

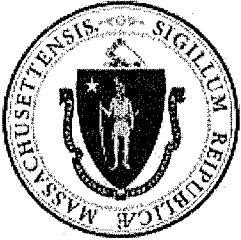
TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM310009

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PTO Today, Inc.		02/07/2008	CORPORATION: MASSACHUSETTS
RECEIVING PARTY DATA			
Name:	School Family Media, Inc.		
Street Address:	100 Stonewall Blvd., Ste. 3		
City:	Wrentham		
State/Country:	MASSACHUSETTS		
Postal Code:	02093		
Entity Type:	CORPORATION: MASSACHUSETTS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3459953	JUMP IN!	
CORRESPONDENCE DATA			
Fax Number:	5089891502		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	508-898-1501		
Email:	trademarks@mirickoconnell.com		
Correspondent Name:	Jeffrey E. Swaim		
Address Line 1:	Mirick O'Connell DeMallie & Lougee LLP		
Address Line 2:	1800 West Park Drive, Suite 400		
Address Line 4:	Westborough, MASSACHUSETTS 01581		
ATTORNEY DOCKET NUMBER:	18642-00007		
NAME OF SUBMITTER:	Jeffrey E. Swaim		
SIGNATURE:	/Jeffrey E. Swaim/		
DATE SIGNED:	07/08/2014		
Total Attachments: 3			
source=SFM#page1.tif			
source=SFM#page2.tif			
source=SFM#page3.tif			

OP \$40.00 3459953



The Commonwealth of Massachusetts
William Francis Galvin

Minimum Fee: \$100.00

Secretary of the Commonwealth
One Ashburton Place, Boston, Massachusetts 02108-1512
Telephone: (617) 727-9640

Articles of Amendment

(General Laws, Chapter 156D, Section 10.06; 950 CMR 113.34)

Federal Employer Identification Number: 000691946 (must be 9 digits)

- 1. Exact name of corporation: PTO TODAY, INC.
- 2. Registered office address: 100 STONEWALL BLVD., STE 3 WRENTHAM, MA 02093 USA

These Articles of Amendment affecting article(s):

Article 1 Article 2 Article 3 Article 4 Article 5 Article 6

(Specify the number(s) of articles being amended(I-IV))

4. Date adopted: 2/4/2008

5. Approved by:

the incorporators.

or

the board of directors without shareholder approval and shareholder approval was not required.

or

the board of directors and the shareholders in the manner required by law and the articles of organization.

6. State article number and text of the amendment.

ARTICLE I

The exact name of the corporation, **as amended**, is:
(Do not state Article I if it has not been amended.)

→ SCHOOL FAMILY MEDIA, INC.

ARTICLE II

The purpose of the corporation, **as amended**, is to engage in the following business activities:
(Do not state Article II if it has not been amended.)

ARTICLE III

Amendments to Article III cannot be filed on-line at this time

ARTICLE IV

If more than one class of stock is authorized, state a distinguishing designation for each class, **if amended**. Prior to the issuance of any shares of a class, if shares of another class are outstanding, the Business Entity must provide a description of the preferences, voting powers, qualifications, and special or relative rights or privileges of that class and of each other class of which shares are outstanding and of each series then established within any class.

(Do not state Article IV if it has not been amended.)

Amended to

ARTICLE V

As amended, the restrictions, if any, imposed by the articles of organization upon the transfer of shares of any class or series of stock are

ARTICLE VI

As amended, other lawful provisions for the conduct and regulation of the business and affairs of the business entity, for its voluntary dissolution, or for limiting, defining, or regulating the powers of the business entity, or of its directors or stockholders, or of any class of stockholders:

(Do not state Article VI if it has not been amended.)

The amendment shall be effective at the time and on the date approved by the Division, unless, a *later* effective date not more than *ninety days* from the date and time of filing is specified:

Later Effective Date: Time:

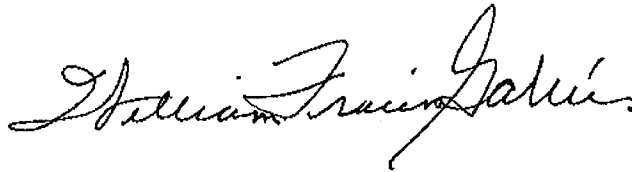
Signed by **TIMOTHY B. SULLIVAN**, its **PRESIDENT**
on this **7 Day** of **February, 2008**

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THE COMMONWEALTH OF MASSACHUSETTS

I hereby certify that, upon examination of this document, duly submitted to me, it appears that the provisions of the General Laws relative to corporations have been complied with, and I hereby approve said articles; and the filing fee having been paid, said articles are

deemed to have been filed with me on:
February 07, 2008 3:43 PM

A handwritten signature in black ink, reading "William Francis Galvin". The signature is written in a cursive style with a large, prominent initial "W".

WILLIAM FRANCIS GALVIN

Secretary of the Commonwealth