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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM310880

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Rangefinder Publishing Co., Inc.		07/16/2014	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	Emerald Expositions, LLC	
Street Address:	31910 Del Obispo Street	
Internal Address:	Suite 200	
City:	San Juan Capistrano	
State/Country:	CALIFORNIA	
Postal Code:	92675	
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE	

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Registration Number:	1963420	RANGEFINDER
Registration Number:	2046736	WEDDING & PORTRAIT PHOTOGRAPHERS INTERNA
Registration Number:	3383730	WEDDING & PORTRAIT PHOTOGRAPHERS INTERNA
Registration Number:	3423367	WPPI
Registration Number:	3423368	WPPI
Registration Number:	3572966	AFTERCAPTURE

CORRESPONDENCE DATA

Fax Number: 2128594000

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 212-859-8000

Email: teas@friedfrank.com
Correspondent Name: Victoria J. B. Doyle
Address Line 1: One New York Plaza
Address Line 2: Fried Frank LLP

Address Line 4: New York, NEW YORK 10004-1980

ATTORNEY DOCKET NUMBER:	34224-1 [5879]
NAME OF SUBMITTER:	Victoria J. B. Doyle

TRADEMARK REEL: 005323 FRAME: 0726

SIGNATURE:	/vjbd/
DATE SIGNED:	07/16/2014
Total Attachments: 3	

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TRADEMARK REEL: 005323 FRAME: 0727

TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT ("Trademark Assignment"), dated as of July 16, 2014, is made by and between Rangefinder Publishing Co., Inc., a California corporation having an address at 6059 Bristol Parkway Culver City, California, 90230 ("Assignor"), and Emerald Expositions, LLC ("Assignee"), a Delaware limited liability company having a business address at 31910 Del Obispo Street, Suite 200, San Juan Capistrano, California 92675.

WHEREAS, Assignor is the owner of U.S. Trademark Applications listed on Exhibit A (the "Assigned Trademarks"), and desires to assign to Assignee all right, title, and interest in and to such Assigned Trademarks, and the goodwill of the business associated therewith and symbolized thereby; and Assignee desires to acquire all right, title, and interest in and to such Assigned Trademarks, and the goodwill of the business associated therewith and symbolized thereby.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

- 1. Assignment. Assignor hereby irrevocably conveys, transfers and assigns to Assignee, and Assignee hereby accepts, all of Assignor's right, title and interest in and to the Assigned Trademarks, together with the goodwill of the business associated therewith and symbolized thereby, including all rights of any kind whatsoever of Assignor accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions and otherwise throughout the world; any and all royalties, fees, income, payments and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and any and all claims and causes of action, with respect to any of the foregoing, whether accruing before, on or after the date hereof, including all rights to and claims for damages, restitution and injunctive and other legal and equitable relief for past, present and future infringement, dilution, misappropriation, violation, misuse, breach or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.
- 2. <u>Recordation and Further Actions</u>. Assignor authorizes the U.S. Commissioner for Trademarks and any other governmental officials to record and register this Trademark Assignment upon request by Assignee.
- 3. <u>Successors and Assigns</u>. This Trademark Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.
- 4. <u>Governing Law</u>. This Trademark Assignment and any claim, controversy, dispute or cause of action (whether in contract, tort or otherwise) based upon, arising out of or relating to this Trademark Assignment and the transactions contemplated hereby shall be governed by, and construed in accordance with, the laws of the United States and the State of New York, without giving effect to any choice or conflict of law provision or rule (whether of the State of New York or any other jurisdiction).

[signature page follows]

TRADEMARK REEL: 005323 FRAME: 0728 IN WITNESS WHEREOF, Assignor and Assignee have duly executed and delivered this Trademark Assignment as of the date first above written.

Rangefinder Publishing Co., Inc.

By:

David Gosling

VP, General Counsel and Secretary

Emerald Expositions, LLC

Bv:

David Gosling

VP, General Counsel and Secretary

TRADEMARK REEL: 005323 FRAME: 0729

Exhibit A

U.S. Serial No.	U.S. Registration No.	<u>Trademark</u>
74671957	1963420	RANGEFINDER
74672091	2046736	WEDDING & PORTRAIT PHOTOGRAPHERS INTERNATIONAL
76667594	3383730	WEDDING & PORTRAIT PHOTOGRAPHERS INTERNATIONAL
76670448	3423367	WPPI
76670449	3423368	WPPI
76667189	3572966	AFTERCAPTURE

TRADEMARK REEL: 005323 FRAME: 0730

RECORDED: 07/16/2014