

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM310155

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Morris Book Publishing, LLC		06/11/2014	LIMITED LIABILITY COMPANY: GEORGIA
The Lyons Press, Inc.		06/11/2014	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	The Rowman & Littlefield Publishing Group, Inc.
<b>Street Address:</b>	4501 Forbes Blvd., Suite 200
<b>City:</b>	Lanham
<b>State/Country:</b>	MARYLAND
<b>Postal Code:</b>	20706
<b>Entity Type:</b>	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 31**

Property Type	Number	Word Mark
Registration Number:	2106070	12 SHORT HIKES
Registration Number:	2379085	BASIC ESSENTIALS
Registration Number:	2231571	BEST BIKE RIDES
Registration Number:	2264197	CHOCKSTONE
Registration Number:	2197392	DAY TRIPS
Registration Number:	2069723	FALCON
Registration Number:	4294927	A FALCON FIELD GUIDE
Registration Number:	4357706	FALCON GUIDE
Registration Number:	2069915	FALCONGUIDE
Registration Number:	4370791	FOOD LOVERS' GUIDE TO
Registration Number:	2876945	HOW TO CLIMB
Registration Number:	2136975	HOW TO ROCK CLIMB
Registration Number:	1744454	THE INSIDERS' GUIDE
Registration Number:	2144947	INSIDERS' GUIDE
Registration Number:	4371374	INSIDERS' GUIDE
Registration Number:	1734709	THE INSIDERS' GUIDE
Registration Number:	3567689	KNACK MAKE IT EASY
Registration Number:	4341185	NATURE IN YOUR POCKET

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	2244258	OFF THE BEATEN PATH
Registration Number:	3567204	OUTFIT YOUR MIND
Registration Number:	3438587	PRO TACTICS
Registration Number:	2242474	QUICK ESCAPES
Registration Number:	1840479	RECOMMENDED COUNTRY INNS
Registration Number:	2178484	ROMANTIC DAYS AND NIGHTS
Registration Number:	4333099	SCENIC ROUTES & BYWAYS
Registration Number:	2240275	SHORT BIKE RIDES
Registration Number:	2866380	STADIUM STORIES
Registration Number:	2995207	THREEFORKS
Registration Number:	2313953	TWODOT
Registration Number:	3512132	GPP
Registration Number:	1247039	DAY TRIPS

**CORRESPONDENCE DATA**

**Fax Number:** 2024576315

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 2024576030

**Email:** deborah.lodge@squirepb.com, karen.agee@squirepb.com

**Correspondent Name:** Deborah Lodge, Squire Patton Boggs LLP

**Address Line 1:** 2550 M Street, NW

**Address Line 4:** Washington, D.C. 20037

<b>ATTORNEY DOCKET NUMBER:</b>	023071.0101
<b>NAME OF SUBMITTER:</b>	Deborah M. Lodge
<b>SIGNATURE:</b>	/Deborah M. Lodge/
<b>DATE SIGNED:</b>	07/09/2014

**Total Attachments: 4**

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## ACKNOWLEDGEMENT OF TRADEMARK AND INTELLECTUAL PROPERTY ASSIGNMENT

This **ACKNOWLEDGEMENT OF INTELLECTUAL PROPERTY ASSIGNMENT** ("Acknowledgement") is made as of the \_\_\_\_\_ day of June, 2014, by and among Morris Book Publishing, LLC, a Georgia limited liability company ("Morris"), The Lyons Press, Inc., a Delaware corporation ("Lyons Press" and, together with Morris, the "Assignors" and each individually, an "Assignor"), and The Rowman & Littlefield Publishing Group, Inc., a Delaware corporation ("Assignee").

