

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM310883

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Be Free Form LLC		07/15/2014	LIMITED LIABILITY COMPANY: WASHINGTON
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Kathryn Linehan		
<b>Street Address:</b>	c/o SoCal IP Law Group LLP		
<b>Internal Address:</b>	310 N. Westlake Blvd., Suite 120		
<b>City:</b>	Westlake Village		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	91362		
<b>Entity Type:</b>	INDIVIDUAL: UNITED STATES		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3467914	FORM	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8052301355		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	8052301350		
<b>Email:</b>	nabeloe@socalip.com		
<b>Correspondent Name:</b>	SoCal IP Law Group LLP		
<b>Address Line 1:</b>	310 N. Westlake Blvd., Suite 120		
<b>Address Line 4:</b>	Westlake Village, CALIFORNIA 91362		
<b>ATTORNEY DOCKET NUMBER:</b>	L201-T14F21		
<b>NAME OF SUBMITTER:</b>	Nicole M. Abeloe		
<b>SIGNATURE:</b>	/Nicole M. Abeloe/		
<b>DATE SIGNED:</b>	07/16/2014		
<b>Total Attachments: 1</b>			
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TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT ("this Agreement") is entered into by and between Assignor, Be Free Form LLC, a Washington limited liability company ("Assignor") and Assignee, Kathryn Linehan ("Assignee"), and is made with respect to the following recitals and is made effective July 9, 2014.

WHEREAS, Assignee has become the successor of the ongoing and existing business or portion thereof of Assignor related to the Assignor Trademark FORM, Registration Number 3,467,914.

In consideration of the premises, mutual covenants and agreements contained in this Agreement, the parties agree as follows:

Terms and Conditions

Assignment

1. Assignor hereby sells, assigns and transfers to Assignee all of Assignor's right, title and interest in and to the Assignor Trademarks in any typeface, stylization, colors, and/or capitalization, and any US state, federal or foreign applications and registrations of the foregoing, including the Assignor Applications, including the goodwill associated therewith (altogether, "the Assignor Trademark Rights"). Assignor will execute any documents reasonably necessary to effect the transfer of the Assignor Trademark Rights to Assignee.

Signatures

Be Free Form LLC

Kathryn Linehan

  
Kathryn Linehan, Managing Member

  
Individual

07/15/2014  
Date

07/15/2014  
Date