plastic materials for packaging (not included in other classes); baby and children's books, children's activity books, colouring books, scrap books, book covers, binders, folders, magnetic boards, flash cards, maps, globes, calendars, posters, stickers, decals, temporary tattoos, crayons, chalk, pencils, pens, pen or pencil boxes, pencil sharpeners, stencils, nipples.</p>	21443-00090 Small World Toys Enterprises LLC	European Community	2/24/2005 4308573	5/24/2006 4308573	Registered First Renewal 2/24/2015

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Trademark/Service Mark	Goods/Services	Docket ID/Owner	Country/State	App. Date/ App. No.	Reg. Date/ Reg. No.	Status
SW EXPRESS	<p>straight edges, craft paper, rubber stamps, stamp pads, painting sets for children, and modeling clay for children</p> <p>Class 28: Toys, games, playthings, sporting equipment, gymnastic and sporting articles not included in other classes; decorations for Christmas trees</p> <p>Class 9: Apparatus for recording, transmission or reproduction of sound or images; video and audio recordings in the field of children's entertainment, musical video recordings, musical sound recordings, children's educational software, computer game software, video game software, microphones, digital audio recorders, electronic calculators, walkie-talkies, goggles for sports, and bicycle helmets</p> <p>Class 10: Teething rings and teething toys, pacifiers, and baby bottles and bottle nipples</p> <p>Class 16: Printed matter and publications; baby and children's books, children's activity books, coloring books, scrap books, book covers, binders, folders, magnetic boards, flash cards, maps, globes, calendars, posters, stickers, decals, temporary tattoos, crayons, chalk, pencils, pens, pen or pencil boxes, pencil sharpeners, stencils, straight edges, craft paper, rubber stamps, stamp pads, painting sets for children, and modeling clay for children</p> <p>Class 28: Toys, games, playthings, and sporting equipment</p> <p>Class 28: Toys: namely inflatable play balls</p>	214483-00086 SWT Acquisition, LLC	New Zealand	3/14/2005 726635	9/16/2005 726635	Registered First Renewal 3/14/2015
THE WORLD'S MOST CATCHABLE BALL	<p>Class 28: Toys, games, playthings, and sporting equipment</p> <p>Class 28: Toys: namely inflatable play balls</p>	214483-00080 Small World Toys Enterprises LLC	United States of America	3/15/2004 76/580869	5/10/2005 2950687	Registered First Renewal 5/10/2015

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Trademark	Goods/Services	Disaster ID Domain	Country/State	App. Date (App. No.)	Reg. Date (Reg. No.)	Status
TOUCH 'N SING	Class 28: Toys, games, and playthings, namely infant toys, infant developmental toys, musical toys, musical toy blocks, musical toy blocks with manipulative features, toy blocks with sounds, toy blocks with sounds and manipulative features, toy blocks with sounds and music, and toy blocks with sounds and music and manipulative features	214483-00051 Small World Toys Enterprises LLC	United States of America	12/8/2003 78/566213	4/11/2006 3080175	Registered First Renewal 4/11/2016
WHERE LEARNING AND IMAGINATION COME TO PLAY	Class 28: Toys, games, and playthings, namely dollhouses; dollhouse furniture; dollhouse vehicles; dollhouse accessories; toy furniture and accessories; children's soft sculpture dolls and accessories; wood sculpture toys and accessories; children's toy figures and accessories	214483-00100 Small World Toys Enterprises LLC	United States of America	4/5/2006 78/655131	8/24/2010 3839394	Registered Aff of Use - 5 8/24/2015 Aff of Use - 6 8/24/2016 First Renewal 8/24/2020
WOODKINS	Class 28: Toys; playthings and games; namely wooden dress-up dolls and and clothing and accessories therefor	214483-00135 Small World Toys Enterprises LLC	United States of America	12/21/2010 85/202753	3/6/2012 4107603	Registered Aff of Use - 6 3/6/2018 First Renewal 3/6/2022

