

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM309511

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
THE PROCTER & GAMBLE COMPANY		06/25/2014	CORPORATION: OHIO
RECEIVING PARTY DATA			
Name:	The Iams Company		
Street Address:	One Procter & Gamble Plaza		
City:	Cincinnati		
State/Country:	OHIO		
Postal Code:	45202		
Entity Type:	CORPORATION: OHIO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3517612	PETSIDE.COM	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	hawkins.am@pg.com		
Correspondent Name:	CURTIS SCRIBNER		
Address Line 1:	299 E. 6TH ST.		
Address Line 4:	Cincinnati, OHIO 45202		
ATTORNEY DOCKET NUMBER:	TM-322925; TR730.1-G		
NAME OF SUBMITTER:	CURTIS SCRIBNER		
SIGNATURE:	/CDS/		
DATE SIGNED:	07/02/2014		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

WHEREAS The Procter & Gamble Company, a corporation of the State of Ohio, U.S.A. having its principal place of business at One Procter & Gamble Plaza, Cincinnati, Ohio 45202, United States of America (hereinafter referred to as "ASSIGNOR"), owns all right, title, and interest in the trademark(s) described in the attached Schedule 1, including all common law rights and goodwill associated therewith, (hereinafter collectively referred to as "Trademarks"), which schedule is incorporated into forms a part of this agreement;


AND WHEREAS The Iams Company, a corporation of the State of Ohio, U.S.A. having offices at One Procter & Gamble Plaza, Cincinnati, Ohio 45202, United States of America (hereinafter referred to as "ASSIGNEE"), desires to own the entire right, title, and interest in the Trademark(s) contained in Schedule 1.

NOW THEREFORE, be it known that, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR hereby sells, assigns, transfers, and sets over to ASSIGNEE, its lawful successors and assigns, ASSIGNOR'S entire right, title and interest in and to the Trademark(s) (including the right to sue for past, present and future infringements and to collect and retain damages and profits therefor), and ASSIGNOR hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States and any official of any foreign country whose duty it is to issue trademarks on applications as describe above, to issue all registrations to ASSIGNEE, its successors and assigns, in accordance with the terms of this Trademark Assignment.


IN TESTIMONY WHEREOF, each party has caused its authorized representative to execute this Trademark Assignment.

ASSIGNOR--The Procter & Gamble Company

ASSIGNEE--The Iams Company

By 

Tara M. Rosnell
Assitant Secretary

By 

Steven W. Miller
Vice President & Assistant Secretary

Date June 25, 2014

Date June 25, 2014

SCHEDULE 1

Country	Mark	Serial N°	Filing Date
United States of America	PETSIDE.COM	77234718	20 - July - 2007