

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM310160

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
U Connect, Inc.		10/08/2013	CORPORATION: WISCONSIN
RECEIVING PARTY DATA			
Name:	EatStreet, Inc.		
Street Address:	131 W. Wilson St.		
Internal Address:	#400		
City:	Madison		
State/Country:	WISCONSIN		
Postal Code:	53703		
Entity Type:	CORPORATION: WISCONSIN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4431395	EATSTREET	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	lmkonkel@michaelbest.com		
Correspondent Name:	Michael Best & Friedrich LLP		
Address Line 1:	100 E. Wisconsin Ave.		
Address Line 2:	Suite 3300		
Address Line 4:	Milwaukee, WISCONSIN 53202		
ATTORNEY DOCKET NUMBER:	030997-9002		
NAME OF SUBMITTER:	Laura M. Konkel		
SIGNATURE:	/Laura M. Konkel/		
DATE SIGNED:	07/09/2014		
Total Attachments: 1			
source=EatStreet Name Change#page1.tif			

CH \$40.00 4431395

RECEIVED - DEPT OF
FINANCIAL INSTITUTIONS
STATE OF WISCONSIN

2013 OCT -8

ARTICLES OF AMENDMENT
TO THE
ARTICLES OF INCORPORATION
OF
U CONNECT, INC.

U Connect, Inc., a corporation organized and existing under Chapter 180 of the Wisconsin Statutes, does hereby certify that the existing Articles of Incorporation were duly amended as follows:

RESOLVED, that Article First of the Articles of Incorporation is hereby amended to read, in its entirety, as follows:

“FIRST: The name of this corporation is EatStreet, Inc. (the “Corporation”).”

Said amendment was duly adopted on October 8, 2013, in accordance with Section 180.1003 of the Wisconsin Business Corporation Law.

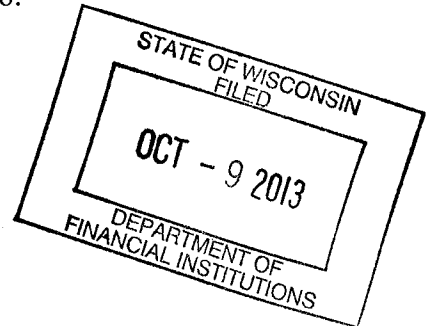
Dated this 8th day of October, 2013.



Matt Howard, Chief Executive Officer

This document was drafted by and is returnable to:

Melissa M. Turczyn, Esq.
Michael Best & Friedrich LLP
1 South Pinckney Street, Suite 700
Madison, WI 53703
(608) 257-3501



030997-0001\13905791.1