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C. MARIE	Class 18: Purses, handbags, tote-bags, textile shopping bags, shoulder bags, leather shopping bags, clutch bags, carry-on bags, beach bags, all-purpose athletic bags, all-purpose sport bags, coin purses, makeup bags sold empty and lipstick holders	214483-00118 Small World Toys Enterprises LLC	United States of America	8/12/2002 78/443557	10/19/2004 2884207	Cancelled Aff of Use - 6 Year 10/19/2010 First Renewal 10/19/2014
				10/18/2002 78/175887	3/9/2005 2931650	Lapsed Aff of Use - 6 Year 3/8/2011 First Renewal 3/8/2015
				11/17/2005 78/650495	1/9/2007 3195522	Cancelled Status Check - Ownership Update 8/28/2012 Aff of Use - 6 Year 1/9/2013 First Renewal 1/9/2017 Grace period expires 7/9/2013
CHANGING ROOMS	Class 28: Toys, playthings, namely sandwich-board type dress-up toys containing decorated hinged boards, toy furniture and scenery, fabric pieces and decorative materials all sold as a unit, and replacement parts therefor	214483-00127 Small World Toys Enterprises LLC	United States of America	11/17/2005 78/650495	1/9/2007 3195522	Cancelled Status Check - Ownership Update 8/28/2012 Aff of Use - 6 Year 1/9/2013 First Renewal 1/9/2017 Grace period expires 7/9/2013
IMAGIX	Creative and/or imaginative and/or educational toys that help individuals to develop self-confidence and self-esteem through self-discovery and self-expression	214483-00098 SWT Acquisition, LLC	Canada	2/24/1992 0699465	1/30/1997 470191	Lapsed First Renewal 1/30/2012
				Class 25: Footwear		



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Trademark	Goods/Services	Doc. ID: Owner	Country/State	App. Date: App. No.	Pub. Date: Pub. No.	Status
IT'S BY...PDI	Class 28: Dolls; wooden toys; push toys; pull toys; spinning toys; puzzles; ring-toss games; and playthings, namely sandwich-board type dress-up toys and activity toy kits consisting of hinged boards and one or more of the following— toy figures, puzzle pieces, fabric pieces, buttons, toy gems, toy furniture and scenery decorative items, plastic decorative sheets and replacement parts therefor, hobby craft kits consisting primarily of toy figures, paints, brushes, and instructions; hobby craft painting kits consisting primarily of fabrics, paints, brushes and instructions; hobby craft kits for tie-dyeing consisting primarily of dyes, containers and instructions; hobby craft kits consisting primarily of stamps, paints, stamp pads and instructions for stamping different surfaces; hobby craft wire art kits consisting primarily of wire, sticks, beads and the like for creating jewelry, sculpture, art and toys	214483-00125 Small World Toys Enterprises LLC	United States of America	10/18/2002 78/175807	11/8/2005 3013777	Cancelled Aff of Use - 6 11/8/2011 Aff of Use 6 mo 5/8/2012 Grace Due First Renewal 11/8/2015
LIFT AND LEARN	Class 28: Toys, games, namely puzzles	214483-00114 Small World Toys Enterprises LLC	United States of America	6/2/2008 78/898819	2/13/2007 3209240	Lapsed Aff of Use - 6 2/13/2013 Year Grace period expires 8/13/2013
MONKEY MAGNET PUZZLE BOX	Class 28: Puzzles and games, namely manipulative toy with magnetic foam pieces.	214483-00130 Small World Toys Enterprises LLC	United States of America	1/8/2007 77/077971	11/8/2007 3328487	Cancelled (to be cancelled) Aff of Use - 6 11/8/2013 Year Grace period expires 5/6/2014
MUSIN	Class 28: Games and playthings; gymnastic and sporting articles	214483-00019 SWT Acquisition, LLC	Australia	5/15/2002 912997	11/11/2002 912997	Lapsed First Renewal 5/15/2012 Grace period unknown

