

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM310004

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Mr. Armand Kramedjian		05/16/2014	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Ruth Kramedjian		
<b>Street Address:</b>	3961 Paces Ferry Dr. SE		
<b>City:</b>	Atlanta		
<b>State/Country:</b>	GEORGIA		
<b>Postal Code:</b>	30339		
<b>Entity Type:</b>	INDIVIDUAL: UNITED STATES		
<b>PROPERTY NUMBERS Total: 14</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4172188	CHEATERS	
<b>Registration Number:</b>	3549024	MELTED ICE CREAM	
<b>Registration Number:</b>	3549023	MELTED ICE CREAM	
<b>Registration Number:</b>	3431929	SOUR WAVE	
<b>Registration Number:</b>	3431928	TOO TARTS	
<b>Registration Number:</b>	3329950	SMART CHOICE	
<b>Registration Number:</b>	3004862	SUCK UPS	
<b>Registration Number:</b>	3329857	SINFULLY DELICIOUS DESSERT SPRAY	
<b>Registration Number:</b>	2960238	SINFULLY DELICIOUS	
<b>Registration Number:</b>	2232349		
<b>Registration Number:</b>	2186996	SOUR POWDER	
<b>Registration Number:</b>	2140375	TOO TARTS	
<b>Registration Number:</b>	1933707	KICKERS	
<b>Registration Number:</b>	1692363	KICKERS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	6784773468		
<b>Email:</b>	docketing@hbipfirm.com		
<b>TRADEMARK</b>			

OP \$365.00 4172188

**Correspondent Name:** Robert A. Madayag  
**Address Line 1:** 100 Colony Square Suite 2000  
**Address Line 4:** Atlanta, GEORGIA 30361

**ATTORNEY DOCKET NUMBER:** 60190.0001

**NAME OF SUBMITTER:** Robert A. Madayag

**SIGNATURE:** /Robert A. Madayag/

**DATE SIGNED:** 07/08/2014

**Total Attachments: 3**

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**TRADEMARK ASSIGNMENT**

**ASSIGNMENT OF TRADEMARKS** ("this Assignment"), is delivered and effective as of May 16<sup>th</sup>, 2014 by ARMAND KRAMEDJIAN ("Assignor"), an individual residing at 3961 Paces Ferry Dr. SE, Atlanta, Georgia 30339, to and in favor of RUTH KRAMEDJIAN ("Assignee"), an individual residing at 3961 Paces Ferry Dr. SE, Atlanta, Georgia 30339. Both Assignor and Assignee are collectively referred to herein as the "Parties" and individually as a "Party."

**RECITALS**

**WHEREAS**, Assignor is the owner of all right, title, and interest in and to the trademarks and service marks listed on SCHEDULE A attached hereto and incorporated herein by this reference, together with the goodwill symbolized by and associated with such marks (collectively, the "Trademarks"); and

**WHEREAS**, Assignor has agreed to transfer, convey, and assign all right, title, and interest in and to the Trademarks to the Assignee, and Assignee desires to acquire all of Assignor's right, title, and interest in and to the Trademarks.

**NOW, THEREFORE**, for and in consideration of Ten Dollars (\$10.00) and other good and valuable consideration contained herein, the receipt and sufficiency of which are hereby acknowledged, the Parties hereby agrees as follows:

1. Assignment of Trademarks. Assignor hereby irrevocably grants, conveys, transfers and assigns to Assignee all of Assignor's right, title, and interest, throughout the world, in and to the Trademarks (including, without limitation, common law rights, all applications and registrations for the Trademarks, and all rights to further register and obtain renewals and extensions of registrations for the Trademarks and all rights to sue for past infringement and to collect and retain all damages and profits therefrom), together with all goodwill symbolized by and associated with the Trademarks.

2. Recordation of Assignment. The Parties hereby request and authorize the relevant authority at the United States Patent and Trademark Office and/or the applicable foreign authorities to record Assignee as a the Assignee and full owner of all right, title, and interest in and to the Trademarks.

3. Obligation to Assist. The Parties agree to execute any and all other assignments, documents, certificates and other instruments as may at any time be deemed reasonably necessary to further evidence or consummate this Assignment or to renew or maintain the Trademarks at the United States Patent and Trademark Office and/or the applicable foreign authorities. If required to sue for

infringement and to collect and retain all damages and profits therefrom, each Party hereby agrees to join the other Party in any action in a court of law or a governmental agency.

4. Applicable Law. This Assignment shall be governed by and construed in accordance with the laws of the State of Georgia without regard to its principles of conflicts of laws.

5. Entire Agreement. This Assignment contains the Parties entire agreement and may only be changed or supplemented by a signed writing.

6. Counterparts. This Assignment may be executed by the Parties hereto in separate counterparts, each of which when so executed and delivered shall be an original, and all of which together shall constitute one and the same document.

**IN WITNESS WHEREOF**, Assignor and Assignee have caused this Assignment to be duly executed as of the day and year first above written.

ASSIGNOR

By:   
ARMAND KRAMEDJIAN

ASSIGNEE

By:   
RUTH KRAMEDJIAN

**Schedule A**

**Trademarks**

	Serial Number	Reg. Number	Word Mark	Check Status	Live/Dead
1	85044594	4172188	CHEATERS	TSDR	LIVE
2	77305432	3549024	MELTED ICE CREAM	TSDR	LIVE
3	77305419	3549023	MELTED ICE CREAM	TSDR	LIVE
4	77034293	3431929	SOUR WAVE	TSDR	LIVE
5	77034288	3431928	TOO TARTS	TSDR	LIVE
6	76609241	3329950	SMART CHOICE	TSDR	LIVE
7	76977629	3004862	SUCK UPS	TSDR	LIVE
8	76521657	3329857	SINFULLY DELICIOUS DESSERT SPRAY	TSDR	LIVE
9	76489109	2960238	SINFULLY DELICIOUS	TSDR	LIVE
10	75470975	2232349		TSDR	LIVE
11	75365142	2186996	SOUR POWDER	TSDR	LIVE
12	75198882	2140375	TOO TARTS	TSDR	LIVE
13	74419656	1933707	KICKERS	TSDR	LIVE
14	74076957	1692363	KICKERS	TSDR	LIVE