

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM310590

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Infinity Sports Group Ltd.		06/24/2014	CORPORATION: CANADA
RECEIVING PARTY DATA			
Name:	Canadian Tire Corporation, Limited		
Street Address:	2180 Yonge Street		
City:	Toronto		
State/Country:	CANADA		
Postal Code:	M4P 2V8		
Entity Type:	CORPORATION: CANADA		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Registration Number:	0539254	ARCTIC	
Registration Number:	1307040	WOODS	
Registration Number:	1308042	WOODS	
Registration Number:	1670258	WOODS	
Registration Number:	2390692	OUTDOOR WORKS	
Registration Number:	3048474	CANATITE	
Registration Number:	2577301	OUTBOUND	
Registration Number:	2628694	QUADRATHERM	
CORRESPONDENCE DATA			
Fax Number:	2129537201		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212.415.9200		
Email:	ny.trademark@dorsey.com		
Correspondent Name:	Sarah M. Robertson		
Address Line 1:	Dorsey & Whitney LLP		
Address Line 2:	51 West 52nd Street		
Address Line 4:	New York, NEW YORK 10019-6119		
ATTORNEY DOCKET NUMBER:	447491-00008		
DOMESTIC REPRESENTATIVE			
TRADEMARK			

OP \$215.00 0539254

Name:	Sarah M. Robertson
Address Line 1:	Dorsey & Whitney LLP
Address Line 2:	51 West 52nd Street
Address Line 4:	New York, NEW YORK 10019-6119
NAME OF SUBMITTER:	Sarah M. Robertson
SIGNATURE:	/smr/
DATE SIGNED:	07/14/2014
Total Attachments: 8 source=Trade-mark Assignment - FINAL#page1.tif source=Trade-mark Assignment - FINAL#page2.tif source=Trade-mark Assignment - FINAL#page3.tif source=Trade-mark Assignment - FINAL#page4.tif source=Trade-mark Assignment - FINAL#page5.tif source=Trade-mark Assignment - FINAL#page6.tif source=Trade-mark Assignment - FINAL#page7.tif source=Trade-mark Assignment - FINAL#page8.tif	

Trade-mark Assignment

The undersigned, The Infinity Sports Group Ltd. (the "**Assignor**"), the full post office address of whose principal office or place of business is 27452-52nd Avenue, Langley, British Columbia, confirms that, pursuant to an Asset Purchase Agreement dated June 24, 2014 and for good and valuable consideration specified therein, the receipt and sufficiency of which is hereby acknowledged, the Assignor did sell, assign and transfer and does hereby sell, assign and transfer to Canadian Tire Corporation, Limited (the "**Assignee**"), the full post office address of whose principal office or place of business is 2180 Yonge Street, Toronto, Ontario, M4P 2V8, its entire right, title and interest in and to the trade-marks and trade-mark applications and registrations identified in Schedule "A" hereto (the "**Marks**"), together with the common law rights and goodwill of the business associated therewith, and all causes of action, either in law or in equity, for past, present or future infringement based upon or relating to the Marks, the same to be held and enjoyed by the Assignee, its successors and assigns, as fully and completely as by the Assignor had the assignment not been made.

The Assignor agrees to execute and deliver to the Assignee all further documents as may be necessary to give effect to the assignment of rights reflected herein.

The Assignee appoints Cassels Brock & Blackwell LLP, whose full postal address in Canada is 40 King Street West, Suite 2100, Toronto, Ontario, M5H 3C2, as the firm to whom any notice in respect of the Canadian applications and registrations for the Marks may be sent, and upon whom service of any proceedings in respect of the Canadian applications and registrations for the Marks may be given or served with the same effect as if they had been given or served upon it.

This Assignment may be signed in any number of counterparts, each of which is an original, and all of which taken together constitute one single document. Counterparts may be transmitted by fax or in electronically scanned form. Parties transmitting by fax or electronically shall also deliver the original counterpart to each other party, but failure to do so does not invalidate this Assignment Agreement.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF the parties have executed this Assignment at Toronto, Ontario
as of the 24th day of June, 2014.

CANADIAN TIRE CORPORATION, LIMITED

By: 

Name: Greg Hicks
Title: SVP & Chief Merchant

By: _____

Name:
Title:

THE INFINITY SPORTS GROUP LTD.

By: _____

Name:
Title:

By: _____

Name:
Title:

[Trademark Assignment]

IN WITNESS WHEREOF the parties have executed this Assignment at Vancouver
as of the 24th day of June, 2014.

CANADIAN TIRE CORPORATION, LIMITED

By: _____
Name: Greg Hicks
Title: SVP & Chief Merchant

By: _____
Name:
Title:

THE INFINITY SPORTS GROUP LTD.