**NOW, THEREFORE**, Assignors and Assignee acknowledge and agree that, effective as of May 22, 2014 (the "Effective Date"), for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignors irrevocably assigned and transferred to Assignee, its successors and assigns, in perpetuity all right, title, and interest in and to certain trademarks, trade names, service marks, domain names and licensed rights (the "Intellectual Property"), as set forth more specifically in the Asset Purchase Agreement dated May 22, 2014 between Morris, Lyons Press and Assignee, including the registered and unregistered trademarks, trade names, service marks (collectively, "Marks") and domain names set forth in Attachment A to this Acknowledgement and annexed hereto, together with the goodwill of the business symbolized by the Marks. The rights assigned include, but are not limited to, any choses in action relating to said Intellectual Property and claims for damages, profits and costs, both in equity and law, for any infringement or infringements of said Intellectual Property accruing or occurring on, before or after the Effective Date.

Each Assignor further agrees to execute such other documents and take other actions as Assignee or its representatives may reasonably request, as necessary to effectuate the purpose of this Acknowledgement, without further consideration. This agreement is binding on the parties, their principals, owners, employees, representatives, successors, heirs and assigns. This Acknowledgement and any dispute arising under it shall be governed by and construed in accordance with the laws of the State of New York without regard to conflict of law principles. In the event of conflict, the parties consent to the exclusive jurisdiction and venue of the courts of the State of New York.

*[signature pages follows]*

IN WITNESS THEREOF, the Assignors have duly executed this Acknowledgement.

MORRIS BOOK PUBLISHING, LLC

Signature: [Handwritten Signature]

Printed Name: Craig S. Mitchell

Title: Sr. Vice President - Finance

Dated: 6-11-2014

THE LYONS PRESS, INC.

Signature: [Handwritten Signature]

Printed Name: Craig S. Mitchell

Title: Sr. Vice President - Finance

Dated: 6-11-2014

STATE OF GEORGIA

COUNTY OF RICHMOND

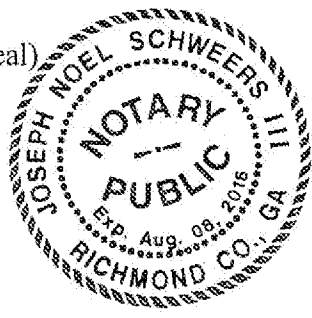
On this 11<sup>th</sup> day of June, 2014, before me personally appeared Craig S. Mitchell, who is personally known to me or who produced \_\_\_\_\_ as identification, who identified himself/herself as the Sr. Vice President of the above corporation and who executed the above Acknowledgement as the duly authorized representative of said corporation.

IN WITNESS WHEREOF, I have set my hand and affixed my official seal the day and year first above written.

[Handwritten Signature]  
Notary Public, State of Georgia

My commission expires on 8-8-16.

(Notary Seal)



