

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM310401

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
VPI Holding Co.		04/02/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	SUCCESS Partners Holding Co.		
Street Address:	200 Swisher Road		
City:	Lake Dallas		
State/Country:	TEXAS		
Postal Code:	75065		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 36			
Property Type	Number	Word Mark	
Serial Number:	78952139	TOOLS CULTURE	
Serial Number:	78952485	TOOL CULTURE	
Serial Number:	77065021	TOOLS WORK	
Serial Number:	77065029	PREMIER BUSINESS	
Serial Number:	77114490	BREAKTHROUGHS IN HEALTH	
Serial Number:	77191673	DIRECT SELLING NEWS	
Serial Number:	77191668	DSN	
Serial Number:	78333143	SUCCESS	
Serial Number:	73502862	SUCCESS!	
Serial Number:	78336987	WORKING AT HOME	
Serial Number:	77252184	THE RIGHT EDGE	
Serial Number:	77289101	SUCCESS MEDIA	
Serial Number:	77298610	SUCCESS FOUNDATION	
Serial Number:	77298613	SUCCESS FOUNDATION	
Serial Number:	77624052	JIM ROHN INTERNATIONAL	
Serial Number:	77624046	JIM ROHN INTERNATIONAL	
Serial Number:	77624049	JIM ROHN INTERNATIONAL	
Serial Number:	77624042	NOW!VIDEO	
Serial Number:	77328483	SUCCESS FOR TEENS	
Serial Number:	77328453	SUCCESS FOR TEENS	
TRADEMARK			

OP \$915.00 78952139

Property Type	Number	Word Mark
Serial Number:	85817233	SUCCESS ONLINE
Serial Number:	76978603	WELLNESS REVOLUTION
Serial Number:	85486143	VIDEOPLUS
Serial Number:	85980069	SUCCESS PARTNERS
Serial Number:	85981235	SUCCESS PARTNERS
Serial Number:	86239178	SUCCESS PARTNERS
Serial Number:	86239167	SUCCESS PARTNERS
Serial Number:	86239175	SUCCESS PARTNERS
Serial Number:	78524701	BETTER LIFE MEDIA
Serial Number:	78522805	BETTER LIFE COACH
Serial Number:	78522845	BETTER LIFE COACHES
Serial Number:	78522919	BETTER LIFE ON DEMAND
Serial Number:	85298848	SUCCESS PARTNERS
Serial Number:	78496518	SUCCESS FROM HOME
Serial Number:	74085530	VIDEO PLUS
Serial Number:	85111141	VIDEOPLUS

CORRESPONDENCE DATA

Fax Number: 2142105941

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 214-210-5940

Email: docket@grspc.com

Correspondent Name: Schultz & Associates, P.C.

Address Line 1: 5400 LBJ Freeway

Address Line 2: Suite 1200

Address Line 4: Dallas, TEXAS 75240

ATTORNEY DOCKET NUMBER:	69213.0101
NAME OF SUBMITTER:	George R. Schultz
SIGNATURE:	/george r. schultz/
DATE SIGNED:	07/11/2014

Total Attachments: 2

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Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "VPI HOLDING CO.", CHANGING ITS NAME FROM "VPI HOLDING CO." TO "SUCCESS PARTNERS HOLDING CO.", FILED IN THIS OFFICE ON THE THIRD DAY OF APRIL, A.D. 2014, AT 5:26 O'CLOCK P.M.

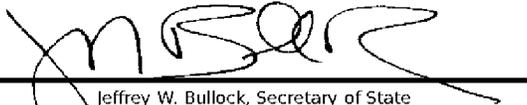
A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.

2354699 8100

140426806

You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 1271272

DATE: 04-07-14

TRADEMARK
REEL: 005320 FRAME: 0837

STATE OF DELAWARE
CERTIFICATE OF AMENDMENT
OF CERTIFICATE OF INCORPORATION

The corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware does hereby certify:

FIRST: That at a meeting of the Board of Directors of
VPI Holding Co.

resolutions were duly adopted setting forth a proposed amendment of the Certificate of Incorporation of said corporation, declaring said amendment to be advisable and calling a meeting of the stockholders of said corporation for consideration thereof. The resolution setting forth the proposed amendment is as follows:

RESOLVED, that the Certificate of Incorporation of this corporation be amended by changing the Article thereof numbered "FIRST" so that, as amended, said Article shall be and read as follows:

FIRST: The name of the Corporation is: SUCCESS
Partners Holding Co.

SECOND: That thereafter, pursuant to resolution of its Board of Directors, a special meeting of the stockholders of said corporation was duly called and held upon notice in accordance with Section 222 of the General Corporation Law of the State of Delaware at which meeting the necessary number of shares as required by statute were voted in favor of the amendment.

THIRD: That said amendment was duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, said corporation has caused this certificate to be signed this 2nd day of April, 2014.

By: /s/ Stuart Johnson
Authorized Officer

Title: President

Name: Stuart Johnson
Print or Type