

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM310048

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
724 SOLUTIONS INC.		07/02/2014	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	MOBIXELL NETWORKS, (ISRAEL) LTD		
<b>Street Address:</b>	7 SAPIR STREET		
<b>City:</b>	HERTZLIYA		
<b>State/Country:</b>	ISRAEL		
<b>Entity Type:</b>	CORPORATION: ISRAEL		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3367410	7.24 SOLUTIONS	
<b>Registration Number:</b>	3263865	724 SOLUTIONS	
<b>Registration Number:</b>	3419845	UNWIRED LIFESTYLE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	0035622297		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	97235622291		
<b>Email:</b>	info@dkpat.co.il		
<b>Correspondent Name:</b>	D.KLIGLER I.P. SERVICES LTD.		
<b>Address Line 1:</b>	P.O. BOX 57651		
<b>Address Line 4:</b>	TEL AVIV, ISRAEL 61576		
<b>ATTORNEY DOCKET NUMBER:</b>	1112-1001		
<b>NAME OF SUBMITTER:</b>	Miriam Nagawkar		
<b>SIGNATURE:</b>	/Miriam Nagawkar/		
<b>DATE SIGNED:</b>	07/09/2014		
<b>Total Attachments: 2</b>			
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source=1610100375 (Assignment of TM 724 to Mobixell IL; SAS Jul 1, 2014)#page2.tif			

OP \$90.00 3367410

TRADEMARKS ASSIGNMENT

For good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound hereby, we

724 Solutions Inc., a Delaware corporation ("Assignor")

hereby sell, assign, transfer, grant, convey and relinquish exclusively to

Mobixell Networks, (Israel) Ltd., an Israeli corporation, with a place of business at 7 Sapir Street, Hertzliya, Israel ("Assignee")

effective as of January 29, 2014, the entire and all right, title and interest throughout the world in all our goodwill, and all trademarks and trademark applications of every country for said goodwill, which include and are represented by the trademarks and trademark applications listed in Exhibit A hereto, including without limitation, the right to grant releases and licenses and to sue and recover or seek all income, royalties, damages and payments due (including, without limitation, rights to damages and payments for past, present or future infringements or misappropriations) with respect thereto.

We hereby acknowledge that Assignee shall have the right to, and shall be solely responsible for, filing or recording this Trademarks Assignment with the United States Patent and Trademark Office and any other equivalent authority anywhere else in the world.

Executed this 2<sup>ND</sup> day of July, 2014.

N.J. Habgood  
Assignor  
By: N.J. HABGOOD  
Title: CHAIRMAN

Received by:  
Mobixell Networks (Israel) Ltd.  
Assignee  
By: ALBERTO SESSA  
Title: CFO

AS

**EXHIBIT A**

U.S. Trademarks

U.S. Trademark 3367410

U.S. Trademark 3263865

U.S. Trademark 3419845

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