CH \$140.00 324

ETAS ID: TM309550

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Summit Financial Products, Inc.		05/12/2014	CORPORATION: ALABAMA

RECEIVING PARTY DATA

Name:	POOF-Summit Holdings, LLC
Street Address:	10 Glenville Street, 1st Floor
City:	Greenwich
State/Country:	CONNECTICUT
Postal Code:	06831
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	3241068	BACKYARD SAFARI
Registration Number:	3407675	BOOM BLASTERS
Registration Number:	3572981	GARDEN GIRLZ
Registration Number:	2967934	YOUNIVERSE
Registration Number:	3462868	ZILLIONZ

CORRESPONDENCE DATA

Fax Number: 2127158000

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 212.715.9205

Email: KLTrademark@kramerlevin.com
Correspondent Name: Kramer Levin Naftalis & Frankel LLP

Address Line 1: 1177 Avenue of the Americas Address Line 4: New York, NEW YORK 10036

ATTORNEY DOCKET NUMBER:	066286-00022
NAME OF SUBMITTER:	Erica D. Klein
SIGNATURE:	/Erica D. Klein/
DATE SIGNED:	07/02/2014

Total Attachments: 2

TRADEMARK

REEL: 005315 FRAME: 0296

source=Trademark Assignment from Summit Financial Products, Inc. to POOF-Summit Holdings, LLC#page1.tif source=Trademark Assignment from Summit Financial Products, Inc. to POOF-Summit Holdings, LLC#page2.tif

TRADEMARK REEL: 005315 FRAME: 0297

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT, effective as of May 12, 2014 (the "Effective Date"), is by and between The Estate of Birmingham Toy Company, LLC, successor in interest to Summit Products, LLC, a Delaware limited liability company, successor in interest to Summit Financial Products, Inc., an Alabama corporation (collectively, "Assignor"), and POOF-Summit Holdings, LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademarks and/or service marks shown on Schedule A hereto, including without limitation all applications and registrations therefor and all goodwill associated therewith (the "Trademarks"); and

WHEREAS, as of the Effective Date, Assignor sold, assigned, transferred and conveyed to Assignee, all of Assignor's right, title and interest in and to the Trademarks, all causes of action for any and all past infringements of the rights being assigned, and the right to collect and retain any proceeds therefrom; and

WHEREAS, the parties seek to confirm such assignment, transfer and conveyance, and to record same with the United States Patent and Trademark Office.

NOW THEREFORE, for good and valuable consideration, the receipt and legal sufficiency of which are hereby acknowledged, Assignor did and hereby does, sell, assign, transfer and convey to Assignee, all of Assignor's right, title and interest in and to the Trademarks, all causes of action for any and all past infringements of the rights being assigned, and the right to collect and retain any proceeds therefrom.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Trademark Assignment to be executed and effective as of the Effective Date.

The Estate of Birmingham

Toy Company, LLC

By:

Name: Thomas E. Reynolds

Title: Chapter 7 Trustee, The Estate of

Birmingham Toy Company, LLC

POOF-Summit Holdings, LLC

Name: John Belniak

Title:

Vice Chairman

SCHEDULE A

TRADEMARK REGISTRATIONS/APPLICATIONS

RECORD OWNER	MARK	REG./(APP.) NO.	REG. /(FILING) DATE
Summit Financial Products, Inc.	BACKYARD SAFARI	3241068	May 15, 2007
Summit Financial Products, Inc.	BOOM BLASTERS	3407675	Apr 8, 2008
Summit Financial Products, Inc.	GARDEN GIRLZ	3572981	Feb 10, 2009
Summit Financial Products, Inc.	YOUNIVERSE and Design	2967934	Jul 12, 2005
Summit Financial Products, Inc.	ZILLIONZ	3462868	Jul 8, 2008
Summit Product, LLC	WHAT ARE YOU SAVING FOR	3703921	Nov 3, 2009
Summit Products, LLC	COVERT FORCE	4440963	Nov 26, 2013
Summit Products, LLC	MOTO HEADZ	3680137	Sep 8, 2009
Summit Products, LLC	STINK BUGZZZ	(76714941)	(Sep 10, 2013)
Summit Products, LLC	SUMMIT	3510380	Oct 7, 2008
Summit Products, LLC	TEST PILOT	4237926	Nov 6, 2012
Summit Products, LLC	TOYS WITH A TWIST	3510379	Oct 7, 2008

DEAD TRADEMARK REGISTRATIONS/APPLICATIONS

RECORD OWNER	MARK	REG./(APP.) NO.	REG. /(FILING) DATE
Summit Financial Products, Inc.	DOT TO DOTZ	(76681847)	(Sep 14, 2007)
Summit Financial Products, Inc.	WORLD OF MONEY	2310458 (75434416)	Jan 25, 2000 (Feb 13, 1998)
Summit Products, LLC	BEVERLY HILLS PUPPY CLUB	(76685118)	(Dec 20,2007)
Summit Products, LLC	SAFARI	(76685120)	(Dec 20,2007)
Summit Products, LLC	TEST PILOT TOYS	(76710569)	(Feb 7, 2012)
Summit Products, LLC	XENO RIDEZ	(76710027)	(Dec 16, 2011)
Toy Youniverse, LLC	TOY YOUNIVERSE	(76689612)	(May 14, 2008)

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