

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM310691

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Akron Hardware Consultants, Inc.		05/16/2014	CORPORATION: OHIO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Homer TLC, Inc.		
<b>Street Address:</b>	1007 Orange Street		
<b>Internal Address:</b>	Nemours Bldg., Suite 1424		
<b>City:</b>	Wilmington		
<b>State/Country:</b>	DELAWARE		
<b>Postal Code:</b>	19801		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4355473	LET'S DO THIS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	5125364598		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	512.474.5201		
<b>Email:</b>	aoipdocket@nortonrosefulbright.com, kellie.pfertner@nortonrosefulbright.com		
<b>Correspondent Name:</b>	Richard J. Groos		
<b>Address Line 1:</b>	98 San Jacinto Blvd., Suite 1100		
<b>Address Line 4:</b>	Austin, TEXAS 78701		
<b>ATTORNEY DOCKET NUMBER:</b>	11403318 - ASSIGNMENT REC		
<b>NAME OF SUBMITTER:</b>	Brandon M. Ress		
<b>SIGNATURE:</b>	/Brandon M. Ress/		
<b>DATE SIGNED:</b>	07/15/2014		
<b>Total Attachments: 2</b>			
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OP \$40.00 4355473

## TRADEMARK ASSIGNMENT

This Trademark Assignment is delivered pursuant to the Agreement (the "Agreement") effective as of May 16, 2014, by and between Akron Hardware Consultants, Inc., an Ohio corporation with a business address of 1100 Killian Road, Akron, OH 44312 ("Assignor") and Homer TLC, Inc., a Delaware corporation with a business address of Nemours Bldg., Suite 1424, 1007 Orange Street, Wilmington, DE 19801("Assignee").

The Assignor has delivered this instrument signed by the Assignor to enable the Assignee to file it with any appropriate governmental agency to indicate ownership of the trademarks described below and for the other purposes set forth in this instrument. This instrument supplements and is in addition to all other rights of the Assignee under the Agreement and other instruments of transfer delivered in connection with the Agreement.

1. For good and valuable consideration, receipt of which the Assignor acknowledges, and by signing and delivering this instrument, the Assignor sells, assigns, transfers, conveys, and delivers to the Assignee all of the Assignor's right, title, and interest in and to the registered trademark LET'S DO THIS, Registration No. 4,355,473; and

- (a) all goodwill associated with the business related to the trademarks together with all rights to use, license and otherwise exploit the trademarks;
- (b) all income, royalties, damages, and payments hereafter due or payable to the Assignor with respect to the trademarks, including without limitation unpaid damages and payments for past, present, and future violations of any trademark;
- (c) all rights in and under the trademarks to the fullest extent allowed by law as fully as the Assignor would have held the same in the absence of this assignment; and
- (d) all rights to sue and recover damages and payments for past, present, and future infringements, dilution, or other violation of any of the trademarks, including the right to fully and entirely replace the Assignor in all related matters.

2. As of the date set forth below, the Assignee has succeeded to all right, title, and standing of the Assignor to: (a) receive all rights and benefits pertaining to the trademarks and related rights described above, and (b) commence, prosecute, defend and settle all claims and take all actions that the Assignee, in its sole discretion, may elect in relation to the trademarks described above.

3. This Trademark Assignment (a) is irrevocable and effective upon the Assignor's signature to and delivery of a manually signed copy of this instrument or facsimile or email transmission of the signature to this instrument, (b) benefits and binds the parties to the Agreement and their respective successors and assignees and (c) does not modify or affect, and is subject to, the provisions of the Agreement.

**[Signature on next page]**

AKRON HARDWARE CONSULTANTS, INC.

By: [Signature]

Name: THOMAS ORITHEL

Title: C.O.O.

Date: 5/16/14

STATE OF Ohio

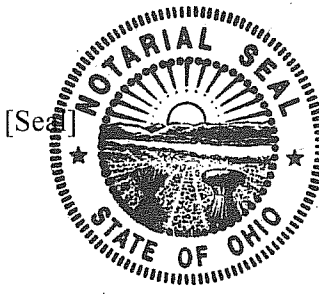
COUNTY OF Summit

On May 16, 2014 before me, Heather Barnes (the undersigned notary), personally appeared Thomas Orihel, personally known to me to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument, Trademark Assignment upon behalf of which he acted, executed the instrument.

WITNESS my hand and official seal.

[Signature]

Notary Public



HEATHER M. BARNES, Attorney at Law  
Notary Public, State of Ohio  
My Commission has no expiration date  
Section 147.03 R.C.