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MUSINI	Class 28: Children's games	214483-00021 SWT Acquisition, LLC	China (People's Republic)	7/1/2002 3228089	11/28/2003 3228089	Lapsed First Renewal 11/27/2013 Grace period unknown
MUSINI	Class 28: Toys, games and playthings	214483-00022 SWT Acquisition, LLC	European Community	5/16/2002 2700854	5/16/2002 2700854	Lapsed First Renewal 5/16/2012 Grace period unknown
MUSINI	Class 28: Children's toys and games	214483-00023 SWT Acquisition, LLC	Japan	6/5/2002 2002-046350	2/7/2003 46-3-589	Lapsed First Renewal 2/7/2013 Grace period unknown
NEUROSMITH	Class 9: Computer hardware and software; computer peripherals; educational hardware and software	214483-00035 SWT Acquisition, LLC	Singapore	2/13/2003 T03/01890H	2/13/2003 T03/01890H	Lapsed First Renewal 2/13/2013 Grace period unknown
NEUROSMITH	Class 28: Toys, games and playthings	214483-00036 SWT Acquisition, LLC	Singapore	2/13/2003 T03/01892D	2/13/2003 T03/01892D	Lapsed First Renewal 2/13/2013 Grace period unknown
NEUROSMITH	Class 41: Providing educational information via a global computer network; providing an educational newsletter by electronic mail; providing educational seminars, conferences, and workshops; educational services	214483-00037 SWT Acquisition, LLC	Singapore	2/13/2003 T03/01895I	2/13/2003 T03/01895I	Lapsed First Renewal 2/13/2013 Grace period unknown

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NEUROSMITH	Class 9: Computer hardware and software; computer peripherals; educational hardware and software Class 28: Toys, games and playthings Class 41: Providing educational information via a global computer network; providing an educational newsletter by electronic newsletter by electronic mail; providing educational seminars, conferences, and workshops; educational services	214483-00041 SWT Acquisition, LLC	Switzerland	2/7/2003 007712003	4/23/2003 509531	Lapsed First Renewal 2/7/2013 Grace period expires 8/7/2014
PET ME PLATYPUS	Class 28: Toys and games, namely, plush toys, musical toys, infant toys, children's soft sculpture toys and stuffed toys	214483-00048 Small World Toys Enterprises LLC	United States of America	3/14/2003 78/497483	8/13/2008 3104335	Cancelled Aff of Use - 6 8/13/2012 Year First Renewal 8/13/2016
SCUSHIES	Class 20: Stuffed animals (not toys) and pillows Class 28: Stuffed toy animals	214483-00099 Small World Toys Enterprises LLC	United States of America	11/22/2004 78/621545	1/24/2008 3049098	Cancelled Aff of Use - 6 1/24/2012 Year First Renewal 1/24/2016
SW EXPRESS	Class 35: Wholesale distributorship services in the field of toys, games, and playthings	214483-00003 Small World Toys Enterprises LLC	United States of America	7/16/2004 78/452271	5/30/2006 3088155	Cancelled Aff of Use - 6 5/30/2012 Year First Renewal 5/30/2016
SWITCHIT	Class 28: Dolls, toys, playthings, puzzles and games, namely, a sandwich-board type toy comprising decorated hinged boards and removable decorative plastic layers all sold as a unit, and replacement parts therefor	214483-00128 Small World Toys Enterprises LLC	United States of America	10/18/2002 78/175895	5/31/2005 2957909	Cancelled Aff of Use - 6 5/31/2011 Year First Renewal 5/31/2015

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TOGETHER TUNES	Class 28: Infant toys; children's multiple activity toys; musical toys	214483-00050 Small World Toys Enterprises LLC	United States of America	3/14/2003 76/497490	7/11/2006 3114590	Cancelled Aff of Use - 6 Year 7/11/2012 First Renewal 7/11/2016
WOODKINS	Class 28: Dolls, toys, playthings and games, namely, wooden dress-up dolls, jigsaw puzzles, hobby craft kits comprised of toy figures, wooden action figures and dolls, and accessories and clothing for all of the foregoing	214483-00131 SWT Acquisition, LLC	United States of America	7/23/1998 75/523979	1/16/2001 2421847	Lapsed First Renewal 1/16/2011

Mark	Reg. No.	Owner	Status
1. EJ	US Reg. No. 3,669,104	EJ Toys and Gifts, LLC	Considered lapsed
2. EJ Enterprises (stylized and design)	California Reg. No. 099678	EJ Toys and Gifts, LLC	Considered lapsed