Mark	Current Status	Reg. No.	Reg. Date	Ser. No.	Filing Date	Expiration Date	Class(es)	Acceptable Use	Abandoned/Registered	Pending
12 Short Hikes	Abandoned	N/A	N/A	75/548,141	09/11/03	8/6/2004	16		X	
12 Short Hikes	Registered	2106070	10/14/97	75/218,074	12/24/96	10/14/2017	16		X	
Basic Essentials	Registered	2379085	08/22/00	75/694112	04/30/99	8/22/2020	16		X	
Best Bike Rides	Registered	2231571	03/16/99	75/627154	07/18/97	10/17/2018	16		X	
Cheap Bastard's Guide, The	Abandoned	N/A	07/02/03	75/627114	07/02/03	N/A	16		X	
Chockstone	Abandoned	2212782	12/22/98	75/370803	10/09/97	N/A	9		X	
Chockstone	Registered	2264197	07/27/99	75/370804	10/09/97	3/19/2019	16		X	
Day Trips	Registered	2197392	08/02/93	73327585	09/11/81	8/2/2023	16		X	
Falcon	Registered	2069723	06/10/97	75/132263	07/08/96	3/29/2017	16	Falcon® Guide;	X	
Falcon Field Guide, A	Registered	4294827	02/26/13	85/615847	05/03/12	2/26/2023	16	A Falcon® Field Guide	X	
Falcon Press	Cancelled	1582489	02/13/90	73/756973	10/11/98	N/A	16		X	
FalconGuide	Registered	4357706	06/25/13	85/760867	10/23/12	6/26/2018	9		X	
FalconGuide	Registered	2069915	06/10/97	75/143937	08/02/96	3/29/2017	16	FalconGuides; A Falcon Guide	X	
Fat Trax	Abandoned	2082420	05/13/97	75/178273	10/07/96	N/A	16		X	
Fat Trax	Abandoned	2874190	08/17/04	76/557507	10/20/03	N/A	16		X	
Food Lovers' Guide to	Registered	4370791	07/23/13	85/616649	05/04/12	7/24/2018	16		X	
Geocaching	Abandoned	2619174	02/20/02	76/537891	08/15/03	9/26/2022	16		X	
gpp (& design)	Registered	3512132	10/07/08	77/416292	03/07/08	N/A	16, 41		X	
Hoop Tales	Cancelled	3038565	01/03/06	78/550975	01/20/05	N/A	16		X	
How to Climb	Abandoned	prior 2876945	N/A	77/338528	11/28/07	N/A	9		X	
How to Climb	Registered	2876945	08/24/04	76/554665	10/09/03	8/24/2014	16		X	
How to Rock Climb	Registered	2136975	02/17/98	75/217902	12/24/96	11/4/2017	16		X	
The Insiders' Guide	Registered	1744454	01/05/93	74034333	03/05/90	N/A	15		X	
Insiders' Guide	Registered	74686384	03/17/98	74686384	06/09/95	11/9/2017	42		X	
Insiders' Guide	Registered	4371374	07/23/13	85/774725	11/08/12	7/23/2018	9		X	
Insiders' Guide (& Design), The	Registered	4371374	07/23/13	85/774725	11/08/12	7/24/2018	9, 16		X	
Insiders' Guide Online	Abandoned	2144946	03/17/98	74685755	06/08/95	N/A	42		X	
Insiders' Guide, The	Registered	1734709	11/24/92	74034334	03/05/90	N/A	16		X	
Knack Make It Easy (& Design)	Registered	3567689	01/27/09	77527871	07/22/08		16		X	
Leading the Way	Abandoned	2274639	08/31/99	75551245	09/29/98		16		X	
Montana On My Mind	Common Law	1942196	12/19/95	74534301	06/07/94		16		X	
Off The Beaten Path	Registered	4341185	05/28/13	85/616622	05/04/12		16		X	
Off The Beaten Path	Registered	2244258	05/11/99	75327157	07/18/97		16		X	
Outfit Your Mind	Registered	3567204	01/27/09	77499793	06/16/08		16		X	
Partners In Climb	Abandoned	2321503	02/22/00	75648676	02/25/99		16		X	
Perry the Peregrine Falcon	Pending Trademark					01/21/14	16			X
Pro Tactics	Registered	3438567	05/27/08	77329393	11/14/07		16		X	
Quick Escapes	Registered	2242474	05/04/99	75327075	07/18/97		16		X	
Recommended Country Inns	Registered	1840479	06/21/94	74292599	07/09/92		16		X	
Romantic Days and Nights	Registered	2178484	08/04/98	75327156	07/18/97		16		X	
Scenic Routes & Byways	Registered	4333099	05/07/13	85/646944	06/08/12		9, 16		X	
Short Bike Rides	Registered	2240275	04/20/99	75327155	07/18/97		16		X	
Stadium Stories	Registered	2866380	07/27/04	76534471	08/04/03		16		X	
Threeforks	Abandoned			75782535	08/25/99		16		X	
Threeforks	Registered	2995207	09/13/05	78455770	07/23/04		16		X	
TwoDot	Registered	2313953	02/01/00	75520094	11/19/98		16		X	
Watchable Wildlife	Common Law	1875202	01/24/95	74341741	12/21/92	Dead	16		X	

Mark	Current Status	Reg. No.	Reg. Date	Ser. No.	Filing Date	Expiration Date	Class(es)	Acceptable Use	Abandoned	Registered	Pending
DAY TRIPS	Registered	124-7039	8/2/1983	73327585	9/11/1981	8/2/2023	1/16/1900			X	