

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM310067

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Eric D. Smith		11/08/2013	INDIVIDUAL: UNITED STATES
Douglass L. Dillard		11/08/2013	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Atlantic Cruising Yachts LLC		
Doing Business As:	Bay Yacht Agency		
Street Address:	312 Third Street, Suite 102		
City:	Annapolis		
State/Country:	MARYLAND		
Postal Code:	21403		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	4025211	BOAT AS A BUSINESS	
Serial Number:	78857685	BAY YACHT AGENCY	
Serial Number:	85963959	BAY YACHT AGENCY	
Serial Number:	77766038	BOAT AS A BUSINESS	
CORRESPONDENCE DATA			
Fax Number:	7035430710		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	703-988-6370		
Email:	Docket@Alchemy-Partners.com		
Correspondent Name:	Ajay A. Jagtiani		
Address Line 1:	5885 Trinity Parkway, Suite 370		
Address Line 2:	Alchemy-Partners, PC		
Address Line 4:	Centreville, VIRGINIA 20120		
NAME OF SUBMITTER:	Ajay A. Jagtiani		
SIGNATURE:	/Ajay A. Jagtiani/		
DATE SIGNED:	07/09/2014		
Total Attachments: 4			

OP \$115.00 4025211

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DOMAIN NAME AND TRADEMARK ASSIGNMENT

The undersigned hereby declares that on November 8, 2013:

ERIC D. SMITH, ("Assignor"), a United States individual, with an address of 7025 Chesapeake Harbour Drive E, Annapolis, Maryland, 21403, USA, and DOUGLASS L. DILLARD, DOUGLAS LD, INC, DDES, LLC, and DOUGLASS DILLARD CORP ("Assignor"), a United States individual, with an address of 7025 Chesapeake Harbour Drive E, Annapolis, Maryland, 21403, USA, as the owners of the trademarks / applications listed in Appendix A attached hereto (the "Marks"), transfers and assigns for valuable consideration the full, entire and exclusive ownership of the U. S. and common law Marks, all related international applications and all goodwill associated therewith to Atlantic Cruising Yachts LLC d/b/a Bay Yacht Agency ("Assignee"), a Delaware limited liability company, with a place of business at 312 Third Street, Suite 102, Annapolis, Maryland, 21403, USA, and Assignee has accepted the full, entire and exclusive ownership of the Marks with all the rights and obligations deriving therefrom.

DOUGLASS L. DILLARD, DOUGLAS LD, INC, DDES, LLC, and DOUGLASS DILLARD CORP, ("Assignor") as the owners of the domains listed in Appendix B attached hereto (the "Domains"), transfers and assigns for valuable consideration the full, entire and exclusive ownership of the Domains, the common law marks associated therewith, and all goodwill associated therewith to Atlantic Cruising Yachts LLC d/b/a Bay Yacht Agency ("Assignee"), a Delaware limited liability company, with a place of business at 312 Third Street, Suite 102, Annapolis, Maryland, 21403, USA, and Assignee has accepted the full, entire and exclusive ownership of the Marks with all the rights and obligations deriving therefrom.

Assignor admits the validity of, and agrees not to challenge the Trademark(s), Application(s) and/or Domains, Assignor also agrees that any and all rights that may be acquired by the prior use of the Marks and Domains by Assignor shall inure to the sole benefit of the Assignor. Assignor agrees to execute all papers reasonably requested by Assignee to effect further registration of, maintenance and renewal of the Trademark(s), Application(s) and/or Domains. Assignor shall not use the Marks and/or Domains or any part thereof as part of its corporate name nor use any name or mark confusingly similar to the Marks and/or Domains.

Assignor further agrees not to register in any country any name or mark resembling or confusingly similar to the Marks and/or Domains. If any application for registration is, or has been filed in any country, other than the United States, which relates to any name or Marks and/or Domains which, in the sole opinion of Assignee, is confusingly similar, deceptive or misleading with respect to the Marks and/or Domains, Assignor shall immediately abandon any such application or registration or, at Assignee's sole discretion, assign it to Assignee. Assignor shall reimburse Assignee for all the costs and expenses of any opposition, cancellation or related legal proceedings, including attorney's fees, instigated by Licensor or its authorized representative, in connection with any such registration or application.

The Parties warrant that they have the authority to enter into this agreement and have met their respective corporate requirements to enter into this agreement.

The formalities and costs required for the recordation of the change of ownership including this Assignment in all countries throughout the world shall be at the charge of Assignee, its successors, or assigns.

Eric D. Smith (Assignor):



Eric D. Smith
a United States individual

11/8/13

Date

Douglass L. Dillard (Assignor):



Douglass L. Dillard
a United States individual and for
DOUGLAS LD, INC,
DDES, LLC, and
DOUGLASS DILLARD CORP

11-8-13

Date



APPENDIX A

TRADEMARK	REGISTRATION NO.	REGISTRATION DATE
BOAT AS A BUSINESS	4,025,211	September 13, 2011

TRADEMARK	APPLICATION NO.	APPLICATION DATE
BAY YACHT AGENCY	78/857,685	April 10, 2006
BAY YACHT AGENCY	85/963,959	June 19, 2013
BOAT AS A BUSINESS	77/766,038	June 23, 2009



APPENDIX B

DOMAIN NAME
BAYACHT.COM
BAYACHT.NET
BAYACHTAGENCY.COM
BAYACHT-BAB.COM
BAYACHTSERVICE.COM
BAY-BAB.COM
BAYYACHT.NET
BAYYACHTAGENCY.COM
BAYYACHTAGENCY.NET
BOATASABUSINESS.COM
BOAT-AS-A-BUSINESS.COM
BOAT-AS-A-BUSINESS.NET
BOAT-YACHT-AGENCY.COM
BOAT-YACHT-AGENCY.NET
BOAT-YACHT-AGENCY-BAB.COM
BYABAB.COM
BYA-BAB.COM
BYABOATASABUSINESS.COM
FOLLOWING-THE-SUN.COM
FOUNTAINPAJOT.COM
HYBRIDHOUSEBOAT.COM
SAILSCAPE.COM

