

<b>TRADEMARK ASSIGNMENT COVER SHEET</b>
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Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM310542

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
ISI Brands, Inc.		12/17/2013	CORPORATION: MICHIGAN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	NutraMarks, Inc.		
<b>Street Address:</b>	1500 Kearns Boulevard, Suite B200		
<b>City:</b>	Park City		
<b>State/Country:</b>	UTAH		
<b>Postal Code:</b>	84060		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 47</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3305639	ADVANCED WOMENS CARE	
Registration Number:	1471921	ALLERIN	
Registration Number:	1382959	ARTH PLUS	
Registration Number:	1632126	BILBERRY-POWER	
Registration Number:	2276023	BITTER MELON-POWER	
Registration Number:	2303387	BLACK COHOSH-POWER	
Registration Number:	1461620	CAPRINOL	
Registration Number:	2238233	CELERY SEED-POWER	
Registration Number:	1651283	CERTIFIED POTENCY	
Registration Number:	1936823	CRANBERRY-POWER	
Registration Number:	1632124	DESERT HERB COMBINATION	
Registration Number:	1919220	ECHINACEA-GOLDEN SEAL POWER	
Registration Number:	1643312	ECHINACEA-POWER	
Registration Number:	3322578	ELDERBERRY-POWER	
Registration Number:	3384906	FEMCHANGE	
Registration Number:	1635931	FEMCLEANSE	
Registration Number:	1914499	GARLIC-POWER	
Registration Number:	1635934	GINGER-POWER	
Registration Number:	1632125	GINKGO-POWER	
Registration Number:	1917588	GOLDEN SEAL-POWER	

OP \$190.00 3305639

Property Type	Number	Word Mark
Registration Number:	3388330	GRAPE SEED-POWER
Registration Number:	3388332	GREEN TEA-POWER
Registration Number:	3384907	HAWTHORN-POWER
Registration Number:	1317572	HERBAL CALM
Registration Number:	3296601	INFLAM-AID
Registration Number:	1635258	LEADING THE WAY TO BETTER HEALTH
Registration Number:	3388329	MEXICAN WILD YAM-POWER
Serial Number:	85419919	MIGRACIN
Serial Number:	85395670	MILK-THISTLE POWER
Registration Number:	3111457	NATURE'S HERBS
Registration Number:	2284606	NATURE'S HERBS
Registration Number:	2513089	NETTLE ROOT-POWER
Registration Number:	3322579	NETTLE-POWER
Registration Number:	1483019	NUTUSSIN
Registration Number:	2256685	OLIVE LEAF-POWER
Serial Number:	85419913	OREGANO-POWER
Registration Number:	3507163	PHYTO ESTROGEN-POWER
Registration Number:	2221040	POWER-HERBS
Registration Number:	2449354	PUT YOUR FAITH IN NATURE AND YOUR TRUST
Registration Number:	1460560	SENNALAX
Registration Number:	1635930	SILICA-POWER
Registration Number:	1652870	ST. JOHN'S-POWER
Registration Number:	1635257	THE POWER TO FEEL YOUR BEST
Registration Number:	2206215	TRUHERBS
Serial Number:	85419926	VALERIAN-POWER
Registration Number:	3293157	VENO-CARE
Registration Number:	1636639	WILLOWPRIN

**CORRESPONDENCE DATA**

**Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 435-655-6000

**Email:** apitt@nutracorp.com

**Correspondent Name:** Alison Pitt

**Address Line 1:** 1500 Kearns Boulevard, Suite B200

**Address Line 4:** Park City, UTAH 84060

**ATTORNEY DOCKET NUMBER:** NATURE'S HERBS

**NAME OF SUBMITTER:** Alison Pitt

**SIGNATURE:** /Alison Pitt/

**TRADEMARK**

**REEL: 005322 FRAME: 0016**

<b>DATE SIGNED:</b>	07/14/2014
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**Total Attachments: 7**

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## TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is entered into as of December 17, 2013 (the "Effective Date") by and among ISI Brands Inc., a Michigan Corporation, ("Assignor") and NutraMarks, Inc., a Delaware corporation ("Assignee").

