

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM310493

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
FEMO Group LP		06/30/2014	LIMITED PARTNERSHIP: TEXAS
RECEIVING PARTY DATA			
Name:	Lawn Doctor, Inc.		
Street Address:	142 State Route 34		
City:	Holmdel		
State/Country:	NEW JERSEY		
Postal Code:	07733		
Entity Type:	CORPORATION: NEW JERSEY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85579599	YARD ARMOUR	
CORRESPONDENCE DATA			
Fax Number:	3122367516		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312 368-4000		
Email:	ch.tm@dlapiper.com, michelle.foy@dlapiper.com		
Correspondent Name:	Mark I. Feldman, DLA Piper LLP (US)		
Address Line 1:	P.O. Box 64807		
Address Line 4:	Chicago, ILLINOIS 60664-0807		
ATTORNEY DOCKET NUMBER:	LAWN DOCTOR, INC. YARD AR		
NAME OF SUBMITTER:	Mark I. Feldman		
SIGNATURE:	/m/		
DATE SIGNED:	07/11/2014		
Total Attachments: 1			
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Exhibit A – Trademark Assignment

WHEREAS, FEMO Group LP, a Texas limited partnership with an address at 2150 Chenault Drive, Carrollton, Texas 75006 (“Assignor”), is the owner of U.S. Trademark Application Serial No. 85/572,970 for the mark YARD ARMOUR (the “Trademark”); and

WHEREAS, Lawn Doctor, Inc., a New Jersey corporation with an address at 142 State Route 34 Holmdel, New Jersey 07733 (“Assignee”), has agreed to acquire the entire right, title and interest in and to the Trademark, including all goodwill associated therewith, and;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee, its successors and assigns the entire right, title and interest in and to the Trademark and the application therefor, together with the all of the goodwill associated therewith, and all rights to recover past and present legal and equitable remedies for infringement of the Trademark.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed as of the ____ day of June.2014.

FEMO GROUP HOLDINGS LP

By: *F. Dan O'Neal*

Name: *F. Dan O'Neal*

Title: *CEO*

Date: *6/30/14*