

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
j2 Cloud Services, Inc.		07/07/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	KeepItSafe, Inc.		
Street Address:	6922 Hollywood Blvd.		
Internal Address:	Suite 500		
City:	Hollywood		
State/Country:	CALIFORNIA		
Postal Code:	90028		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4234642	KEEPITSAFE	
Registration Number:	4203061	KEEPITSAFE	
CORRESPONDENCE DATA			
Fax Number:	2027568087		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202-756-8000		
Email:	rkim@mwe.com, bmorgan@mwe.com, washington_ip_docket@mwe.com, hpmorrison@mwe.com		
Correspondent Name:	Richard Y. Kim		
Address Line 1:	500 North Capitol Street, NW		
Address Line 2:	McDermott Will & Emery LLP		
Address Line 4:	Washington, D.C. 20001		
ATTORNEY DOCKET NUMBER:	085600-0011		
NAME OF SUBMITTER:	Richard Y. Kim		
SIGNATURE:	/Richard Y. Kim/		
DATE SIGNED:	07/07/2014		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment"), dated July 7, 2014, is entered into by and between **j2 Cloud Services, Inc.**, a corporation organized under the laws of Delaware, with an address at 6922 Hollywood Blvd., Suite 500, Hollywood, California 90028 ("Assignor") and **KeepItSafe, Inc.**, a corporation organized under the laws of Delaware, with an address at 6922 Hollywood Blvd., Suite 500, Hollywood, California 90028 ("Assignee"), each individually referred to as a "Party" and collectively referred to as the "Parties."

WHEREAS, Assignor is owner of the full rights, title and interests in, to and under the marks in Schedule 1 (the "Assigned Marks"), the corresponding trademark applications or registrations therefor, and the goodwill of the business accrued in connection and associated therewith; and

WHEREAS, Assignee is desirous of acquiring the full rights, title and interests in, to and under the Assigned Marks, the corresponding trademark applications or registrations therefor, and the goodwill of the business accrued in connection and associated therewith.

NOW, THEREFORE, in consideration of the foregoing, and the mutual promises, covenants and conditions contained herein and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties hereto, intending to be legally bound, hereby agree as follows:

Assignment. Assignor does hereby assign, transfer, convey and set over unto Assignee its full rights, title and interests in the U.S. in, to and under the Assigned Marks, together with the goodwill of the business symbolized by said Assigned Mark, and the U.S. trademark applications or registrations therefor, any renewal rights therein, and the exclusive right to enforce the Assigned Marks in the U.S. in the sole name of Assignee, its successors and assigns; the aforesaid transferred rights, title and interests to be held and enjoyed by Assignee, its successors, legal representatives and assigns as fully and entirely as the same would have been held and enjoyed by Assignor had this assignment not been made.

IN WITNESS WHEREOF, Assignor, intending to be legally bound thereby, has executed this Assignment by its duly authorized officer as of the date first written above.

j2 Cloud Services, Inc.

By: _____

Name: Jeff Adelman

Title: President

SCHEDULE I

Country	Trademark	Owner	Status	App. No.	Reg. No.
U.S.	KEEPITSAFE	j2 Cloud Services, Inc.	Registered	85/248343	4234642
U.S.	KEEPITSAFE (AND DESIGN)	j2 Cloud Services, Inc.	Registered	85/248346	4203061

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