

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM310145

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Janelle Holden Tanner		07/08/2014	INDIVIDUAL:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Tooth Tastes, Inc.		
<b>Street Address:</b>	604 15th Street		
<b>City:</b>	Manhattan Beach		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90266		
<b>Entity Type:</b>	CORPORATION: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	78590656	BABY BLING	
<b>Registration Number:</b>	3149450	TANNER'S TASTY PASTE	
<b>Registration Number:</b>	3005085	BANILLA BLING	
<b>Registration Number:</b>	3095766	TAKE A RIDE ON THE FLAVOR WAVE	
<b>Registration Number:</b>	3174995	CHA CHA CHOCOLATE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	949-450-1750		
<b>Email:</b>	docketing@patlawyers.com		
<b>Correspondent Name:</b>	Robert D. Buyan		
<b>Address Line 1:</b>	4 Venture, Suite 300		
<b>Address Line 4:</b>	Irvine, CALIFORNIA 91765		
<b>ATTORNEY DOCKET NUMBER:</b>	HOLDG-000		
<b>NAME OF SUBMITTER:</b>	Robert D. Buyan		
<b>SIGNATURE:</b>	/Robert D. Buyan/		
<b>DATE SIGNED:</b>	07/09/2014		
<b>Total Attachments: 2</b>			
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OP \$140.00 78590656



## TRADEMARK ASSSIGNMENT

WHEREAS, Janelle Holden Tanner, an individual having a current address of 604 15th Street, Manhattan Beach CALIFORNIA 90266 (hereinafter referred to as "ASSIGNOR") owns all right, title and interest in and to the following trademarks and United States trademark registrations:

TRADEMARK	UNITED STATES TRADEMARK REGISTRATION NUMBER	GOODS
TANNER'S TASTY PASTE	3149450	Tooth Pastes
BANILLA BLING	3005085	Tooth Pastes
TAKE A RIDE ON THE FLAVOR WAVE	3095766	Children's Tooth Pastes
CHA CHA CHOCOLATE	3174995	Children's Tooth Pastes

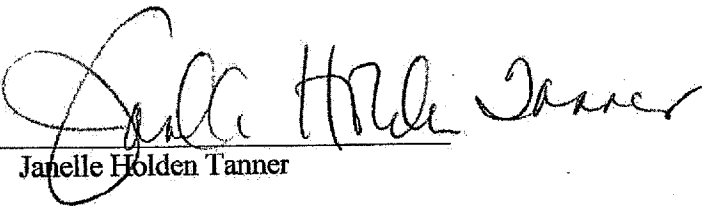
WHEREAS, ASSIGNOR also owns all right, title and interest in and to the following trademark and intent to use-type United States trademark application in which a Statement of Use has been filed:

TRADEMARK	UNITED STATES TRADEMARK APPLICATION SERIAL NUMBER	GOODS	STATEMENT OF USE FILING DATE
BABY BLING	78590656	Children's Toothpaste	July 2, 2014

WHEREAS, Tooth Tastes, Inc., a corporation having a current address of 604 15th Street, Manhattan Beach CALIFORNIA 90266 (hereinafter "ASSIGNEE") wishes to acquire full ownership of all right, title and interest in and to each of the above-listed Trademarks, United States Trademark Registrations and United States Trademark Application, as well as all goodwill of the business associated therewith, including any and all rights to sue for and collect damages for past infringement thereof and any and all international or foreign rights of priority stemming therefrom.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR assigns to ASSIGNEE, all right, title, and interest in and to each of the above-listed Trademarks, United States Trademark Registrations and United States Trademark Application including any and all rights to sue for and collect damages for past infringement thereof and any and all international or foreign rights of priority stemming therefrom, together with the goodwill of the business symbolized by each of the above-listed Trademarks, United States Trademark Registrations and United States Trademark Application.


IN TESTIMONY WHEREOF, ASSIGNOR hereunto sets its hand and seals this \_\_\_ day of July 2014.

  
By: Janelle Holden Tanner

State of California )  
County of Los Angeles ) ss.:

On 7-2-14 (insert date) before me, Michael P. Zouain, Notary Public (insert name and title of the officer), personally appeared **Janelle Holden Tanner**, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that she executed the same in her authorized capacity, and that by her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument. I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature   
Notary Public

