

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM309736

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|---|--|-----------------------|---|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Renewing You, LLC | | 06/27/2014 | LIMITED LIABILITY COMPANY: MASSACHUSETTS |
| RECEIVING PARTY DATA | | | |
| Name: | Renewing You, LLC | | |
| Street Address: | 8133 Rolling Glenn Drive | | |
| City: | Raleigh | | |
| State/Country: | NORTH CAROLINA | | |
| Postal Code: | 27616 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: NORTH CAROLINA | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3699513 | RENEWING YOU | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 9198351312 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 9198351311 | | |
| Email: | mledo@nc.rr.com | | |
| Correspondent Name: | Michele A. Ledo | | |
| Address Line 1: | 227 Elm Street | | |
| Address Line 4: | Raleigh, NORTH CAROLINA 27601 | | |
| NAME OF SUBMITTER: | /Michele A. Ledo/ | | |
| SIGNATURE: | /Michele A. Ledo/ | | |
| DATE SIGNED: | 07/03/2014 | | |
| Total Attachments: 2 | | | |
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OP \$40.00 3699513

TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Agreement") is effective June 27, 2014

BETWEEN: RENEWING YOU, LLC (the "Assignor"), a company organized and existing under the laws of the Commonwealth of Massachusetts, with its principal office located at:

21 Highland Avenue, Suite 3-4A
Newburyport, MA 01950¹

AND: RENEWING YOU, LLC (the "Assignee"), a company organized and existing under the laws of the State of North Carolina, with its principal office located at:

8133 Rolling Glenn Drive
Raleigh, NC 27616

WHEREAS the Assignor is recorded at the United States Patent and Trademark Office as the registered owner of the trademark for "Renewing You" for International Classes 5 and 35 (Registration No. 3,699,513) (the "Trademark");

WHEREAS the Assignor assigns, sells and transfers unto the Assignee all of the Assignor's rights, title and interest in and to the Trademark;


NOW THEREFORE THE PARTIES AGREE AS FOLLOWS:

1. For Ten Dollars (\$10.00), and other good and valuable consideration, the receipt of which is hereby acknowledged by the Assignor, the Assignor hereby assigns to the Assignee all the rights, title and interest in and to the Trademark, including the right to file further applications in any country for said Trademark, and to receive registrations therefor, and also including the rights, title and interest to any goodwill connected with any use of said Trademark.
2. The Assignor and the Assignee agree to sign all other documents which may be useful and necessary to give effect to the foregoing or to establish that the Assignor does not have any other right, title and interest in and to the Trademark.
3. This agreement is governed by, and interpreted and enforced in accordance with, the laws in force in the State of North Carolina.

¹ Although the company was administratively dissolved on or about June 30, 2013, Gale Donovan has the authority on behalf of the company to execute, acknowledge, deliver and record any recordable instrument affecting an interest in company property. See Second Amendment to Certificate of Organization of Limited Liability Company filed November 4, 2008, a true and correct copy of which is attached hereto as Exhibit A.


IN WITNESS WHEREOF, each party to this agreement has caused it to be executed at 8133 Rolling Glenn Drive, Raleigh, NC, on the date indicated above.

ASSIGNOR


Authorized Signature

Gale Donovan Owner
Print Name and Title

ASSIGNEE


Authorized Signature

Gale Donovan Owner
Print Name and Title