

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM310603

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Fragrance Resources, Inc.		07/10/2014	CORPORATION: NEW JERSEY
RECEIVING PARTY DATA			
Name:	Fragrance Resources Agency SA		
Street Address:	Grand-Rue 22		
City:	Montreux		
State/Country:	SWITZERLAND		
Postal Code:	1820		
Entity Type:	CORPORATION: SWITZERLAND		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	1829146	FRAGRANCE RESOURCES R	
Registration Number:	1527640	FRAGRANCE RESOURCES	
CORRESPONDENCE DATA			
Fax Number:	9087257088		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	908 722 5640		
Email:	officeactions@br-tmlaw.com		
Correspondent Name:	Stephen L. Baker		
Address Line 1:	575 Route 28		
Address Line 4:	RARITAN, NEW JERSEY 08869		
ATTORNEY DOCKET NUMBER:	SLB 7.14.14.2		
NAME OF SUBMITTER:	Stephen L. Baker		
SIGNATURE:	/Stephen L Baker/		
DATE SIGNED:	07/14/2014		
Total Attachments: 1			
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OP \$65.00 1829146

ASSIGNMENT OF U.S. TRADEMARKS,
U.S. TRADEMARK REGISTRATIONS, AND
THE GOODWILL ASSOCIATED THEREWITH

WHEREAS, Fragrance Resources, Inc., a corporation organized and existing under the laws of the State of New Jersey, with office at 275 Clark Street, Keyport , NJ 07735, has adopted, used and is using the following marks which are registered in the U.S. Patent and Trademark Office as follows:

MARK	REG. NO.	ISSUE DATE
FRAGRANCE RESOURCES R (stylized)	1829146	April 5, 1994
FRAGRANCE RESOURCES	1527640	March 7, 1999

WHEREAS, Fragrance Resources Agency SA, a corporation organized and existing under the laws of the Switzerland, with office at Grand-Rue 92, 1820 Montreux, Switzerland, is desirous of acquiring said marks, the registrations therefor, and the goodwill association therewith and

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged Fragrance Resources, Inc. does hereby assign unto Fragrance Resources Agency SA, all right, title and interest in and to said marks, the registrations therefor, and the goodwill association therewith.

Fragrance Resources, Inc.


Name: Christoph Gerberding
Title: CEO

July 10, 2014