

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM310304

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
L. Congress, Inc.		07/01/2014	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	S. Congress Fine Jewelers, LLC		
Street Address:	2075 S. Periwinkle Way, Suite 5		
City:	Sanibel Island		
State/Country:	FLORIDA		
Postal Code:	33957		
Entity Type:	LIMITED LIABILITY COMPANY: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3368393	EXPERIENCE THE DIFFERENCE	
CORRESPONDENCE DATA			
Fax Number:	2394810993		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2394810900		
Email:	noonanatty@centurylink.net		
Correspondent Name:	William E. Noonan		
Address Line 1:	POB 07338		
Address Line 4:	Fort Myers, FLORIDA 33919		
ATTORNEY DOCKET NUMBER:	CJ206		
NAME OF SUBMITTER:	William E. Noonan		
SIGNATURE:	/William E. Noonan/		
DATE SIGNED:	07/10/2014		
Total Attachments: 1			
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OP \$40.00 3368393

ASSIGNMENT OF MARK AND REGISTRATION

In consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, L. Congress, Inc., a corporation of the state of Florida (ASSIGNOR), hereby assigns to S. Congress Fine Jewelers, LLC, (ASSIGNEE), a limited liability company of the state of Florida, having an address of 2075 S. Periwinkle Way, Suite 5, Sanibel Island, FL 33957, the entire right, title and interest in and to the service mark *EXPERIENCE THE DIFFERENCE*, together with the good will of the business symbolized by the mark and United States Registration No. 3,368,393 relating thereto.

ASSIGNOR

L. Congress, Inc.

By: _____



Scot M. Congress,
last President and authorized
Agent to wind up affairs of the
Corporation

Date: _____

7/1/14