

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM308648

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Insignia Athletics		06/24/2014	LIMITED LIABILITY COMPANY: UNITED STATES
RECEIVING PARTY DATA			
Name:	The Valkyrie Company, Inc.		
Street Address:	60 Fremont Street		
City:	Worcester		
State/Country:	MASSACHUSETTS		
Postal Code:	01603		
Entity Type:	CORPORATION: MASSACHUSETTS		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3776339	ABAS	
Registration Number:	3186979	ABAS	
Registration Number:	1585603	ABAS	
Registration Number:	0000000	ADMIRAL	
CORRESPONDENCE DATA			
Fax Number:	5087550052		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	508-864-5847		
Email:	bdevaney@abas.net		
Correspondent Name:	William F Devaney		
Address Line 1:	60 Fremont Street		
Address Line 4:	Worcester, MASSACHUSETTS 01603		
NAME OF SUBMITTER:	William F Devaney		
SIGNATURE:	/3633/		
DATE SIGNED:	06/25/2014		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

This Assignment is made by Insignia Athletics LLC, a Massachusetts limited liability company with a place of business at 60 Fremont Street, Worcester, MA 01603 ("Assignor") to The Valkyrie Company, Inc., a Massachusetts corporations having a place of business at 60 Fremont Street, Worcester, MA 01603 ("Assignee").

WHEREAS, in connection with a business conducted by the Assignor, the Assignor has adopted, used, applied for and registered the Marks listed on Schedule A, which is attached hereto and made a part hereof (the "Marks");

WHEREAS, Assignor has assigned to the Assignee certain assets, including all right, title and interest in and to the Marks and the goodwill of the business connected with and symbolized by the Marks;

WHEREAS, Assignor and Assignee now desire to confirm and memorialize the assignment of the Marks for purposes of recording Assignee's title, including recording the assignment with the U.S. Patent and Trademark Office and perfecting the assignment;

NOW, THEREFORE, in consideration of the foregoing and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged;

Assignor hereby sells, assigns and transfers to Assignee, and confirms the assignment from Assignor to Assignee of, all right, title and interest in and to the Marks, including renewals thereof, together with the goodwill of the business connected with and symbolized by the Marks, and the right to sue and recover for past, present and future infringement of the Marks.

Date: June 24, 2014

Assignor: Insignia Athletics LLC

Signature:



Name: James J. Devaney

Title: President/Owner

Schedule A

Country	Mark	Registration no.	Registration Date
U.S.	ABAS	3776339	April 13, 2010
U.S.	ABAS	3186979	December 19, 2006
U.S.	ABAS	1585603	March 6, 1990