

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM309982


SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
HAIR EXPRESS LTD.		05/04/2014	COMPANY: ISRAEL
RECEIVING PARTY DATA			
Name:	NKS Laboratories Ltd.		
Street Address:	27th Haplada St., P.O. Box 12611		
City:	Ashdod		
State/Country:	ISRAEL		
Entity Type:	COMPANY: ISRAEL		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	85751158	NKS PRO	
Registration Number:	4199269	NANOKERATIN SYSTEM	
Registration Number:	3604733	NANOKERATIN SYSTEM	
CORRESPONDENCE DATA			
Fax Number:	2483583351		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(248) 358-4400		
Email:	trademarks@brookskushman.com		
Correspondent Name:	Robyn S. Lederman		
Address Line 1:	1000 Town Center, 22nd Floor		
Address Line 4:	Southfield, MICHIGAN 48075-1238		
ATTORNEY DOCKET NUMBER:	KREML 0105 TUS		
NAME OF SUBMITTER:	Robyn S. Lederman		
SIGNATURE:	/robyn s lederman/		
DATE SIGNED:	07/08/2014		
Total Attachments: 1 source=Assignment#page1.tif			

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TRADEMARK ASSIGNMENT

This Trademark Assignment is made effective as of this 4th day of May 2014, by and between **Hair Express Ltd.**, a company organized under the laws of the country of Israel ("Assignor"), and **NKS Laboratories Ltd.**, a company organized under the laws of the country of Israel ("Assignee").

WHEREAS, Assignor, having its principal offices at 14 Yad Harutizm Street, Tel Aviv, Israel 67778, is the owner of the following trademarks in the USA (the "Marks"):

Mark	App/Reg No.	Class	Goods
NKS PRO	App. No. 85751158	3	Non-medicated hair treatment preparations for cosmetic purposes; hair care preparations; preparations for smoothing and straightening of hair; non-medicated preparations for restoration of hair; gels, sprays and mousses and preparations for hair styling and hair care; hair conditioners and hair lotions
	Reg. No. 4199269	3	Non-medicated hair treatment preparations for cosmetic purposes; hair care preparations; preparations for smoothing and straightening of hair; preparations for restoration of hair; gels, sprays and mousses and preparations for hair styling and hair care; hair conditioners and hair lotions
NANOKERATIN SYSTEM	Reg. No. 3604733	3	Non-medicated hair treatment preparations for cosmetic purposes; hair care preparations; preparations for smoothing and straightening of hair; preparations for restoration of hair; gels, sprays and mousses and preparations for hair styling and hair care; hair conditioners and hair lotions

WHEREAS, Assignee, having its principal offices at 27th Haplada St., P.O. Box 12611, Ashdod, Israel, is desirous of acquiring all right, title and interest in and to said Marks.

NOW, THEREFORE, be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in the United States in and to said Marks, together with the goodwill of the business symbolized by said trademarks and any registrations or future registrations thereof.

Hair Express Ltd., Assignor

NKS Laboratories Ltd., Assignee

By: Owner

By: Owner

Name: Haim moyal

Name: Haim moyal

Title: ceo

Title: ceo

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