

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM309539

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PNC Bank, National Association		06/25/2014	national banking association: UNITED STATES
RECEIVING PARTY DATA			
Name:	Franklin Franchising Holdings LLC		
Street Address:	7601 Durand Avenue		
City:	Mount Pleasant		
State/Country:	WISCONSIN		
Postal Code:	53177		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2315564	BEN FRANKLIN CRAFTS	
Registration Number:	1590260	BEN FRANKLIN CRAFTS	
Registration Number:	0715184	BEN FRANKLIN	
CORRESPONDENCE DATA			
Fax Number:	4142735198		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	414-273-3500		
Email:	bgilpin@gklaw.com		
Correspondent Name:	Brian G. Gilpin; Godfrey & Kahn, S.C.		
Address Line 1:	780 N. Water Street		
Address Line 4:	Milwaukee, WISCONSIN 53202		
ATTORNEY DOCKET NUMBER:	011472-0004		
NAME OF SUBMITTER:	Brian G. Gilpin		
SIGNATURE:	/Brian G. Gilpin/		
DATE SIGNED:	07/02/2014		
Total Attachments: 2			
source=pnc#page1.tif			
source=pnc#page2.tif			

CH \$90.00 2315564

**RELEASE OF SECURITY INTEREST
(Trademarks)**

WHEREAS, Franklin Franchising Holdings LLC, a Delaware limited liability company ("Borrower") located at 7601 Durand Avenue, Mount Pleasant, Wisconsin 53177, and PNC Bank, National Association, a national banking association ("Secured Party"), as Agent for itself and other lenders (collectively, "Lenders"), with a location at 200 South Wacker Drive, Suite 600, Chicago, IL 60606, are parties to one or more security agreements which grant to Secured Party a security interest in Borrower's assets, including, but not limited to, the assets listed in the attached **Exhibit A**; and

WHEREAS, Borrower has fully satisfied all of the Borrower's obligations to Secured Party and the other Lenders with respect to said security agreements;


NOW, THEREFORE, Lender states as follows:

Secured Party hereby certifies that it is the present owner of a security interest in all right, title, and interest in and to the trademarks identified in a security agreement between Secured Party and the Borrower executed September 26, 2007, notice of which was recorded in the United States Patent and Trademark Office in Reel 3633, Frame 0737, on October 4, 2007, to secure payment of certain obligations of the Borrower to Secured Party and the other Lenders; and

Secured Party hereby certifies that the Borrower has satisfied all its obligations to Secured Party and the other Lenders, and hereby releases and discharges the Borrower from all such obligations and terminates the security interest in all of the assets referred to in the above-noted security agreement and to the assets listed in the attached **Exhibit A**.

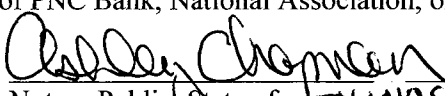
IN WITNESS THEREOF, Secured Party has caused this Release of Security Interest to be duly executed by its officer this 25 day of June, 2014.

PNC BANK, NATIONAL ASSOCIATION

By: 
 Name: EMMET WONG
 Title: VICE PRESIDENT

STATE OF ILLINOIS)
) SS
 COUNTY OF COOK)

The foregoing instrument was acknowledged before me this 25th day of June, 2014, by EMMET WONG, VICE PRESIDENT of PNC Bank, National Association, on behalf of the bank.


 Notary Public, State of ILLINOIS
 My commission expires: 8/22/2015

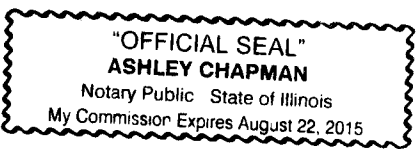


EXHIBIT A

Trademarks

MARK	COUNTRY/ STATE	SERIAL NO./REG. NO.	FILING DATE/REG. DATE	STATUS	RECORD OWNER
BEN FRANKLIN CRAFTS	US	2,315,564	02/08/2000	Registered	Franklin Franchising Holdings LLC
BEN FRANKLIN CRAFTS	US	1,590,260	04/03/1990	Registered	Franklin Franchising Holdings LLC
BEN FRANKLIN	US	715,184	05/09/1961	Registered	Franklin Franchising Holdings LLC