By: *Nigel Hogarth*
Name: NIGEL HOGARTH
Title: PRESIDENT.


By: _____
Name:
Title:


[Trademark Assignment]

SCHEDULE "A"

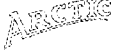

A. Applications and Registrations - Canada

No.	Trade-mark	Application No.	Registration No.	Owner
1.	ARCTIC	198,015 (Filed January 16, 1948)	UCA34865 (Registered January 16, 1948)	The Infinity Sports Group Ltd. 27452-52nd Avenue Langley British Columbia
2.	"WOODS 3-STAR"	203,596 (Filed July 2, 1949)	UCA33775 (Registered July 2, 1949)	The Infinity Sports Group Ltd. 27452-52nd Avenue Langley British Columbia
3.	"WOODS"	203,597 (Filed July 2, 1949)	UCA35302 (Registered July 2, 1949)	The Infinity Sports Group Ltd. 27452-52nd Avenue Langley British Columbia
4.	"WOODS 2-STAR"	203,599 (Filed July 2, 1949)	UCA33776 (Registered July 2, 1949)	The Infinity Sports Group Ltd. 27452-52nd Avenue Langley British Columbia
5.	"WOODS"	208,057 (Filed July 12, 1950)	UCA37411 (Registered July 12, 1950)	The Infinity Sports Group Ltd. 27452-52nd Avenue Langley British Columbia
6.	SPRUCE TREE DESIGN 	251,510 (Filed June 16, 1959)	TMA137,964 (Registered November 6, 1964)	The Infinity Sports Group Ltd. 27452-52nd Avenue Langley British Columbia
7.	2 STAR	351,245 (Filed March 15, 1972)	TMA188,093 (Registered January 26, 1973)	The Infinity Sports Group Ltd. 27452-52nd Avenue Langley British Columbia
8.	3 STAR	351,246 (Filed March 15, 1972)	TMA188,094 (Registered January 26, 1973)	The Infinity Sports Group Ltd. 27452-52nd Avenue Langley British Columbia
9.	CAMP MATE	363,916 (Filed April 27, 1973)	TMA200,287 (Registered July 5, 1974)	The Infinity Sports Group Ltd. 27452-52nd Avenue Langley British Columbia
10.	WOODS & DESIGN 	426,419 (Filed June 20, 1978)	TMA243,673 (Registered April 18, 1980)	The Infinity Sports Group Ltd. 27452-52nd Avenue Langley British Columbia
11.	OUTBOUND	428,468 (Filed August 14, 1978)	TMA250,830 (Registered September 26, 1980)	The Infinity Sports Group Ltd. 27452 52nd Avenue Langley British Columbia

No.	Trade-mark	Application No.	Registration No.	Owner
12.	WOODS; DESIGN 	503,712 (Filed May 16, 1983)	TMA291,812 (Registered June 8, 1984)	The Infinity Sports Group Ltd. 27452-52nd Avenue Langley British Columbia
13.	ARCTIC & DESIGN 	520,206 (Filed April 9, 1984)	TMA321,266 (Registered December 5, 1986)	The Infinity Sports Group Ltd. 27452-52nd Avenue Langley British Columbia
14.	WOODS	596,409 (Filed November 30, 1987)	TMA347,202 (Registered October 28, 1988)	The Infinity Sports Group Ltd. 27452-52nd Avenue Langley British Columbia
15.	OUTECH	723,419 (Filed March 1, 1993)	TMA422,059 (Registered January 7, 1994)	The Infinity Sports Group Ltd. 27452 52nd Avenue Langley British Columbia
16.	ALPEN	723,420 (Filed March 1, 1993)	TMA446,150 (Registered August 18, 1995)	The Infinity Sports Group Ltd. 27452 52nd Avenue Langley British Columbia
17.	NORTHTRAIL	723,421 (Filed March 1, 1993)	TMA422,060 (Registered January 7, 1994)	The Infinity Sports Group Ltd. 27452 52nd Avenue Langley British Columbia
18.	ALPENFLEECE	723,422 (Filed March 1, 1993)	TMA432,367 (Registered August 26, 1994)	The Infinity Sports Group Ltd. 27452 52nd Avenue Langley British Columbia
19.	ECO LITE	785,865 (Filed June 22, 1995)	TMA479,113 (Registered July 28, 1997)	The Infinity Sports Group Ltd. 27452-52nd Avenue Langley British Columbia
20.	OUTDOOR WORKS	825,498 (Filed October 9, 1996)	TMA511,543 (Registered May 5, 1999)	The Infinity Sports Group Ltd. 27452-52 Avenue Langley British Columbia
21.	HOT FOOT	832,250 (Filed December 20, 1996)	TMA484,546 (Registered October 24, 1997)	The Infinity Sports Group Ltd. 27452-52nd Avenue Langley British Columbia
22.	HI LOFT	853,254 (Filed August 11, 1997)	TMA523,325 (Registered February 17, 2000)	The Infinity Sports Group Ltd. 27452-52nd Avenue Langley British Columbia

