

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM310719

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
WELLS FARGO CAPITAL FINANCE, LLC, AS AGENT		07/09/2014	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	VIVA MEDIA, INC.		
Street Address:	1303 E. Arapaho Rd.		
Internal Address:	Ste. 200		
City:	Richardson		
State/Country:	TEXAS		
Postal Code:	75081		
Entity Type:	CORPORATION: MINNESOTA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4239999	MYSTERY MASTERS	
Registration Number:	3578805	VIVA MEDIA	
CORRESPONDENCE DATA			
Fax Number:	6175269899		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6175269628		
Email:	cslattery@proskauer.com		
Correspondent Name:	Christine Slattery		
Address Line 1:	Proskauer Rose LLP		
Address Line 2:	One International Place		
Address Line 4:	Boston, MASSACHUSETTS 02110		
ATTORNEY DOCKET NUMBER:	32156/14		
NAME OF SUBMITTER:	Christine Slattery		
SIGNATURE:	/Christine Slattery/		
DATE SIGNED:	07/15/2014		
Total Attachments: 3			
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RELEASE OF SECURITY INTEREST IN TRADEMARKS

THIS RELEASE OF SECURITY INTEREST IN TRADEMARKS ("Release") is made as of this 9th day of July, 2014, by WELLS FARGO CAPITAL FINANCE, LLC (formerly known as Wells Fargo Foothill, LLC), as agent (in such capacity, "Agent"), in favor of VIVA MEDIA, INC., a Minnesota corporation ("Company").

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and adequacy of which are hereby acknowledged, the Agent hereby unconditionally and expressly releases, terminates, and extinguishes its liens on and security interests in the trademarks listed on Schedule A attached hereto and made a part hereof, which liens and security interests were established under and pursuant to that certain Trademark Security Agreement dated May 22, 2014 executed by Company in favor of Agent and recorded with the United States Patent and Trademark Office on May 23, 2014 at Reel/Frame 5285/0658.

Agent consents and agrees to execute and deliver, at the request and cost of Company, such further instruments, documents and release forms as Company may reasonably request to more effectively, release, terminate and extinguish any such liens and security interests upon such trademarks.

IN WITNESS HEREOF, Agent has caused this Release to be duly executed
by its duly authorized officer as of the day and year first above written.

WELLS FARGO CAPITAL FINANCE, LLC
(formerly known as Wells Fargo Foothill, LLC), as
Agent

By: Jonathan J. Boynton
Name: Jonathan Boynton
Its: VJ

SCHEDULE A

Trademark Registrations/Applications

Grantor	Country	Mark	Registration No.	Reg Date
VIVA MEDIA, INC.	US	MYSTERY MASTERS	4239999	11/13/12
VIVA MEDIA, INC.	US	VIVA MEDIA	3578805	02/24/09