WHEREAS, Assignor is the sole and exclusive owner of the entire right, title and interest in and to the trademarks and goodwill appurtenant thereto listed on Schedule A (the "Marks");

WHEREAS, Assignee wishes to acquire, and Assignor wishes to assign, its right, title and interest in and to the Marks and the business and goodwill of the business associated with the use of the aforesaid Marks have been used;

WHEREAS, Twinlab Corporation, a Delaware Corporation and an affiliate of Assignor will be transferring other assets to Assignee or its affiliates pursuant to a Bill of Sale and Assignment and Assumption Agreement dated as of the date hereof; and

WHEREAS, Assignor has agreed to execute such additional instruments as may be necessary or desirable to confirm and record such acquisition by Assignee.

NOW, THEREFORE, in consideration of the foregoing, and other good and valuable consideration, the receipt and sufficiency of which are hereby mutually acknowledged, Assignor hereby agrees as follows:

1. Assignment. Assignor hereby sells, transfers, assigns and delivers to Assignee, its successors, legal representatives and assigns, the entire right, title and interest of Assignor in and to said Marks, together with the business and goodwill of the business in connection with which the aforesaid Marks have been used, and all registrations and applications therefor, in the United States and for all foreign countries, including any renewals and extensions of the registrations that are or may be secured under the laws of the United States and all foreign countries, now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Assignor if this assignment and sale had not been made. At Assignee's expense, Assignor shall request the Commissioner of Patents and Trademarks to record Assignee as the assignee and owner thereof.

2. Further Assistance. Assignor shall provide to Assignee, its successors, assigns or other legal representatives, cooperation and assistance at Assignee's request and expense (including the execution and delivery of any and all affidavits, declarations, oaths, samples, exhibits, specimens and other documentation as may be reasonably required): (a) in the preparation and prosecution of any application for registration or any application for renewal of a registration covering any of the Marks; (b) in the prosecution or defense of any cancellation, opposition, infringement or other proceedings that may arise in connection with any of the Marks, including, but not limited to, testifying as to any facts relating to the Marks assigned

Trademark Assignment



herein and this Assignment; (c) in obtaining any additional protection for the Marks that Assignee reasonably may deem appropriate that may be secured under the laws now or hereafter in effect in the United States or for any or all foreign countries; and (d) in the implementation or perfection of this Assignment.

3. Miscellaneous. This Assignment shall be governed by and construed in accordance with the laws of the State of Utah and shall be binding upon and inure to the benefit of the parties hereto and their respective successors and assigns. This Assignment may be executed in two or more counterparts (including by facsimile), each of which shall be deemed to be an original but all of which shall constitute one and the same instrument.

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Trademark Assignment

A handwritten signature in black ink, consisting of a stylized initial 'D' followed by a series of horizontal strokes.

**TRADEMARK**  
**REEL: 005322 FRAME: 0019**

IN WITNESS WHEREOF, Assignor has caused this instrument to be executed, all effective as of the date first written above.

**ASSIGNOR:**

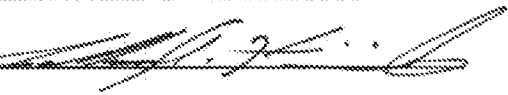
ISI BRANDS INC.  
A MICHIGAN CORPORATION

By: 

Its: Chief Legal Officer + Secretary

**ASSIGNEE:**

NUTRAMARKS INC.  
A DELAWARE CORPORATION

By: 

