

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM309473

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Old School Limited		07/01/2014	CORPORATION: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	Cosmetic Warriors Limited		
Street Address:	29B High Street		
City:	Poole, Dorset BH15 1AB		
State/Country:	UNITED KINGDOM		
Entity Type:	CORPORATION: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4244955	COSMETICS TO GO	
CORRESPONDENCE DATA			
Fax Number:	6123329081		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	612-332-5300		
Email:	mmorris@merchantgould.com		
Correspondent Name:	John A. Clifford		
Address Line 1:	P.O. Box 2910		
Address Line 4:	Minneapolis, MINNESOTA 55402		
ATTORNEY DOCKET NUMBER:	16244.0014US02		
NAME OF SUBMITTER:	John A. Clifford		
SIGNATURE:	/John A. Clifford/		
DATE SIGNED:	07/02/2014		
Total Attachments: 3			
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OP \$40.00 4244955

TRADE MARK ASSIGNMENT

THIS AGREEMENT is made the 1 day of July 2014

BETWEEN:

1. **The Old School Limited**, of, 29 High Street, Poole, Dorset BH15 1AB, United Kingdom, a Company organised and existing under the laws of England and Wales (hereinafter referred to as the "**Assignor**");

AND

2. **Cosmetic Warriors Limited**, of, 29 High Street, Poole, Dorset BH15 1AB, United Kingdom, a Company organised and existing under the laws of England and Wales (hereinafter referred to as the "**Assignee**").

BACKGROUND

- A. The Assignor is the proprietor of the Trade Mark listed in the attached schedule, hereinafter referred to as the "**Trade Mark**".
- B. The Assignor has agreed to assign to the Assignee the Trade Mark on the terms and conditions hereinafter mentioned.

THE PARTIES AGREE AS FOLLOWS

In consideration of the sum of £1.00 (One Pound Sterling), now paid by the Assignee to the Assignor (the receipt of which the Assignor hereby acknowledges) the Assignor hereby assigns the Trade Mark to the Assignee, together with all rights, title and interest in the Trade Mark including all rights of action, powers and benefits to the same belonging or accrued, including the right to sue for past infringements and the goodwill associated with the use of the Trade Mark including the goodwill in the business of the original Registered Proprietor in the services in respect of which the Trade Mark is registered **TO HOLD** the same unto the Assignee absolutely.

IN WITNESS WHEREOF the parties have executed this Agreement with effect from the day and year first above written.

Executed for and on behalf of **The Old School Limited**, in accordance with the laws of its incorporation

Signature:)

Name:)

Title:)

Alex Leoni
ALEX LEONI
IP MANAGER

Executed for and on behalf of **Cosmetic Warriors Limited** in accordance with the laws of its incorporation

Signature:)

Name:)

Title:)

Alex Leoni
ALEX LEONI
IP MANAGER

SCHEDULE

Trade Mark	Registration No.	Country	Classes	Status
COSMETICS TO GO	4244955	USA	3, 35	Registered