

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM310345

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
HowStuffWorks, LLC		05/30/2014	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	InfoSpace LLC		
<b>Street Address:</b>	10900 NE 8th Street, Suite 800		
<b>City:</b>	Bellevue		
<b>State/Country:</b>	WASHINGTON		
<b>Postal Code:</b>	98004		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 15</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	78512866	STUFFO	
<b>Serial Number:</b>	77835305	STUFF YOU SHOULD KNOW	
<b>Serial Number:</b>	77415183	QUICKSTUFF	
<b>Serial Number:</b>	77256061		
<b>Serial Number:</b>	77255913		
<b>Serial Number:</b>	77427733	HOWSTUFFWORKS	
<b>Serial Number:</b>	77427718	HOWSTUFFWORKS	
<b>Serial Number:</b>	77427728	HOWSTUFFWORKS	
<b>Serial Number:</b>	78348428	HOW STUFF WORKS	
<b>Serial Number:</b>	76013441	HOW STUFF WORKS	
<b>Serial Number:</b>	77256166	HOWSTUFFWORKS	
<b>Serial Number:</b>	77266711	HOWSTUFFWORKS	
<b>Serial Number:</b>	77256252	HOWSTUFFWORKS	
<b>Serial Number:</b>	77757227	GETSTUFF	
<b>Serial Number:</b>	77256003	BRAINSTUFF	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2063599000		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>TRADEMARK</b>			

OP \$390.00 78512866

**Phone:** 205-359-8000  
**Email:** pctrademarks@perkinscoie.com  
**Correspondent Name:** Reagan Roth, Perkins Coie LLP  
**Address Line 1:** 1201 Third Avenue, Suite 4900  
**Address Line 4:** Seattle, WASHINGTON 98101

**ATTORNEY DOCKET NUMBER:** 28096.4000.0000.GX94

**NAME OF SUBMITTER:** Reagan Roth, Attorney of Record

**SIGNATURE:** /Reagan T. Roth/

**DATE SIGNED:** 07/10/2014

**Total Attachments: 4**

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**ASSIGNMENT OF TRADEMARK RIGHTS**

This Assignment is made and entered into May 30, 2014, between **HowStuffWorks, LLC**, a Delaware limited liability company ("*Assignor*"), and **InfoSpace LLC**, a Delaware limited liability company ("*Assignee*").

WHEREAS, Assignor and Assignee are parties to that certain Asset Purchase Agreement, dated as of April 18, 2014 ("*Agreement*");

WHEREAS, Assignor is the owner of the trademarks (the "*Marks*"), the goodwill and common law rights in and to the Marks, and the applications/registrations for the Marks (together, the "*U.S. Applications/Registrations*") identified in Exhibits A and B attached hereto; and

WHEREAS, in connection with the Agreement, Assignee desires to acquire all right, title and interest in and to the Marks and the Applications/Registrations, and all goodwill and common law rights associated therewith, and Assignor desires to assign the same to Assignee;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee all right, title, and interest in and to the Marks and the Applications/Registrations, and the goodwill and common law rights appurtenant thereto, and Assignee does hereby accept this assignment.

The Assignor will, at the reasonable request of Assignee, and at the Assignee's sole expense and cost, execute all instruments and documents and do such additional acts as Assignee may deem necessary or desirable to effect, evidence, record and perfect the assignment and recordation of the rights being assigned hereunder.

**HOWSTUFFWORKS, LLC**

By BCW  
Name: Bruce Campbell  
Title: Chief Development Officer  
and General Counsel

**INFOSPACE LLC**

By \_\_\_\_\_  
Name:  
Title:

**ASSIGNMENT OF TRADEMARK RIGHTS**

This Assignment is made and entered into May 30, 2014, between **HowStuffWorks, LLC**, a Delaware limited liability company ("*Assignor*"), and **InfoSpace, LLC**, a Delaware limited liability company ("*Assignee*").

