

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM310621

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
CONSEQUI GROUP, INC.		07/01/2014	CORPORATION: TEXAS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	SOCIAL HOUSE, INC.		
<b>Street Address:</b>	655 S. Flower Street		
<b>Internal Address:</b>	Suite 275		
<b>City:</b>	Los Angeles		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90017		
<b>Entity Type:</b>	CORPORATION: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85920995	SOCIAL HOUSE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3109793603		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	310-979-3600		
<b>Email:</b>	marc@hankinpatentlaw.com		
<b>Correspondent Name:</b>	Marc E. Hankin		
<b>Address Line 1:</b>	12400 Wilshire Blvd		
<b>Address Line 2:</b>	Suite 1265		
<b>Address Line 4:</b>	Los Angeles, CALIFORNIA 90025		
<b>NAME OF SUBMITTER:</b>	Marc E. Hankin		
<b>SIGNATURE:</b>	/Marc E, Hankin/		
<b>DATE SIGNED:</b>	07/14/2014		
<b>Total Attachments: 1</b>			
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## TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (the "Assignment") is made and entered into effect as of the 1<sup>st</sup> day of July 2014 by and between CONSEQUI GROUP, INC., a Texas corporation located at 7324 Gaston Ave. #124-429, Dallas, Texas 75214 (hereinafter referred to as "Assignor"), and SOCIAL HOUSE, INC., a California Corporation with an address at 655 S. Flower Street, Suite #275, Los Angeles, California 90017 (hereinafter referred to as "Assignee");

WHEREAS, Assignor is the owner of the Trademark Application, Serial No. 85/920,995 for SOCIAL HOUSE (the "Mark") as recorded in the U.S. Patent and Trademark Office; and

WHEREAS, Assignee and Assignor desire to enter into this Assignment to effect the transfer of the Mark to Assignee; and


NOW, THEREFORE, for and in consideration of the premises and the mutual promises hereinafter set forth and for other good and valuable consideration, the receipt and sufficiency of are hereby acknowledged, Assignor and Assignee hereby agree as follows:


1. **Transfer and Assignment.** Assignor hereby transfers and assigns to Assignee all of its rights, title, and interest in and to the Mark, together with the goodwill associated herewith and the right to recover for damages and profits and other remedies for past infringements of the Mark and the right to prosecute this and any other applications or registrations of the Mark.

2. **Further Documentation and Actions.** Assignor hereby agrees to execute and deliver to Assignee any further documents and instruments, and to do any and all further reasonable acts, to vest in Assignee Assignor's right, title, and interest in and to the Mark, and to enable such right, title, and interest to be recorded in the United States Patent and Trademark Office and any other appropriate governmental authority or agency of the United States and internationally.

"ASSIGNOR"  
CONSEQUI GROUP, INC.

"ASSIGNEE"  
SOCIAL HOUSE, INC.

By:   
Name: Scott Barretto  
Title: Chief Executive Officer  
Date:

By:   
Name: Norel C. Mancuso  
Title: Chief Executive Officer  
Date: