

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM310265

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SellPoint, Inc.		06/06/2013	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	SellPoints Inc.		
Street Address:	6550 Vallejo Street, Suite 200		
City:	Emeryville		
State/Country:	CALIFORNIA		
Postal Code:	94608		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3472936	SELLPOINT	
CORRESPONDENCE DATA			
Fax Number:	6504936811		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6504939300		
Email:	trademarks@wsgr.com		
Correspondent Name:	Wilson Sonsini Goodrich & Rosati		
Address Line 1:	650 Page Mill Road		
Address Line 4:	Palo Alto, CALIFORNIA 94304-1050		
ATTORNEY DOCKET NUMBER:	32423-900/JW		
NAME OF SUBMITTER:	Hollis Beth Hire		
SIGNATURE:	/Hollis Beth Hire/		
DATE SIGNED:	07/10/2014		
Total Attachments: 1			
source=SellPoints#page1.tif			

CH \$40.00 3472936

Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE RESTATED CERTIFICATE OF "SELLPOINT, INC.", CHANGING ITS NAME FROM "SELLPOINT, INC." TO "SELLPOINTS INC.", FILED IN THIS OFFICE ON THE SIXTH DAY OF JUNE, A.D. 2013, AT 8:54 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

3223564 8100

130748145

You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 0494352

DATE: 06-07-13

RECORDED: 07/10/2014

TRADEMARK
REEL: 005320 FRAME: 0006