

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM310817

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Silicon Valley Bank, as Administrative Agent		07/09/2014	Banking corporation:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Demand Media, Inc.		
<b>Street Address:</b>	1655 26th Street		
<b>City:</b>	Santa Monica		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90404		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4291530	CREATIVEBUG	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2149813400		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	214-981-3483		
<b>Email:</b>	dclark@sidley.com		
<b>Correspondent Name:</b>	Dusan Clark, Esq.		
<b>Address Line 1:</b>	Sidley Austin LLP		
<b>Address Line 2:</b>	2001 Ross Avenue, Suite 3600		
<b>Address Line 4:</b>	Dallas, TEXAS 75201		
<b>ATTORNEY DOCKET NUMBER:</b>	51285-31850		
<b>NAME OF SUBMITTER:</b>	Dusan Clark		
<b>SIGNATURE:</b>	/Dusan Clark/		
<b>DATE SIGNED:</b>	07/16/2014		
<b>Total Attachments: 2</b>			
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**RELEASE OF INTELLECTUAL PROPERTY SECURITY INTEREST**

THIS RELEASE OF INTELLECTUAL PROPERTY SECURITY INTEREST is made effective as of July 9, 2014, by and from SILICON VALLEY BANK, as Administrative Agent for the Lenders (the "Administrative Agent") to DEMAND MEDIA, INC., a Delaware corporation (the "Grantor") as follows:

WHEREAS, on August 29, 2013, the Grantor and the Administrative Agent entered into an Intellectual Property Security Agreement (the "Security Agreement");

WHEREAS, pursuant to the Security Agreement, the Grantor granted to the Administrative Agent on behalf of the Secured Parties, among other collateral, a continuing security interest in all of Grantor's right, title and interest in, to and under, among other things, the wordmark "CREATIVEBUG" (Registration Number 4291530, Registration Date February 19, 2013) (the "Trademark");

WHEREAS, the Security Agreement was recorded in the United States Patent and Trademark Office on August 29, 2013 at Reel 5099 and Frame 0695; and

WHEREAS, the Administrative Agent wishes to release its security interest in the Trademark.

NOW THEREFORE, the Administrative Agent hereby releases any security interest it may have in the Trademark, including any goodwill of the business symbolized by the foregoing and all rights to sue for past, present, and future infringements thereof, and retransfers and reassigns any and all right, title and interest it may have in and to the foregoing without recourse to Grantor. Except as expressly stated herein, the Security Agreement shall continue in full force and effect.

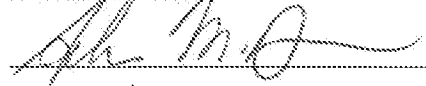
Capitalized terms used but not otherwise defined herein shall have the meanings given to them in the Security Agreement.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, the Administrative Agent has caused this Release to be executed by its duly authorized officer.

SILICON VALLEY BANK

By:



Name:

ANDREA N. JONES

Title:

VICE PRESIDENT