No.	Trade-mark	Application No.	Registration No.	Owner
23.	WOODS & TREE DESIGN 	1,092,447 (Filed February 12, 2001)	TMA615,904 (Registered July 28, 2004)	The Infinity Sports Group Ltd. 27452-52nd Avenue Langley British Columbia
24.	WOODS	1,093,332 (Filed February 12, 2001)	TMA615,887 (Registered July 28, 2004)	The Infinity Sports Group Ltd. 27452-52nd Avenue Langley British Columbia
25.	CANATITE	1,156,119 (Filed October 18, 2002)	TMA637,250 (Registered April 13, 2005)	The Infinity Sports Group Ltd. 27452-52nd Avenue Langley British Columbia
26.	PROSPECTOR	1,335,453 (Filed February 2, 2007)	TMA760,508 (Registered February 26, 2010)	The Infinity Sports Group Ltd. 27452-52nd Avenue Langley British Columbia
27.	5 STAR	1,654,063 (Filed November 28, 2013; Formalized December 3, 2013)	- - -	The Infinity Sports Group Ltd. 27452 52nd Avenue Langley British Columbia
28.	TALLAROO	1,005,270 (Filed February 15, 1999)	TMA527,210 (Registered May 1, 2000)	The Infinity Sports Group Ltd. 27452 52nd Avenue Langley, BC V4W 4B2
29.	MONTERRA	1,005,271 (Filed February 15, 1999)	TMA537,861 (Registered November 28, 2000)	The Infinity Sports Group Ltd. 27452 52nd Avenue Langley, BC V4W 4B2
30.	QUADRATHERM	1,008,157 (Filed March 10, 1999)	TMA534,611 (Registered October 16, 2000)	The Infinity Sports Group Ltd. 27452 52nd Avenue Langley, BC V4W 4B2
31.	BUGABOO	1,040,321 (Filed December 21, 1999)	TMA566,307 (Registered August 23, 2002)	The Infinity Sports Group Ltd. 27452 52nd Avenue Langley, BC V4W 4B2

B. Applications and Registrations – United States

No.	Trade-mark	Application No.	Registration No.	Registered Owner
1.	ARCTIC (STYLIZED LETTERS) 	71-573282 (Filed February 3, 1949)	539254 (Registered March 13, 1951; Renewed; Renewal March 13, 2021)	The Infinity Sports Group Ltd. Canada Corporation 27452-52nd Avenue Langley, BC V4W4B2
2.	WOODS AND DESIGN 	73-413410 (Filed February 14, 1983)	1307040 (Registered November 27, 1984; Renewed; Renewal November 27, 2014)	The Infinity Sports Group Ltd. Canada Corporation 27452-52nd Avenue Langley, BC V4W4B2
3.	WOODS	73-413412 (Filed February 14, 1983)	1308042 (Registered December 4, 1984; Renewed; Renewal December 4, 2014)	The Infinity Sports Group Ltd. Canada Corporation 27452-52nd Avenue Langley, BC V4W4B2
4.	WOODS	74-108716 (Filed October 24, 1990)	1670258 (Registered December 31, 1991; Renewed; Renewal December 31, 2021)	The Infinity Sports Group Ltd. Canada Corporation 27452-52nd Avenue Langley, BC V4W4B2
5.	OUTDOOR WORKS	75-271846 (Filed April 9, 1997)	2390692 (Registered October 3, 2000; Renewed; Renewal October 3, 2020)	The Infinity Sports Group Ltd. Canada Corporation 27452-52nd Avenue Langley, BC V4W4B2
6.	CANATITE	78-187813 (Filed November 22, 2002)	3048474 (Registered January 24, 2006; Renewal January 24, 2016)	The Infinity Sports Group Ltd. Canada Corporation 27452-52nd Avenue Langley, BC V4W4B2

No.	Trade-mark	Application No.	Registration No.	Registered Owner
7.	OUTBOUND	76031172 (Filed April 21, 2000)	2577301 (Registered June 11, 2002; Renewed ; Renewal June 11, 2022)	Infinity Sports Imports Inc. British Columbia - Corporation 27452-52nd Avenue Langley, BC V4W 4B2
8.	QUADRATHERM	75790700 (Filed September 2, 1999)	2628694 (Registered October 1, 2002; Renewed ; Renewal October 1, 2022)	Infinity Sports Imports Inc. British Columbia - Corporation 27452-52nd Avenue Langley, BC V4W 4B2