

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM310903

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Codorniu Napa, Inc.		07/14/2014	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	New Belgium Brewing Company, Inc.		
<b>Street Address:</b>	500 Linden Street		
<b>City:</b>	Fort Collins		
<b>State/Country:</b>	COLORADO		
<b>Postal Code:</b>	80524		
<b>Entity Type:</b>	CORPORATION: COLORADO		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3420409	SNAPSHOT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3035714321		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	303.571.4000		
<b>Email:</b>	denverteas@kilpatricktownsend.com		
<b>Correspondent Name:</b>	David E. Sipiora		
<b>Address Line 1:</b>	1400 Wewatta Street, Suite 600		
<b>Address Line 2:</b>	Kilpatrick Townsend & Stockton LLP		
<b>Address Line 4:</b>	Denver, COLORADO 80202		
<b>ATTORNEY DOCKET NUMBER:</b>	87642-885051		
<b>NAME OF SUBMITTER:</b>	David E. Sipiora		
<b>SIGNATURE:</b>	/des/		
<b>DATE SIGNED:</b>	07/16/2014		
<b>Total Attachments: 3</b>			
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OP \$40.00 3420409

**TRADEMARK ASSIGNMENT RECORDAL AGREEMENT**

This Trademark Assignment Recordal Agreement ("Assignment") is made effective this 14th day of July 2014, between New Belgium Brewing Company, Inc., a Colorado corporation with a principal place of business at 500 Linden Street, Fort Collins, CO 80524, including and on behalf of its affiliates ("Assignee"), and Codorniu Napa, Inc., a California corporation having a principal place of business at 1345 Henry Road, Napa, CA 94559, including and on behalf of its affiliates ("Assignor").

WHEREAS, Assignor has adopted, is using, and is the owner of all right, title and interest in and to the trademark "SNAPSHOT", the goodwill associated with such trademark, and the registration of such trademark in the United States Patent and Trademark Office as identified below (the "Trademark"):

Mark	Jurisdiction	Registration No.	Registration Date
SNAPSHOT	United States (USPTO)	3420409	April 29, 2008

WHEREAS, Assignor and Assignee are parties to that certain Trademark Assignment Agreement, dated July 14, 2014 (the "Agreement"), pursuant to which Assignor transferred, sold and conveyed to Assignee the Trademark including the goodwill of the business symbolized thereby; and

WHEREAS, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties wish to create a document suitable for recordal in the U.S. Patent and Trademark Office confirming that Assignor has sold, transferred, assigned and set over unto, all rights, title and interest of the Assignor in and to the Trademark to Assignee.

NOW, THEREFORE, THE PARTIES STATE AS FOLLOWS:

Assignor does hereby sell, assign, convey and transfer unto Assignee and its successors, assigns and legal representatives, all of Assignor's rights, title and interest in and to the Trademark (including any common law rights that may exist and are associated therewith), together with the goodwill of the business symbolized thereby and appurtenant thereto, the same to be held and enjoyed by Assignee, its successors, permitted assigns or legal representatives.

IN WITNESS WHEREOF, Assignor has executed this Assignment, as an instrument under seal as of the date first written above.

Codorniu Napa, Inc.:

By: 

Name: F. Keith LaVine

Title: Vice President

STATE OF CALIFORNIA  
NAPA COUNTY

Before me, the undersigned, a Notary Public in and for the county aforesaid, on this 11th day of ~~July~~ 2014, personally appeared ~~\_\_\_\_\_~~ to me known personally, and who, being by me duly sworn, deposes and says that he is the \_\_\_\_\_ of the Assignor, and that said instrument was signed and sealed on behalf of said Assignor, and said \_\_\_\_\_ acknowledged said instrument to be the free act and deed of said corporation.

\_\_\_\_\_  
Notary Public  
My commission expires: \_\_\_\_\_

*SEE ATTACHED DOCUMENT*

The foregoing Assignment of said Trademark by Assignor is hereby accepted as of this 14 day of July, 2014.

Acknowledged by:

**New Belgium Brewing Company, Inc.**

DocuSigned by:  
By: Joe Davis  
24200112B8AA4DD...

Name: Joe Davis

Title: General Counsel

KILPATRICK TOWNSEND 66412139 1

# CALIFORNIA JURAT WITH AFFIANT STATEMENT

GOVERNMENT CODE § 8202

- See Attached Document (Notary to cross out lines 1-6 below)
- See Statement Below (Lines 1-6 to be completed only by document signer[s], *not* Notary)

1 \_\_\_\_\_  
 2 \_\_\_\_\_  
 3 \_\_\_\_\_  
 4 \_\_\_\_\_  
 5 \_\_\_\_\_  
 6 \_\_\_\_\_

Signature of Document Signer No. 1 \_\_\_\_\_ Signature of Document Signer No. 2 (if any) \_\_\_\_\_

State of California

County of NAPA

Subscribed and sworn to (or affirmed) before me

on this 11<sup>th</sup> day of JULY, 2014  
Date Month Year

by  
 (1) FRANCIS KEITH LAVINE  
Name of Signer

proved to me on the basis of satisfactory evidence to be the person who appeared before me (.) (X)

(and

(2) \_\_\_\_\_  
Name of Signer

proved to me on the basis of satisfactory evidence to be the person who appeared before me.)



Place Notary Seal Above

Signature Jenny Irene Lopez  
Signature of Notary Public

## OPTIONAL

*Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.*

### Further Description of Any Attached Document

Title or Type of Document: TRADEMARK ASSIGNMENT  
RECORDING AGREEMENT

Document Date: N/A Number of Pages: 2

Signer(s) Other Than Named Above: NONE