Its: Vice President, Secretary

Trademark Assignment

Schedule A

Trademark Assignment



## Nature's Herbs Business Marks (U.S.)

Trademark Report by Mark  
Country: US  
Status: ACTIVE

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COUNTRY	REFERENCE#	FILED	APPL#	REGDT	REG#	STATUS
<b>ADVANCED WOMENS CARE</b>						
UNITED STATES	T0577US0-008479	12/11/2006	77/061,379	10/09/2007	3,305,639	REGISTERED
<b>ALLERIN</b>						
UNITED STATES	T0263US0-008479	11/10/1986	73/029,355	1/12/1988	1,471,921	REGISTERED
<b>ARTH PLUS</b>						
UNITED STATES	T0260US0-008479	11/6/1993	73/461,956	2/18/1996	1,362,959	REGISTERED
<b>BILBERRY-POWER</b>						
UNITED STATES	T0268US0-008479	12/18/1989	74/011,735	1/22/1991	1,632,126	REGISTERED
<b>BITTER MELON-POWER</b>						
UNITED STATES	T0208US0-008479	7/13/1998	76/616,383	9/7/1999	2,276,023	REGISTERED
<b>BLACK COHOSH-POWER</b>						
UNITED STATES	T0215US0-008479	12/8/1997	75/401,623	12/28/1999	2,303,387	REGISTERED
<b>CAPRINOL</b>						
UNITED STATES	T0270US0-008479	9/28/1986	73/632,786	10/20/1987	1,461,620	REGISTERED
<b>CELERY SEED-POWER</b>						
UNITED STATES	T0204US0-008479	7/29/1997	76/332,514	4/13/1999	2,238,233	REGISTERED
<b>CERTIFIED POTENCY</b>						
UNITED STATES		7/10/1987	73/671,194	7/23/1991	1,651,283	REGISTERED
<b>CRANBERRY-POWER</b>						
UNITED STATES	T0236US0-008479	9/15/1994	74/573,668	11/21/1995	1,836,823	REGISTERED
<b>DESERT HERB COMBINATION</b>						
UNITED STATES	T0270US0-008479	12/18/1989	74/011,384	1/22/1991	1,632,124	REGISTERED
<b>ECHINACEA-GOLDEN SEAL POWER</b>						
UNITED STATES	T0227US0-008479	9/15/1994	74/574,186	9/19/1995	1,816,220	REGISTERED
<b>ECHINACEA-POWER</b>						
UNITED STATES	T0265US0-008479	12/18/1989	74/011,734	5/7/1991	1,643,312	REGISTERED
<b>ELDERBERRY-POWER</b>						
UNITED STATES	T0562US0-008479	12/11/2006	77/061,438	10/30/2007	3,322,578	REGISTERED
<b>FEMCHANGE</b>						
UNITED STATES	T0324US1-008479	6/26/2007	77/215,354	2/19/2008	3,384,906	REGISTERED
<b>FEMCLEANSE</b>						
UNITED STATES	T0284US0-008479	12/18/1989	74/011,502	2/26/1991	1,635,931	REGISTERED
<b>GARLIC-POWER</b>						
UNITED STATES	T0224US0-008479	9/15/1994	74/574,164	8/28/1995	1,914,499	REGISTERED
<b>GINGER-POWER</b>						
UNITED STATES	T0320US0-008479	12/18/1989	74/011,621	2/26/1991	1,635,934	REGISTERED
<b>GINKGO-POWER</b>						
UNITED STATES	T0321US0-008479	12/18/1989	74/011,730	1/22/1991	1,632,125	REGISTERED
<b>GOLDEN SEAL-POWER</b>						
UNITED STATES	T0228US0-008479	9/15/1994	74/573,838	9/12/1995	1,917,888	REGISTERED



