

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM310819

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Silicon Valley Bank, as Administrative Agent		07/09/2014	Banking corporation:
RECEIVING PARTY DATA			
Name:	Demand Media, Inc.		
Street Address:	1655 26th Street		
City:	Santa Monica		
State/Country:	CALIFORNIA		
Postal Code:	90404		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4059268	COVERITLIVE	
CORRESPONDENCE DATA			
Fax Number:	2149813400		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	214-981-3483		
Email:	dclark@sidley.com		
Correspondent Name:	Dusan Clark, Esq.		
Address Line 1:	Sidley Austin LLP		
Address Line 2:	2001 Ross Avenue, Suite 3600		
Address Line 4:	Dallas, TEXAS 75201		
ATTORNEY DOCKET NUMBER:	51285-31850		
NAME OF SUBMITTER:	Dusan Clark		
SIGNATURE:	/Dusan Clark/		
DATE SIGNED:	07/16/2014		
Total Attachments: 2			
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CH \$40.00 4059268

RELEASE OF INTELLECTUAL PROPERTY SECURITY INTEREST

THIS RELEASE OF INTELLECTUAL PROPERTY SECURITY INTEREST is made effective as of July 9, 2014, by and from SILICON VALLEY BANK, as Administrative Agent for the Lenders (the "Administrative Agent") to DEMAND MEDIA, INC., a Delaware corporation (the "Grantor") as follows:

WHEREAS, on August 29, 2013, the Grantor and the Administrative Agent entered into an Intellectual Property Security Agreement (the "Security Agreement");

WHEREAS, pursuant to the Security Agreement, the Grantor granted to the Administrative Agent on behalf of the Secured Parties, among other collateral, a continuing security interest in all of Grantor's right, title and interest in, to and under, among other things, the wordmark "CoveritLive" (Registration Number 4059268, Registration Date November 22, 2011) (the "Trademark");

WHEREAS, the Security Agreement was recorded in the United States Patent and Trademark Office on August 29, 2013 at Reel 5099 and Frame 0695; and

WHEREAS, the Administrative Agent wishes to release its security interest in the Trademark.

NOW THEREFORE, the Administrative Agent hereby releases any security interest it may have in the Trademark, including any goodwill of the business symbolized by the foregoing and all rights to sue for past, present, and future infringements thereof, and retransfers and reassigns any and all right, title and interest it may have in and to the foregoing without recourse to Grantor. Except as expressly stated herein, the Security Agreement shall continue in full force and effect.

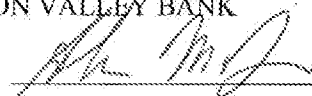
Capitalized terms used but not otherwise defined herein shall have the meanings given to them in the Security Agreement.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, the Administrative Agent has caused this Release to be executed by its duly authorized officer.

SILICON VALLEY BANK

By:



Name:

ANDREW H. JONES

Title:

VICE PRESIDENT