

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM309919

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Japan Tobacco Inc.		07/03/2014	CORPORATION: JAPAN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	JT INTERNATIONAL S.A.		
<b>Street Address:</b>	1 rue de la Gabelle, Case Postale 1430		
<b>Internal Address:</b>	CH-1211		
<b>City:</b>	Geneva 26		
<b>State/Country:</b>	SWITZERLAND		
<b>Entity Type:</b>	CORPORATION: SWITZERLAND		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86110894	LD BY DUCAT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7032058050		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	703-205-8000		
<b>Email:</b>	rommel.cortez@bskb.com		
<b>Correspondent Name:</b>	James M. Slattery		
<b>Address Line 1:</b>	P.O. Box 747		
<b>Address Line 4:</b>	Falls Church, VIRGINIA 22040-0747		
<b>ATTORNEY DOCKET NUMBER:</b>	3545-0279US1		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Birch, Stewart, Kolasch & Birch, LLP		
<b>Address Line 1:</b>	P.O. Box 747		
<b>Address Line 4:</b>	Falls Church, VIRGINIA 22040-0747		
<b>NAME OF SUBMITTER:</b>	James M. Slattery		
<b>SIGNATURE:</b>	/James M. Slattery/		
<b>DATE SIGNED:</b>	07/08/2014		
<b>Total Attachments: 1</b>			
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OP \$40.00 86110894

TRADEMARK

ASSIGNMENT

WHEREAS, Japan Tobacco Inc., a corporation of Japan, having a place of business at 2-2-1 Toranomom, Minato-ku, Tokyo, JAPAN, is the owner of Trademark Application No. 86/110,894 filed on November 5, 2013, for the mark "LD BY DUCAT", in the U.S. Patent and Trademark Office; and

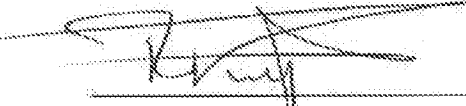
WHEREAS, JT INTERNATIONAL S.A., a corporation of Switzerland, having a place of business at 1 rue de la Gabelle, Case Postale 1430, CH-1211 Geneva 26, SWITZERLAND, is desirous of acquiring said application;

NOW, THEREFORE, in consideration of and in exchange for the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, said Japan Tobacco Inc. does hereby assign unto JT International S.A., the entire right, title and interest in and to said application, together with the goodwill of the business associated with the mark, the same to be held and enjoyed by the Assignee, its successors and assigns, as fully and entirely as the said assigned interest would have been held and enjoyed by the Assignor if this Assignment had not been made.

IN WITNESS WHEREOF, the parties hereto have caused these presents to be executed as follows:

ASSIGNOR:

Date 3<sup>rd</sup> July, 2014

  
By Ronald VAN TUIJL

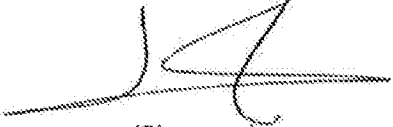
Name Japan Tobacco Inc.

Title Attorney-in-Fact

WITNESS:

Date 3<sup>rd</sup> July, 2014

By Lynda Naoun

  
(Signature)