WHEREAS, Assignor and Assignee are parties to that certain Asset and Stock Purchase Agreement, dated as of May 30, 2014 ("*Agreement*");

WHEREAS, Assignor is the owner of the trademarks (the "*Marks*"), the goodwill and common law rights in and to the Marks, and the applications/registrations for the Marks (together, the "*U.S. Applications/Registrations*") identified in Exhibits A and B attached hereto; and

WHEREAS, in connection with the Agreement, Assignee desires to acquire all right, title and interest in and to the Marks and the Applications/Registrations, and all goodwill and common law rights associated therewith, and Assignor desires to assign the same to Assignee;

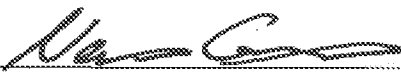
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The Assignor will, at the reasonable request of Assignee, and at the Assignee's sole expense and cost, execute all instruments and documents and do such additional acts as Assignee may deem necessary or desirable to effect, evidence, record and perfect the assignment and recordation of the rights being assigned hereunder.

**HOWSTUFFWORKS, LLC**

By \_\_\_\_\_  
Name:  
Title:

**INFOSPACE, LLC**

By  \_\_\_\_\_  
Name: Nathan Garnett  
Title: Secretary

**Exhibit A**

**U.S. Filings**

<b>Mark</b>	<b>Appln. No.</b>	<b>Reg. No.</b>	<b>App./Reg. Date</b>
BRAINSTUFF	77/256003	3483619	08/12/2008
GETSTUFF	77/757227	3877680	11/16/2010
HOWSTUFFWORKS	77/256252	3491518	08/26/2008
HOWSTUFFWORKS	77/266711	3483654	08/12/2008
HOWSTUFFWORKS	77/256166	3491517	08/26/2008
HOW STUFF WORKS	76/013441	2501638	10/30/2001
HOW STUFF WORKS	78/348428	2980912	08/02/2005
HOWSTUFFWORKS & Design	77/427728	3706161	11/03/2009
HOWSTUFFWORKS & Design	77/427718	3811398	06/29/2010
HOWSTUFFWORKS? & Design	77/427733	3706162	11/03/2009
HSW Chime (SOUND MARK)	77/255913	3498066	09/09/2008
HSW Logo	77/256061	3398322	03/18/2008
QUICKSTUFF	77/415183	3608262	04/21/2009
STUFF GUIDE	85/814842	n/a	01/03/2013
STUFF YOU SHOULD KNOW	77/835305	3983155	06/28/2011
STUFFO	78/512866	3041016	01/10/2006

## Exhibit B

### International Filings

Country	Appln. No.	Reg. No.	Mark	App./Reg. Date
Australia	1125028	1125028 International Registration No. 887830	HOW STUFF WORKS	02/13/2006
Brazil	828051291	828051291	HOW STUFF WORKS	03/17/2009
Canada	1206727	TMA659011	HOW STUFF WORKS	02/15/2006
Switzerland	624682007	566662	HOW STUFF WORKS & Design	01/11/2008
China	5122872	5122872	HOW STUFF WORKS	12/28/2009
European Union	3648698	3648698	HOW STUFF WORKS	07/18/2005
India	1446568	1446568	HOW STUFF WORKS	03/31/2009
Iceland	25862007	10782007	HOW STUFF WORKS & Design	09/05/2007
Japan	887830	887830 International Registration	HOW STUFF WORKS	02/13/2006
Macao	N/24712	N/24712	POK MAN MONG (Chinese Characters)	03/28/2007
Norway	887830	887830 International Registration	HOW STUFF WORKS	02/13/2006
Russia	887830	887830 International Registration	HOW STUFF WORKS	02/13/2006
Singapore	T0614642G	T0614642G	HOW STUFF WORKS	02/13/2006
Singapore	T0614643E	T0614643E	HOW STUFF WORKS	02/13/2006
Singapore	887830	887830 International Registration	HOW STUFF WORKS	02/13/2006
WIPO	887830	887830 International Registration	HOW STUFF WORKS	02/13/2006