<b>GRAPE SEED-POWER</b>							
UNITED STATES	T0291US1-008479	6/26/2007	77/215,293	2/26/2008	3,388,330	REGISTERED	
<b>GREEN TEA-POWER</b>							
UNITED STATES	T0619US0-008479	6/26/2007	77/215,363	2/26/2008	3,388,332	REGISTERED	
<b>HAWTHORN-POWER</b>							
UNITED STATES	T0290US1-008479	6/26/2007	77/215,369	2/19/2008	3,354,807	REGISTERED	
<b>HERBAL CALM</b>							
UNITED STATES	T0217US0-008479	11/18/1983	73/453,446	2/5/1985	1,317,572	REGISTERED	
<b>INFLAM-AID</b>							
UNITED STATES	T0584US0-008479	12/11/2006	77/061,487	9/25/2007	3,298,601	REGISTERED	
<b>LEADING THE WAY TO BETTER HEALTH</b>							
UNITED STATES	T0254US0-008479	12/18/1989	74/012,006	2/19/1991	1,835,258	REGISTERED	
<b>MEXICAN WILD YAM-POWER</b>							
UNITED STATES	T0252US1-008479	6/26/2007	77/215,287	2/26/2008	3,388,329	REGISTERED	
<b>MIGRACIN</b>							
UNITED STATES	T0257US1-008479	9/12/2011	85/419,919			ALLOWED	
<b>MILK-THISTLE POWER</b>							
UNITED STATES	T0256US1-008479	8/11/2011	85/395,670			ALLOWED	
<b>NATURE'S HERBS (in Class 5)</b>							
UNITED STATES	T0211US1-008479	2/1/2005	78/658,170	7/4/2008	3,111,457	REGISTERED	
<b>NATURE'S HERBS (in Classes 35 &amp; 42)</b>							
UNITED STATES	T0211US0-008479	11/24/1997	75/365,096	10/12/1999	2,284,606	REGISTERED	
<b>NETTLE ROOT-POWER</b>							
UNITED STATES	T0558US0-008479	1/29/1999	75/827,841	11/27/2001	2,513,089	REGISTERED	
<b>NETTLE-POWER</b>							
UNITED STATES	T0586US0-008479	12/11/2006	77/061,519	10/30/2007	3,332,579	REGISTERED	
<b>NUTUSSIN</b>							
UNITED STATES	T0317US0-008479	8/21/1987	73/679,767	4/5/1988	1,483,019	REGISTERED	
<b>OLIVE LEAF-POWER</b>							
UNITED STATES	T0207US0-008479	12/8/1997	75/401,602	8/29/1999	2,266,685	REGISTERED	
<b>OREGANO-POWER</b>							
UNITED STATES	T0559US1-008479	9/12/2011	85/419,913			ALLOWED	
<b>PHYTO ESTROGEN-POWER</b>							
UNITED STATES	T0622US0-008479	6/26/2007	77/215,350	8/30/2008	3,537,163	REGISTERED	
<b>POWER-HERBS</b>							
UNITED STATES	T0203US0-008479	12/20/1994	74/613,150	2/2/1999	2,221,040	REGISTERED	
<b>PUT YOUR FAITH IN NATURE AND YOUR TRUST IN NATURE'S HERBS</b>							
UNITED STATES	T0332US0-008479	3/11/1996	75/070,722	5/8/2001	2,449,354	REGISTERED	
<b>SENNALAX</b>							
UNITED STATES	T0297US0-008479	3/19/1984	73/470,768	10/13/1987	1,460,580	REGISTERED	
<b>SILICA-POWER</b>							
UNITED STATES	T0296US0-008479	12/16/1989	74/011,449	2/26/1991	1,635,930	REGISTERED	
<b>ST.JOHN'S-POWER</b>							
UNITED STATES	T0305US0-008479	12/15/1989	74/011,033	8/6/1991	1,652,870	REGISTERED	
<b>THE POWER TO FEEL YOUR BEST</b>							
UNITED STATES	T0319US0-008479	12/18/1989	74/011,736	2/19/1991	1,635,257	REGISTERED	

<b>TRUHERBS</b>							
UNITED STATES	T0363US0-008479	5/9/1997	75/289,854	11/24/1998	2,208,215	REGISTERED	
<b>VALERIAN-POWER</b>							
UNITED STATES	T0308US1-008479	9/12/2011	85/419,926			ALLOWED	
<b>VENO-CARE</b>							
UNITED STATES	T0580US0-008479	12/12/2008	77/082,101	9/18/2007	3,293,157	REGISTERED	
<b>WILLOWPRIN</b>							
UNITED STATES	T0307US0-008479	12/18/1989	74/012,001	3/5/1991	1,838,839	REGISTERED	

