

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM310567

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
The Muralo Company, Inc.		07/03/2014	CORPORATION: NEW JERSEY
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Mirror Acquisition, LLC		
<b>Street Address:</b>	101 Fifth Avenue		
<b>Internal Address:</b>	Suite 601		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10003		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 19</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2441661	AQUA BORNE CERAMIC	
<b>Registration Number:</b>	2824865	AQUA BORNE CERAMIC	
<b>Registration Number:</b>	762592	CONCRETE GARD	
<b>Registration Number:</b>	1134392	DURA KING	
<b>Registration Number:</b>	1133912	MASTER TONE	
<b>Registration Number:</b>	958086	MASTERPIECE	
<b>Registration Number:</b>	1274022	MURALO	
<b>Registration Number:</b>	2556610	SATIN FLOW	
<b>Registration Number:</b>	2783628	SPACKLE	
<b>Registration Number:</b>	241186	SPACKLE	
<b>Registration Number:</b>	2868853	SPACKLE LITE	
<b>Registration Number:</b>	2056531	ULTIMATE	
<b>Registration Number:</b>	2852584	ULTRA CERAMIC	
<b>Registration Number:</b>	2406676	ULTRA WATERBORNE	
<b>Registration Number:</b>	3343631	MASONRY SHIELD	
<b>Registration Number:</b>	3616004	BREATHE SAFE	
<b>Registration Number:</b>	2758177	CERAMITHANE	
<b>Registration Number:</b>	3967945	HIDE IT	
<b>TRADEMARK</b>			

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Property Type	Number	Word Mark
Registration Number:	3630464	SUPERFINISH CERAMIC
<b>CORRESPONDENCE DATA</b>		
Fax Number:	3026365454	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	800-927-9801 x 62348	
Email:	jpaterso@cscinfo.com	
Correspondent Name:	Corporation Service Company	
Address Line 1:	1090 Vermont Avenue NW, Suite 430	
Address Line 4:	Washington, D.C. 20005	
ATTORNEY DOCKET NUMBER:	214402	
NAME OF SUBMITTER:	Jean Paterson	
SIGNATURE:	/jep/	
DATE SIGNED:	07/14/2014	
<b>Total Attachments: 3</b>		
source=7-14-14 The Muralo Company-TM#page1.tif		
source=7-14-14 The Muralo Company-TM#page2.tif		
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## ASSIGNMENT OF TRADEMARKS

**THIS ASSIGNMENT OF TRADEMARKS** ("Assignment") is made as of July 3, 2014 by **THE MURALO COMPANY, INC.**, a New Jersey corporation ("Assignor") to **MIRROR ACQUISITION, LLC**, a Delaware limited liability company ("Assignee").

**WHEREAS**, Assignor is the owner of the trademarks, service marks, registrations, trade names and trade styles set forth on Schedule A attached hereto and the goodwill of the business symbolized by each of the trademarks, service marks, trade names and trade styles (collectively, the "Trademarks");

**WHEREAS**, Assignor and Assignee are parties to that certain Asset Purchase Agreement of even date herewith (the "Purchase Agreement") pursuant to which Assignor has agreed to sell, assign and transfer and Assignee has agreed to purchase and accept from Assignor the assets of Assignor set forth in the Purchase Agreement relating to Assignor's paint and spackle business, including, without limitation, the Trademarks; and

**WHEREAS**, Assignor and Assignee desire to further memorialize the assignment and assumption of the Trademarks pursuant to the terms hereof.

**NOW, THEREFORE**, in consideration of the matters described above and of the mutual benefits and obligations set forth in this Assignment, the undersigned hereby agrees as follows:

1. Assignment. Assignor does hereby sell, assign and transfer to Assignee its entire right, title and interest in and to the Trademarks, together with the goodwill connected with and symbolized by the Trademarks, free and clear of all liens, claims and encumbrances, the same to be held and enjoyed by Assignee for its own use and enjoyment and the use and enjoyment of its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made. This Assignment shall also include all income, royalties, damages and payments which now or hereafter become due or payable with respect to the Trademarks in and to all causes of action (at law or in equity) and the right to sue, counterclaim and recover for past, present and future infringement of the rights assigned under this Assignment. Notwithstanding the forgoing, the representations and warranties of Assignor set forth in the Purchase Agreement shall in no way be limited, extended, modified or amended by anything contained in this Assignment.

2. Cooperation. Assignor covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in Assignee full right, title, and interest in the Trademarks.

3. Governing Law. This Assignment shall be governed by the laws of the State of New York (regardless of the laws that might be applicable under principles of conflicts of law) as to all matters including, but not limited to, matters of validity, construction, effect and performance.

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IN WITNESS WHEREOF, the Assignor has executed this Assignment of Trademarks  
as of the day and year first above written.

ASSIGNOR:

THE MURALO COMPANY, INC.

By:

Name: James Norton

Title: President

A handwritten signature in black ink, appearing to read "James Norton", written over a horizontal line.

**SCHEDULE A**

**Trademarks**

**U.S.**

<b>Trademark</b>	<b>Registration No.</b>
AQUA BORNE CERAMIC	2441661
AQUA BORNE CERAMIC	2824865
CONCRETE GARD (& DESIGN)	0762592
DURA KING	1134392
MASTER TONE	1133912
MASTERPIECE	0958086
MURALO	1274022
SATIN FLOW	2556610
SPACKLE	2783628
SPACKLE (& DESIGN)	0241186
SPACKLE LITE	2868853
ULTIMATE	2056531
ULTRA CERAMIC	2852584
ULTRA WATERBORNE (STYLIZED)	2406676
MASONRY SHIELD	3343631
BREATHE SAFE	3616004
CERAMITHANE	2758177
HIDE IT	3967945
SUPERFINISH CERAMIC	3630464

**Outside the U.S.**

Canada

<b>Trademark</b>	<b>Registration No.</b>
SPACKLE	UCA 041913

Germany

<b>Trademark</b>	<b>Registration No.</b>
SPACKLE	30 2009 007 875

Ireland

<b>Trademark</b>	<b>Registration No.</b>
SPACKLE	230948

United Kingdom

<b>Trademark</b>	<b>Registration No.</b>
SPACKLE	2381571

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