

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM310753

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
MP Sports Club Master Holding Co., LLC		07/15/2014	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	MP8 SC IP LLC		
<b>Street Address:</b>	1995 Broadway		
<b>Internal Address:</b>	Third Floor		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10023		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 9</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85755721	BLITZ	
<b>Registration Number:</b>	4390777	SPORTS CLUB/LA	
<b>Registration Number:</b>	4487017	REV	
<b>Registration Number:</b>	2492323		
<b>Registration Number:</b>	2796508	THE SPORTS CLUB/LA	
<b>Registration Number:</b>	2616150	THE SPORTS CLUB/LA	
<b>Registration Number:</b>	2239483		
<b>Registration Number:</b>	2152237		
<b>Registration Number:</b>	1727704	THE SPORTS CLUB/LA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6173382880		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	617-338-2803		
<b>Email:</b>	trademark@sandw.com		
<b>Correspondent Name:</b>	Lawrence R. Robins		
<b>Address Line 1:</b>	One Post Office Square		
<b>Address Line 4:</b>	Boston, MASSACHUSETTS 02109		

CH \$240.00 85755721

<b>NAME OF SUBMITTER:</b>	Lawrence R. Robins
<b>SIGNATURE:</b>	/Lawrence R. Robins/
<b>DATE SIGNED:</b>	07/15/2014
<b>Total Attachments: 2</b> source=Assignment of Trademarks from Master Holding to MP8 SC IP LLC#page1.tif source=Assignment of Trademarks from Master Holding to MP8 SC IP LLC#page2.tif	

**ASSIGNMENT**

MP Sports Club Master Holding Co., LLC, a Delaware limited liability company with its principal place of business at c/o Millennium Partners, 1995 Broadway, Third Floor, New York, NY 10023 ("Assignor"), is the owner of the marks identified in Exhibit A and of the U.S. trademark application/registrations therefor ("the Trademarks").

MP8 SC IP LLC, a Delaware limited liability company with its principal place of business at c/o Millennium Partners, 1995 Broadway, Third Floor, New York, NY 10023 ("Assignee"), wishes to acquire the Trademarks.

In consideration of the foregoing and for other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all its right, title, and interest in and to the Trademarks, together with the goodwill of the business associated with the Trademarks, and the right to sue and recover for past infringements, dilution, and other violations.

MP SPORTS CLUB MASTER  
HOLDING CO., LLC

By: 

Name: Smayra M. Milton

Title: CEO

Date: 7/15/14

EXHIBIT A

<u>MARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>
SPORTS CLUB/LA	4390777	August 27, 2013
REV	4487017	February 25, 2014
Flying Lady Design	2492323	September 25, 2001
THE SPORTS CLUB/LA & Design	2796508	December 23, 2003
THE SPORTS CLUB/LA	2616150	September 10, 2002
Flying Lady Design	2239483	April 13, 1999
Flying Lady Design	2152237	April 21, 1998
THE SPORTS CLUB/LA & Design	1727704	October 27, 1992

<u>MARK</u>	<u>SER. NO.</u>	<u>FILING DATE</u>
BLITZ	85755721	October 16, 2012