**NATURE'S HERBS BUSINESS MARKS (International (Non-US))**

OWNER	TRADEMARK	COUNTRY		Reg App No	Date	Class
ISI BRANDS, INC	NATURE'S HERBS	ARGENTINA	R	2233818	8/3/2008	5
ISI BRANDS, INC	NATURE'S HERBS	BENELUX	R	485822	8/7/2010	3, 5
TWIN LABORATORIES, INC.	NATURE'S HERBS	BOLIVIA	R	78394A	3/10/2010	5
ISI BRANDS, INC.	TRUHERBS (SPECIAL FORM)	BRAZIL	R	821914987	4/1/2008	5
ISI BRANDS, INC.	NATURE'S HERBS	CANADA	R	TMA567458	9/15/2002	
ISI BRANDS, INC.	NATURE'S HERBS	CANADA	R	TMA324888	3/20/2002	
NATURE PHARMA INC.	POWER HERB	CANADA	R	TMA325148	3/27/2002	
ISI BRANDS, INC.	POWER HERBS IN CHINESE CHARACTERS	CHINA	R	1307762	8/28/2009	5
ISI BRANDS, INC.	NATURE'S HERBS	CHINA (TAINAN)	R	881780	5/18/2010	5
ISI BRANDS, INC.	NATURE'S HERBS	COLOMBIA	R	209964	3/26/2008	5
TWIN LABORATORIES INC.	NATURE'S HERBS	ECUADOR	R	3128	1/22/2008	5
ISI BRANDS, INC.	NATURE'S HERBS	GUATEMALA	R	154940	3/27/2008	5
ISI BRANDS, INC.	NATURE'S HERBS IN CHINESE CHARACTERS	HONG KONG	R	200881588	4/23/2005	5
TWIN LABORATORIES INC.	NATURE'S HERBS	HUNGARY	R	148385	3/8/2008	5
TWIN LABORATORIES INC.	NATURE'S HERBS	ISRAEL	R	106550	7/23/2003	5
ISI BRANDS, INC.	POWER HERBS	JAPAN	R	4482803	6/15/2011	5
ISI BRANDS, INC.	POWER HERBS	JAPAN	R	4548189	3/1/2012	29, 30
ISI BRANDS, INC.	TRUHERBS (SPECIAL FORM)	JAPAN	R	4547713	3/1/2012	5, 29, 30
ISI BRANDS, INC.	NATURE'S HERBS	MEXICO	R	1250821	11/11/2011	5
ISI BRANDS, INC.	NATURE'S HERBS POWER-HERBS (STYLIZED)	NEW ZEALAND	R	8238497	7/1/2001	5
ISI BRANDS, INC.	NATURE'S HERBS	PANAMA	R	88795	7/17/2007	5
ISI BRANDS, INC.	NATURE'S HERBS	PARAGUAY	R	208060	10/28/2008	5
TWIN LABORATORIES, INC.	NATURE'S HERBS	PERU	R	31258	11/25/2005	5
ISI BRANDS, INC.	NATURE'S HERBS	PORTUGAL	R	317848	1/14/2012	5
TWIN LABORATORIES INC.	NATURE'S HERBS	PUERTO RICO	R	39935	10/3/2006	5
ISI BRANDS, INC.	NATURE'S HERBS	SINGAPORE	R	19507797H	7/23/2008	5
TWIN LABORATORIES INC.	NATURE'S HERBS	SOUTH AFRICA	R	98/10014	7/24/2008	5
ISI BRANDS, INC.	NATURE'S HERBS	URUGUAY	R	426208	5/9/2011	5
ISI BRANDS, INC.	NATURE'S HERBS	VENEZUELA	R	P201836	10/31/1987	5

**NATURE'S HERBS BUSINESS MARKS - Common Law Rights**

1. Certified Potency
2. Chasteberry Power
3. CL-7 Formula
4. Eggstraflex
5. EuroQuality
6. Forskohlii Power
7. Forskohlii From India Logo