

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM310502

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Larry K. Martin		07/05/2014	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA U			
Name:	SMARTUMMY, LLC		
Street Address:	2404 Maile Way E-301		
Internal Address:	c/o UH/PACE		
City:	Honolulu		
State/Country:	HAWAII		
Postal Code:	96822		
Entity Type:	LIMITED LIABILITY COMPANY: HAWAII		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85934631	SMARTUMMY	
CORRESPONDENCE DATA			
Fax Number:	8083560318		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	808 375-0078		
Email:	LKMChong@aol.com		
Correspondent Name:	Leighton Chong		
Address Line 1:	133 Kaai Street		
Address Line 4:	Honolulu, HAWAII 96821		
ATTORNEY DOCKET NUMBER:	SMARTUMMY-T1		
NAME OF SUBMITTER:	Leighton K. Chong		
SIGNATURE:	/lkmchong/		
DATE SIGNED:	07/12/2014		
Total Attachments: 1			
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OP \$40.00 85934631

ASSIGNMENT OF U.S. TRADEMARK & REGISTRATION APPLICATION

WHEREAS, ASSIGNOR:

LARRY K. MARTIN
408 Kawainui Street
Kailua, Hawaii 96734

is the APPLICANT in the following U.S. trademark registration application filed on an intent-to-use (ITU basis:

U.S. Trademark Application 85/934631 filed April 15, 2013 in Intl Class 09

WHEREAS, ASSIGNEE: SMARTUMMY, LLC, c/o UH/PACE, 2404 Maile Way, E-301, Honolulu, HI 96822, desires to receive assignment of Assignor's U.S. Trademark Application, all trademark ownership rights therein, and the entire business interest and customer good will Assignor has had and/or may have in said trademarks,

NOW THEREFORE, ASSIGNOR hereby assigns and transfers to ASSIGNEE, its successors, assigns and legal representatives, the entire right, title and interest in and to said trademark, all trademark ownership rights therein, and the entire business interest and customer goodwill therein, and to the U.S. trademark application filed and/or to be filed in the U.S. and/or other countries of the world.

FURTHER, ASSIGNOR agrees to duly execute all papers and perform any acts reasonably necessary to secure or perfect title in the afore-mentioned trademark and trademark rights to ASSIGNEE.

ASSIGNOR: LARRY K. MARTIN

Dated: 7/5/14



By: (Name/Title) *Larry K. Martin*

Receipt of the foregoing executed document acknowledged:

ASSIGNEE: SMARTUMMY, LLC



By: (Name/Title) *Larry K. Martin, CEO*