

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM310285

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Imaging Alliance Group, LLC		06/30/2014	LIMITED LIABILITY COMPANY: MINNESOTA
RECEIVING PARTY DATA			
Name:	Loffler Companies, Inc.		
Street Address:	1101 East 78th Street		
City:	Bloomington		
State/Country:	MINNESOTA		
Postal Code:	55420		
Entity Type:	CORPORATION: MINNESOTA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86256263	I.T.'S OUR WORLD	
CORRESPONDENCE DATA			
Fax Number:	6128775999		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6128775443		
Email:	ipmsd@lawmoss.com		
Correspondent Name:	Marsha Stolt, Esq. MOSS & BARNETT, P.A.		
Address Line 1:	90 So. Seventh St.		
Address Line 2:	4800 Wells Fargo Ctr.		
Address Line 4:	Minneapolis, MINNESOTA 55402-4129		
ATTORNEY DOCKET NUMBER:	42795.21		
NAME OF SUBMITTER:	Marsha Stolt		
SIGNATURE:	/MS/		
DATE SIGNED:	07/10/2014		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

THIS ASSIGNMENT, having an effective date of June 30, 2014, is made by and between Imaging Alliance Group, LLC ("Assignor") and Loffler Companies, Inc. ("Assignee").

WHEREAS, Assignor, a limited liability company organized and existing under the laws of Minnesota and having a place of business at 2601 Minnehaha Avenue, Minneapolis Minnesota 55406, has adopted and used the mark IT.'S OUR WORLD, and has filed an application to register such mark with the U.S. Patent and Trademark Office identified as Serial No. 86256263 (the "Mark"); and


WHEREAS, Assignee, a corporation organized and existing under the laws of Minnesota, having a place of business at 1101 East 78th Street, Bloomington, Minnesota 55420, desires to acquire the Mark together with the good will of the business symbolized by the Mark, and to enjoy the protection of any registrations that have or shall issue in connection with the Mark.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, Assignor does hereby assign, transfer and sell unto Assignees, its successors and assigns all right, title and interest in and to the Mark together with the good will of the business symbolized by the Mark, and all registrations that have or shall issue in connection with the Mark, including any applications pending for registration of the Mark. Assignor further sells, assigns and transfers unto Assignee its entire right, title and interest in and to any and all causes of action and rights of recovery for past infringement of the Mark.

This assignment shall be binding upon the successors and assigns of Assignor and shall inure to the benefit of the successors and assigns of Assignee.

IN WITNESS WHEREOF, said Assignor has executed and delivered this instrument as of June 30, 2014.

IMAGING ALLIANCE GROUP LLC

By: 
Corey B. Tanson
Its: CEO / president